

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 1: Promote nationally and internationally distinctive research and graduate programs					To be negotiated	
1. Total R&D expenditures <i>The Top American Research Universities</i> measure	\$171.5 M	\$176.0 M	\$197.9 M	Exceeded Goal for 2002-2003	\$181.0 M	\$210.0 M
2. Federal R&D expenditures <i>The Top American Research Universities</i> measure	\$58.5 M	\$65.0 M	\$84.1 M	Exceeded Goal for 2002-2003	\$71.0 M	\$100.0 M
3. Total C&G awards including Moffitt Cancer Center	\$208.0 M	\$215.5 M	\$268.8 M	Exceeded Goal for 2002-2003	\$230.0 M	\$300.00 M
4. Number of postdoctoral appointments in science, health & engineering <i>The Top American Research Universities</i> measure	56	64	71	Exceeded Goal for 2002-2003	68	80
5. Number of endowed faculty positions	84	85	85	Goal Met for 2002-2003	88	88
6. Science citation index	742	760	776	Exceeded Goal for 2002-2003	775	795
7. Social sciences citation index	188	200	229	Exceeded Goal for 2002-2003	215	250
8. Arts/humanities citation index	15	20	16	Did not meet Goal for 2002-2003	22	20
9. Number of doctoral degrees granted <i>The Top American Research Universities</i> measure	158	160	153	Did not meet Goal for 2002-2003	165	160
10. Number of masters degrees awarded	1,700	1,725	1,925	Exceeded Goal for 2002-2003	1,750	2,000
11. Number of national academies and awards <i>The Top American Research Universities</i> measure	3	3	3	Goal Met for 2002-2003	3	3
12. Number of foundation/presidential fellows awards <i>The Top American Research Universities</i> measure	5 and 3	5 and 5	6 and 12	Exceeded Goal for 2002-2003	5 and 5	7 and 13
13. Number of library holdings	1.62 M	1.65 M	1.698 M	Exceeded Goal for 2002-2003	1.68 M	1.71 M

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 2: Advance collaborative learning and discovery to improve health for the community						Goal adjustments proposed by HSC
14. Number of undergraduate nursing degrees granted	160	190	226	Exceeded Goal for 2002-2003	220	210
15. Number of MD degrees granted	104	97	97	Goal Met for 2002-2003	97	89
16. Number of graduate degrees granted	322	342	329	Did not meet Goal for 2002-2003	365	287
17. Number of postdoctoral appointments in the Health Sciences Center <i>The Top American Research Universities</i> measure	43	49	87	Exceeded Goal for 2002-2003	51	51
18. Federal C&G awards: HSC	\$48.21 M	\$51.42 M	\$60.55 M	Exceeded Goal for 2002-2003	\$54.65 M	\$64.18 M
19. Percentage HSC budget derived from C&G	31.5%	32%	32.5%	Exceeded Goal for 2002-2003	32.5%	32.5%
20. Number of interdisciplinary collaborative certificates & degrees	11	15	14	Did not meet Goal for 2002-2003	16	15
21. Number of entrepreneurial initiatives with potential for clinical applications or commercialization	3	4	5	Exceeded Goal for 2002-2003	5	5

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 3: Attract the very best undergraduate students by providing a challenging intellectual climate					To be negotiated	
22. Percentage of new FTIC in Honors College	8.7%	8%	10.7%	Exceeded Goal for 2002-2003	8%	8%
23. GPA of new Honors College students	4.3 GPA	4.2 GPA	4.2 GPA	Goal Met for 2002-2003	4.2 GPA	4.3 GPA
24. SAT of entering Honors College students	1,278	1,285	1,280	Did not meet Goal for 2002-2003	1,290	1,285
25. Number of students in BS/MD	Not available	10	14	Exceeded Goal for 2002-2003	15	16
26. Number of students in BA Honors degree	Not available	5	Not available	Not Available for 2002-2003	7	5
27. Number of students in department honors	48	50	50	Goal Met for 2002-2003	55	55
28. Number of students in honors societies	780	780	2,583	Exceeded Goal for 2002-2003	819	2,650
29. Number of students applying for and receiving scholarly awards	1 of 1	4	5	Exceeded Goal for 2002-2003	6	6
30. Number of students in undergraduate research	40	50	100	Exceeded Goal for 2002-2003	60	110

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 4: Provide high quality academic programs and support services						To be negotiated
31. Number of FTIC (first -time in college students) in general education courses	31,200	32,700	28,900	Did not meet Goal for 2002-2003	34,300	31,200
32. Number of faculty receiving national awards <i>The Top American Research Universities measure</i>	4	4	5	Exceeded Goal for 2002-2003	6	6
33. Number of students in the Washington internship program	20	22	20	Did not meet Goal for 2002-2003	24	22
34. Number of students in Leadership Studies	209	220	323	Exceeded Goal for 2002-2003	250	350
35. Number of students in international exchange and study abroad programs	393	432	436	Exceeded Goal for 2002-2003	475	475
36. Number of students served by the Writing Center	600	600	2,512	Exceeded Goal for 2002-2003	N/A	2,600
37. Number of students served by the Math Center	3,500	4,000	4,100	Exceeded Goal for 2002-2003	5,000	5,000
38. USF average weighted faculty salary	\$63,474	\$67,293	\$65,293	Did not meet Goal for 2002-2003	\$71,342	\$69,217
39. Research I average weighted faculty salary	\$73,331	\$75,531	\$79,572	Exceeded Goal for 2002-2003	\$77,797	Not available

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 5: Shape the enrollment profile to reflect the educational goals of a major urban research institution					To be negotiated	
40. Number of new FTIC (Tampa)	4,571	4,600	4,577	Did not meet Goal for 2002-2003	5,000	4,600 Change to all campuses
41. Median SAT scores of FTIC <i>The Top American Research Universities</i> measure	1,045	1,050	1,056	Exceeded Goal for 2002-2003	1,070	1,070 Change to all campuses
42. Number of top 20% FTIC enrollees	1,338	1,327	1,608	Exceeded Goal for 2002-2003	1,460	1,650 Change to all campuses
43. Number of undergraduate African American students	3,335	3,500	3,597	Exceeded Goal for 2002-2003	3,600	3,650 Change to all campuses
44. Number undergraduate Latino students	2,841	2,900	3,120	Exceeded Goal for 2002-2003	3,000	3,200 Change to all campuses
45. Percentage of FTIC from out-of-state	5%	5%	6.8%	Exceeded Goal for 2002-2003	6%	7% Change to all campuses
46. Year 1 to 2 FTIC retention (Tampa)	78.4%	78.6%	80.5%	Exceeded Goal for 2002-2003	78.8%	81% Change to all campuses
47. Year 1 to 2 CC transfer retention (Tampa)	84.2%	84.4%	85.23%	Exceeded Goal for 2002-2003	84.6%	86% Change to all campuses
48. FTIC graduation rate (6 year) (Tampa)	43.49%	40.8%	45.80%	Exceeded Goal for 2002-2003	41.3%	46% Change to all campuses
49. AA transfer student graduation rate (4 year) (Tampa)	55.65%	57.0%	60.48%	Exceeded Goal for 2002-2003	57.4%	61% Change to all campuses
50. Graduate headcount with MD (Tampa)	5,569	5,855	5,990	Exceeded Goal for 2002-2003	6,151	6,200
51. Total graduate headcount (USF)	6,719	7,069	7,277	Exceeded Goal for 2002-2003	7,435	7,500
52. Selectivity: offers/applications (USF)	46%	44%	46.15%	Did not meet Goal for 2002-2003	41%	43%
53. Yield rate: enrolled/offers (USF)	58%	58%	59.4%	Exceeded Goal for 2002-2003	58%	60%
54. Number of new African American students (Tampa)	92	98	121	Exceeded Goal for 2002-2003	105	130 Change to all campuses
55. Number of new Latino students (Tampa)	102	109	110	Exceeded Goal for 2002-2003	117	117 Change to all campuses
56. UG/GR ratio with MD degrees (Tampa)	77.6%:22.4%	77.0%:23.0%	77.0%:23.0%	Goal Met for 2002-2003	76.5%:23.5%	23.5% Change to all campuses
57. Number of international students	2,573	2,830	2,197	Did not meet Goal for 2002-2003	3,113	2,250

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 6: Promote the intellectual, cultural, personal, and social development of students through high quality student life services						To be negotiated
58. Number of students in Success Seminars	Not available	Not available	214	Not Available for 2002-2003	350	350
59. Number of students in peer mentoring	Not available	Not available	400	Not Available for 2002-2003	100	400
60. Number of student contact hours for psychological/psychiatric services	9,320	9,600	10,351	Exceeded Goal for 2002-2003	9,888	Pending
61. Number of students in University Experience course	1,543	1,750	1,710	Did not meet Goal for 2002-2003	2,200	1750
62. Number of students in faculty/staff mentoring	60	75	80	Exceeded Goal for 2002-2003	85	90
63. Number of students in substance abuse/character development programs	250	250	197	Exceeded Goal for 2002-2003	260	Pending
64. Number of students as undeclared majors	8,107	9,385	8,393	Exceeded Goal for 2002-2003	8,500	8,350
65. Number of students in intern/co-op	1,884	1,995	2,160	Exceeded Goal for 2002-2003	1,965	2,250
66. Number of students in residence hall learning communities	85	95	10	Did not meet Goal for 2002-2003	110	45
67. Number of students registered for disability services	1,000	1,100	1,166	Exceeded Goal for 2002-2003	1,210	1,250
68. Number of students in leadership development programs	369	406	533	Exceeded Goal for 2002-2003	446	550

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 7: Provide a student-centered, user-friendly administrative and service infrastructure					To be negotiated	
69. Number of visitors to admissions Student Welcome Center	7,965	8,029	8,876	Exceeded Goal for 2002-2003	9,233	9,233
70. Parking peak demand/spaces ratio	80%	82%	80%	Did not meet Goal for 2002-2003	85%	82%
71. Number of shuttle riders annually	409	630	910	Exceeded Goal for 2002-2003	950	950
72. Bookstore Fall book reservations	1,165	1,228	2,116	Exceeded Goal for 2002-2003	2,200	2,500
73. Bookstore financial aid participants	3,400	5,282	6,301	Exceeded Goal for 2002-2003	6,500	7,000
74. Number of Accounts Receivable credit card payment transactions	37,531	38,657	52,749	Exceeded Goal for 2002-2003	55,000	6,000
75. Number of VPs/colleges with customized plans for developing service orientation in area	Not available	30%	Not available	Not Available for 2002-2003	60%	30%
76. Development and delivery of a service orientation portfolio with mini-modules relating to quality service delivery	Not available	6	Not available	Not Available for 2002-2003	9	6
77. Number of university leaders participating in Re-Discover USF with customized service orientation program	Not available	30%	Not available	Not Available for 2002-2003	60%	30%

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 8: Achieve fiscal self-sufficiency and develop a stable economic base for university programs and services						To be negotiated
78. Endowment size <i>The Top American Research Universities</i> measure	\$253 M	\$245 M	\$244 M	Did not meet Goal for 2002-2003	\$250 M	\$250 M
79. Annual private contributions <i>The Top American Research Universities</i> measure	\$37 M	\$30 M	\$30.1 M	Exceeded Goal for 2002-2003	\$35 M	\$35 M
80. Intellectual property revenues	\$1.48 M	\$408,000	\$1.15 M	Exceeded Goal for 2002-2003	\$374,000	\$1.20 M
81. Licensing royalty revenues	\$48,900	\$57,000	\$71,800	Exceeded Goal for 2002-2003	\$80,000	\$85,000
82. Revenues from auxiliaries	\$1.39 M	\$1.56 M	\$3.63 M	Exceeded Goal for 2002-2003	\$4.59 M	\$5.00 M

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted
STRATEGY 9: Establish USF as a national model for a university fully engaged with its local, national, and global communities					To be negotiated	
83. Number of community-based courses	26	28	48	Exceeded Goal for 2002-2003	30	50
84. Number of enrollments in community-based courses	520	560	1,024	Exceeded Goal for 2002-2003	600	1,500
85. Number of workforce development courses offered via Education Outreach	113	15	32	Exceeded Goal for 2002-2003	18	35
86. Number of outreach activities at the USF Downtown Center	7	9	11	Exceeded Goal for 2002-2003	10	12
87. Number of participants in graduate certificates	966	1,063	1,206	Exceeded Goal for 2002-2003	1,330	1,400
88. Number of business start-ups through SBDC	65	60	80	Exceeded Goal for 2002-2003	70	90
89. Jobs created/retained through SBDC	1,404	1,300	1,692	Exceeded Goal for 2002-2003	1,400	1,700
90. Number of K-12 personnel graduating from USF	1,135	1,164	1,013	Did not meet Goal for 2002-2003	1,194	1,164
91. Number of African American K-12 personnel graduating from USF	81	85	90	Exceeded Goal for 2002-2003	89	95
92. Number of Latino K-12 personnel graduating from USF	75	77	73	Did not meet Goal for 2002-2003	79	79

Chairs

	Mean	Total	Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY I: Research and Scholarship								
1. Total R&D expenditures LOMBARDI MEASURE	4.58	12	8	3	1			
2. Federal R&D expenditures LOMBARDI MEASURE	4.75	12	9	3				
3. Total C&G awards including Moffitt Cancer Center	4.00	12	4	4	4			
4. # postdocs in science, health & engineering LOMBARDI MEASURE	3.58	12	2	5	4		1	
5. # endowed faculty positions	3.67	12	2	7	1	1	1	
6. Science citation index	3.83	12	4	4	3		1	
7. Social sciences citation index	3.58	12	3	3	5		1	
8. Arts/humanities citation index	3.50	12	3	2	6		1	
9. # doctoral degrees granted LOMBARDI MEASURE	4.58	12	9	2		1		
10. # masters degrees awarded	3.17	12	1	3	5	3		
11. # national academies/awards LOMBARDI MEASURE	4.08	12	5	4	2	1		
12. # foundation/presidential fellows awards LOMBARDI MEASURE	3.33	12	1	4	5	2		
13. # of library holdings	4.08	12	5	4	2	1		
Other:								
Total NIH C&G awards [Phillips]	4.22	9	4	3	2			
# refereed publications/juried exhibits per faculty FTE [Deans' Council]	3.70	10	3	3	2	2		
# Endowed graduate student fellowships [Betzer]	#####	0						
Placement of PhD's in academic institutions [CAS]	#####	0						
Design Awards [Schreiber]	#####	0						
PhD Students/Faculty [Martin-Vega]	#####	0						
Total Neff C&G Awards [Martin-Vega]	#####	0						
# of NIH/NSF Fellows [McCormack-Brown]	#####	0						
# of national research/resource centers funded by the federal government [McCarthy]	#####	0						
# of volunteers added (measures performance) [Perez]	#####	0						
Peer Assessment of Academic Reputation [Martin-Vega]	#####	0						
STRATEGY II: Health Sciences								
14. # UG nursing degrees granted	3.40	10	2	3	3	1	1	
15. # MD degrees granted	4.00	10	4	3	2	1		
16. # graduate degrees granted	4.30	10	4	5	1			
17. # post doctoral appointments: HSC LOMBARDI MEASURE	4.20	10	4	5		1		
18. Federal C&G awards: HSC	4.40	10	6	3		1		
19. % HSC budget derived from C&G	4.10	10	5	2	2	1		
20. # interdisciplinary collaborative certificates & degrees	3.00	10	1	1	6	1	1	
21. # entrepreneurial initiatives with potential for clinical applications or commercialization	3.20	10	1	3	4	1	1	
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY III: Academics and Campus Environment</u>								
22. % of new FTIC in Honors College	3.67	12	1	6	5			
23. GPA of new Honors College students	3.83	12	2	6	4			
24. SAT of entering Honors College students	3.75	12	2	7	2		1	
25. # students in BS/MD	3.18	11		3	7	1		
26. # students in BA Honors degree	3.25	12		3	9			
27. # students in department honors	3.58	12	2	3	7			
28. # students in honors societies	3.55	11	2	3	5	1		
29. # students applying for an receiving scholarly awards	3.67	12	3	4	3	2		
30. # students in undergraduate research	3.55	11	1	5	4	1		
Other:								
Academic qualifications for ALL FTIC [CAS]	#####	0						
Enrollment in research-oriented upper level classes [CAS]	#####	0						
# of UG students who present their these=is research at national conferences [McCormack-Brown]	#####	0						
# of UG students who publish thesis research [McCormack-Brown]	#####	0						
Smaller size classes/better contact/enriched instructional experiences [CAS]	#####	0						
<u>STRATEGY IV: High Quality Programs and Services</u>								
31. # FTIC in Gen. Ed. Courses	3.08	12	1	2	7	1	1	
32. # faculty receiving national awards	4.25	12	5	5	2			
33. # students in Washington intern program	2.50	12		1	6	3	2	
34. # students in Leadership Studies	2.67	12		1	8	1	2	
35. # students in international exchange and study abroad programs	3.33	12	1	4	6		1	
36. # students served by the Writing Center	2.67	12		2	6	2	2	
37. # students served by the Math Center	2.67	12		2	6	2	2	
38. USF average weighted faculty salary	4.50	12	6	6				
39. Research I average weighted faculty salary	4.67	12	8	4				
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY V: Enrollment Profile								
40. # new FTIC (Tampa)	2.80	10		3	4	1	2	
41. Median SAT scores of FTIC LOMBARDI MEASURE	4.09	11	6	2	2		1	
42. # top 20% FTIC enrollees	4.58	12	8	3	1			
43. # undergraduates: African American	3.67	12	2	5	4	1		
44. # undergraduates: Latino	3.83	12	3	5	3	1		
45. % FTIC out-of-state	3.92	12	3	5	4			
46. Year 1 to 2 FTIC retention (Tampa)	3.67	12	3	4	3	2		
47. Year 1 to 2 CC transfer retention (Tampa)	3.42	12	1	4	6	1		
48. FTIC graduation rate (6 year) (Tampa)	3.83	12	2	7	2	1		
49. AA transfer student graduation rate (4 year) (Tampa)	3.58	12	1	6	4	1		
50. Graduate headcount with MD (Tampa)	4.09	11	3	6	2			
51. Graduate headcount (USF)	4.50	12	8	2	2			
52. Selectivity: offers/applications (USF)	4.25	12	6	3	3			
53. Yield rate: enrolled/offers (USF)	4.17	12	4	6	2			
54. # new students African American (Tampa)	3.92	12	2	8	1	1		
55. # new students Latino (Tampa)	3.92	12	2	8	1	1		
56. UG/GR ratio with MD degrees (Tampa)	3.50	12	1	4	7			
57. # international students	3.50	12		7	4	1		
Other:								
# and/or % of nationally accredited programs [Deans' Council]	4.78	9	7	2				
# USF graduates accepted/entering graduate school	4.44	9	4	5				
Student performance on College-level Academic Skills Test (CLAST)	3.56	9	2	2	4	1		
Student/faculty ratio [Martin-Vega]	#####	0						
Average GRE score---quantitative & analytical [Martin-Vega]	#####	0						

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY VI: Quality of Student Life								
58. # students in Success Seminars	2.67	12	1	2	3	4	2	
59. # students in peer mentoring	2.42	12		1	5	4	2	
60. # student contact hours for psychological/psychiatric services	2.27	11		1	3	5	2	
61. # students in University Experience course	2.82	11		3	4	3	1	
62. # students in faculty/staff mentoring	2.70	10		2	4	3	1	
63. # students in substance abuse/character development programs	2.45	11		1	4	5	1	
64. # students as undeclared majors	2.55	11	1		4	5	1	
65. # students in intern/co-op	2.75	12		2	6	3	1	
66. # students in residence hall learning communities	3.25	12	2	3	4	2	1	
67. # students registered for disability services	2.55	11	1		4	5	1	
68. # students in Leadership Development programs	3.08	12	2	3	3	2	2	
Other:								
Social/academic appointments for student [CAS]	#####	0						
Computer/library access, athletics, food quality/prices, residential quality, support services, advising, career	#####	0						
Existence of places & events for socializing/leisurely intellectual exchanges [CAS]	#####	0						
STRATEGY VII: Administrative and Service Infrastructure								
69. # visitors to Admissions Student Welcome Center	3.17	12	1	4	4	2	1	
70. Parking peak demand/spaces ratio	3.08	12	2	3	2	4	1	
71. # shuttle riders annually	2.83	12	1	1	7	1	2	
72. Bookstore Fall book reservations	2.50	12		3	2	5	2	
73. Bookstore financial aid participants	2.58	12		3	3	4	2	
74. # AR credit card payment transactions	2.45	11		2	4	2	3	
75. # of VPs/colleges with customized plans for developing service orientation in area	2.45	11		3	2	3	3	
76. Develop and deliver a service orientation portfolio with mini-modules relating to quality service delivery	2.73	11	1	2	3	3	2	
77. # of university leaders participating in Re-Discover USF with customized service orientation program	2.18	11		1	2	6	2	
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY VIII: Stable Economic Base								
78. Endowment size LOMBARDI MEASURE	4.83	12	10	2				
79. Annual private contributions LOMBARDI MEASURE	4.75	12	9	3				
80. Intellectual property revenues	4.08	12	3	7	2			
81. Licensing royalty revenues	3.83	12	2	6	4			
82. Revenues from auxiliaries	3.75	12	4	3	3	2		
Other:								
Stable State Funding [CAS]	#####	0						
Full Funding of FTIC [CAS]	#####	0						
STRATEGY IX: Community Engagement								
83. # of community-based courses	2.83	12		1	9	1	1	
84. # of enrollments in community-based courses	2.83	12		2	7	2	1	
85. # of workforce development courses offered via Education Outreach	2.75	12		3	4	4	1	
86. # of outreach activities at the USF Downtown Center	2.58	12		3	2	6	1	
87. # of participants in graduate certificates	3.00	12	1	2	5	4		
88. # business start-ups through SBDC	3.33	12	1	5	3	3		
89. Jobs created/retained through SBDC	3.25	12	1	5	2	4		
90. # of K-12 personnel graduating from USF	3.25	12		6	4	1	1	
91. # of K-12 personnel graduating from USF – African American	3.25	12	2	2	5	3		
92. # of K-12 personnel graduating from USF – Latino	3.25	12	2	2	5	3		
Other:								
Amount of community-based research [CAS]	#####	0						
Number of community/university collaborations [CAS]	#####	0						

Deans and Directors

	Mean	Total	Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY I: Research and Scholarship								
1. Total R&D expenditures LOMBARDI MEASURE	4.24	17	7	7	3			
2. Federal R&D expenditures LOMBARDI MEASURE	4.88	16	14	2				
3. Total C&G awards including Moffitt Cancer Center	4.06	16	5	9		2		
4. # postdocs in science, health & engineering LOMBARDI MEASURE	4.24	17	6	9	2			
5. # endowed faculty positions	3.82	17	4	7	5	1		
6. Science citation index	3.81	16	2	9	5			
7. Social sciences citation index	3.75	16	2	8	6			
8. Arts/humanities citation index	3.69	16	2	8	5	1		
9. # doctoral degrees granted LOMBARDI MEASURE	4.59	17	12	3	2			
10. # masters degrees awarded	3.88	17	4	7	6			
11. # national academies/awards LOMBARDI MEASURE	4.31	16	8	5	3			
12. # foundation/presidential fellows awards LOMBARDI MEASURE	3.80	15	2	8	5			
13. # of library holdings	3.88	16	5	6	3	2		
Other:								
Total NIH C&G awards [Phillips]	4.22	9	3	5	1			
# refereed publications/juried exhibits per faculty FTE [Deans' Council]	4.25	12	6	4	1	1		
# Endowed graduate student fellowships [Betzer]	5.00	1	1					
Placement of PhD's in academic institutions [CAS]	4.00	1		1				
Design Awards [Schreiber]	5.00	1	1					
PhD Students/Faculty [Martin-Vega]	5.00	1	1					
Total Neff C&G Awards [Martin-Vega]	5.00	1	1					
# of NIH/NSF Fellows [McCormack-Brown]	5.00	1	1					
# of national research/resource centers funded by the federal government [McCarthy]	5.00	1	1					
# of volunteers added (measures performance) [Perez]	5.00	1	1					
Peer Assessment of Academic Reputation [Martin-Vega]	5.00	1	1					
STRATEGY II: Health Sciences								
14. # UG nursing degrees granted	4.20	15	5	9		1		
15. # MD degrees granted	4.27	15	7	5	3			
16. # graduate degrees granted	4.25	16	7	6	3			
17. # post doctoral appointments: HSC LOMBARDI MEASURE	4.38	16	7	8	1			
18. Federal C&G awards: HSC	4.80	15	12	3				
19. % HSC budget derived from C&G	3.80	15	3	6	6			
20. # interdisciplinary collaborative certificates & degrees	3.81	16	4	5	7			
21. # entrepreneurial initiatives with potential for clinical applications or commercialization	3.64	14	3	6	2	3		
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY III: Academics and Campus Environment								
22. % of new FTIC in Honors College	3.93	15	4	6	5			
23. GPA of new Honors College students	4.27	15	6	7	2			
24. SAT of entering Honors College students	4.12	17	6	8	2	1		
25. # students in BS/MD	3.29	14	2	3	6	3		
26. # students in BA Honors degree	4.00	16	4	8	4			
27. # students in department honors	3.69	16	3	6	6	1		
28. # students in honors societies	3.69	16	4	4	7	1		
29. # students applying for an receiving scholarly awards	4.38	16	8	6	2			
30. # students in undergraduate research	4.25	16	6	8	2			
Other:								
Academic qualifications for ALL FTIC [CAS]	5.00	1	1					
Enrollment in research-oriented upper level classes [CAS]	5.00	1	1					
# of UG students who present their these=is research at national conferences [McCormack-Brown]	5.00	1	1					
# of UG students who publish thesis research [McCormack-Brown]	5.00	1	1					
Smaller size classes/better contact/enriched instructional experiences [CAS]	5.00	1	1					
STRATEGY IV: High Quality Programs and Services								
31. # FTIC in Gen. Ed. Courses	3.07	14		3	9	2		
32. # faculty receiving national awards	4.53	15	8	7				
33. # students in Washington intern program	3.27	15	3	2	7	2	1	
34. # students in Leadership Studies	3.06	16	2	2	8	3	1	
35. # students in international exchange and study abroad programs	3.69	16	5	5	2	4		
36. # students served by the Writing Center	2.63	16		2	8	4	2	
37. # students served by the Math Center	2.69	16		3	7	4	2	
38. USF average weighted faculty salary	4.00	16	3	10	3			
39. Research I average weighted faculty salary	4.31	16	8	6	1	1		
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY V: Enrollment Profile								
40. # new FTIC (Tampa)	3.76	17	5	5	6		1	
41. Median SAT scores of FTIC LOMBARDI MEASURE	4.41	17	8	8	1			
42. # top 20% FTIC enrollees	4.06	16	5	7	4			
43. # undergraduates: African American	4.19	16	4	11	1			
44. # undergraduates: Latino	4.13	16	4	10	2			
45. % FTIC out-of-state	3.81	16	3	8	4	1		
46. Year 1 to 2 FTIC retention (Tampa)	4.50	14	9	3	2			
47. Year 1 to 2 CC transfer retention (Tampa)	4.40	15	8	5	2			
48. FTIC graduation rate (6 year) (Tampa)	4.57	14	9	4	1			
49. AA transfer student graduation rate (4 year) (Tampa)	4.00	15	4	7	4			
50. Graduate headcount with MD (Tampa)	3.67	15	3	5	6	1		
51. Graduate headcount (USF)	4.38	16	7	8	1			
52. Selectivity: offers/applications (USF)	4.25	16	7	6	3			
53. Yield rate: enrolled/offers (USF)	4.35	17	8	7	2			
54. # new students African American (Tampa)	4.13	16	4	10	2			
55. # new students Latino (Tampa)	4.06	16	4	9	3			
56. UG/GR ratio with MD degrees (Tampa)	3.54	13	2	4	6	1		
57. # international students	3.88	16	3	9	3	1		
Other:								
# and/or % of nationally accredited programs [Deans' Council]	4.57	14	8	6				
# USF graduates accepted/entering graduate school	4.60	15	9	6				
Student performance on College-level Academic Skills Test (CLAST)	3.69	13	2	6	4	1		
Student/faculty ratio [Martin-Vega]	5.00	1	1					
Average GRE score---quantitative & analytical [Martin-Vega]	5.00	1	1					

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY VI: Quality of Student Life</u>								
58. # students in Success Seminars	3.07	15	1	3	7	4		
59. # students in peer mentoring	3.19	16		5	9	2		
60. # student contact hours for psychological/psychiatric services	2.73	15		3	6	5	1	
61. # students in University Experience course	3.13	16	2	4	4	6		
62. # students in faculty/staff mentoring	2.73	15	1	2	5	6	1	
63. # students in substance abuse/character development programs	2.47	15		1	6	7	1	
64. # students as undeclared majors	3.25	16	2	3	9	1	1	
65. # students in intern/co-op	3.69	16	5	6	2	1	2	
66. # students in residence hall learning communities	3.44	16	2	7	4	2	1	
67. # students registered for disability services	2.64	14	1	1	7	2	3	
68. # students in Leadership Development programs	3.31	16	2	5	6	2	1	
Other:								
Social/academic appointments for student [CAS]	5.00	1	1					
Computer/library access, athletics, food quality/prices, residential quality, support services, advising, career	5.00	1	1					
Existence of places & events for socializing/leisurely intellectual exchanges [CAS]	5.00	1	1					
<u>STRATEGY VII: Administrative and Service Infrastructure</u>								
69. # visitors to Admissions Student Welcome Center	3.50	16	4	4	6		2	
70. Parking peak demand/spaces ratio	3.50	16	1	7	7	1		
71. # shuttle riders annually	3.13	16	2	3	7	3	1	
72. Bookstore Fall book reservations	2.87	15	2	2	4	6	1	
73. Bookstore financial aid participants	2.69	16	1	2	6	5	2	
74. # AR credit card payment transactions	2.53	15		2	6	5	2	
75. # of VPs/colleges with customized plans for developing service orientation in area	3.33	15	4	3	3	4	1	
76. Develop and deliver a service orientation portfolio with mini-modules relating to quality service delivery	3.40	15	2	5	5	3		
77. # of university leaders participating in Re-Discover USF with customized service orientation program	3.13	15		8	2	4	1	
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY VIII: Stable Economic Base</u>								
78. Endowment size LOMBARDI MEASURE	4.94	16	15	1				
79. Annual private contributions LOMBARDI MEASURE	4.65	17	11	6				
80. Intellectual property revenues	4.71	17	12	5				
81. Licensing royalty revenues	4.65	17	11	6				
82. Revenues from auxiliaries	4.36	14	6	7	1			
Other:								
Stable State Funding [CAS]	5.00	1	1					
Full Funding of FTIC [CAS]	5.00	1	1					
<u>STRATEGY IX: Community Engagement</u>								
83. # of community-based courses	3.69	16	4	5	6		1	
84. # of enrollments in community-based courses	3.94	16	4	8	3	1		
85. # of workforce development courses offered via Education Outreach	3.31	16	2	5	6	2	1	
86. # of outreach activities at the USF Downtown Center	3.63	16	1	8	7			
87. # of participants in graduate certificates	3.75	16	3	6	7			
88. # business start-ups through SBDC	3.88	16	5	5	5	1		
89. Jobs created/retained through SBDC	3.63	16	4	3	8	1		
90. # of K-12 personnel graduating from USF	4.00	16	4	8	4			
91. # of K-12 personnel graduating from USF – African American	4.13	16	5	8	3			
92. # of K-12 personnel graduating from USF – Latino	4.19	16	6	7	3			
Other:								
Amount of community-based research [CAS]	5.00	1	1					
Number of community/university collaborations [CAS]	5.00	1	1					