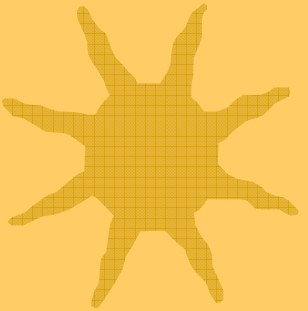
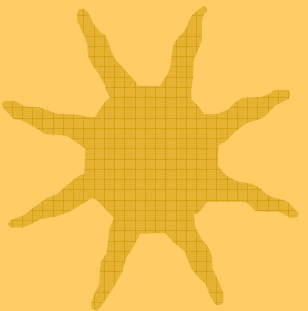
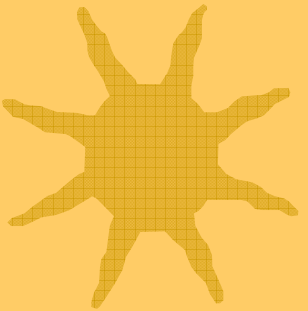


*Results of the USF Bachelor's
Candidate Survey*

Spring 2003



Bachelor's Candidate Survey

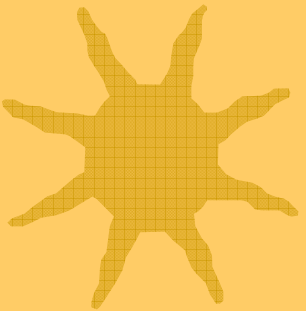
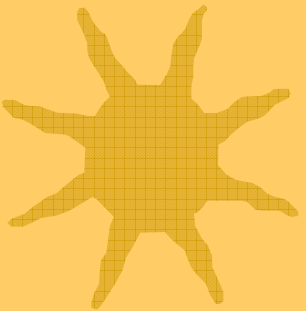
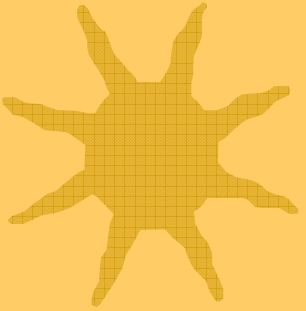


★ The USF Bachelor's Candidate Survey was administered to all USF students graduating with a bachelor's degree in the spring of 2003.



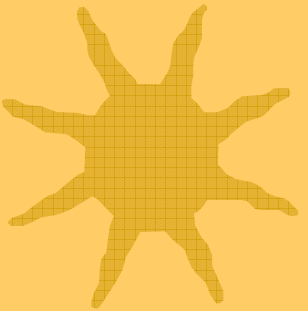
Primary Purposes of the Survey

- ★ Collect information on the opinions of graduating seniors

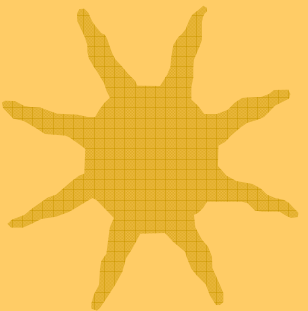




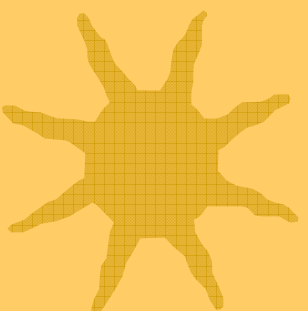
Topics Covered by the Survey



- ★ Perception of the academic experience at USF



- ★ Perceptions of academic support services



- ★ Level of academic engagement of students

- ★ Students' perception of progress toward goals

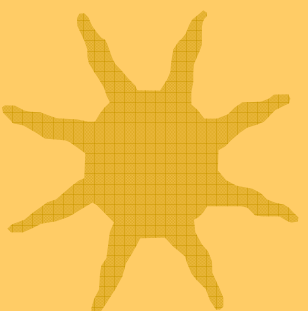
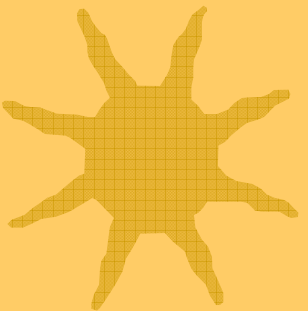
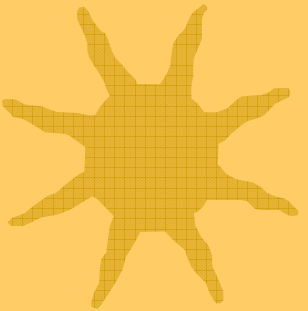
- ★ Images of USF held by graduating seniors

- ★ Overall satisfaction with the USF experience

- ★ Plans for work and education after USF



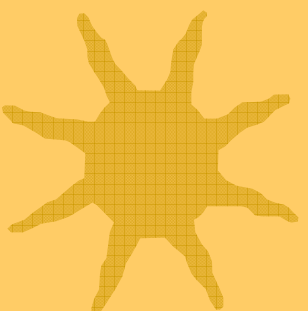
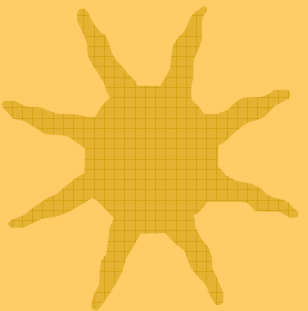
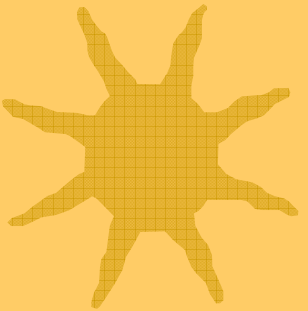
This survey continued past efforts to survey graduating seniors



- ★ Surveys conducted in 1998, 1999, 2000
- ★ Differ in methodology of data collection, question content and response categories
- ★ Direct comparisons are difficult but can see similar trends
- ★ Reports on past surveys may be obtained from IE Office (1998) and the Office of Evaluation and Testing (1999 and 2000)



Methodology

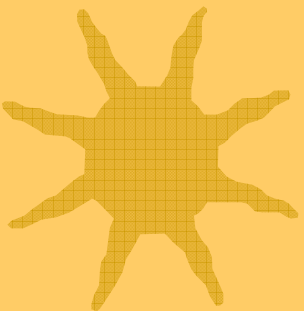
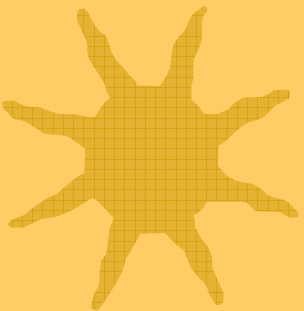
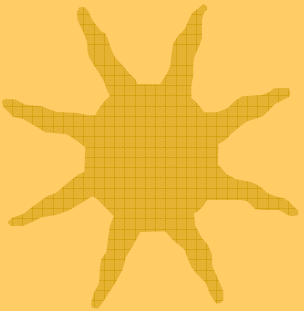


- ★ All USF baccalaureate candidates for the spring 2003 term received an e-mail message at their USF e-mail address with a link to the web-based survey
- ★ The survey was conducted confidentially. Respondents were assured that no one outside the research office would see individual surveys or results.



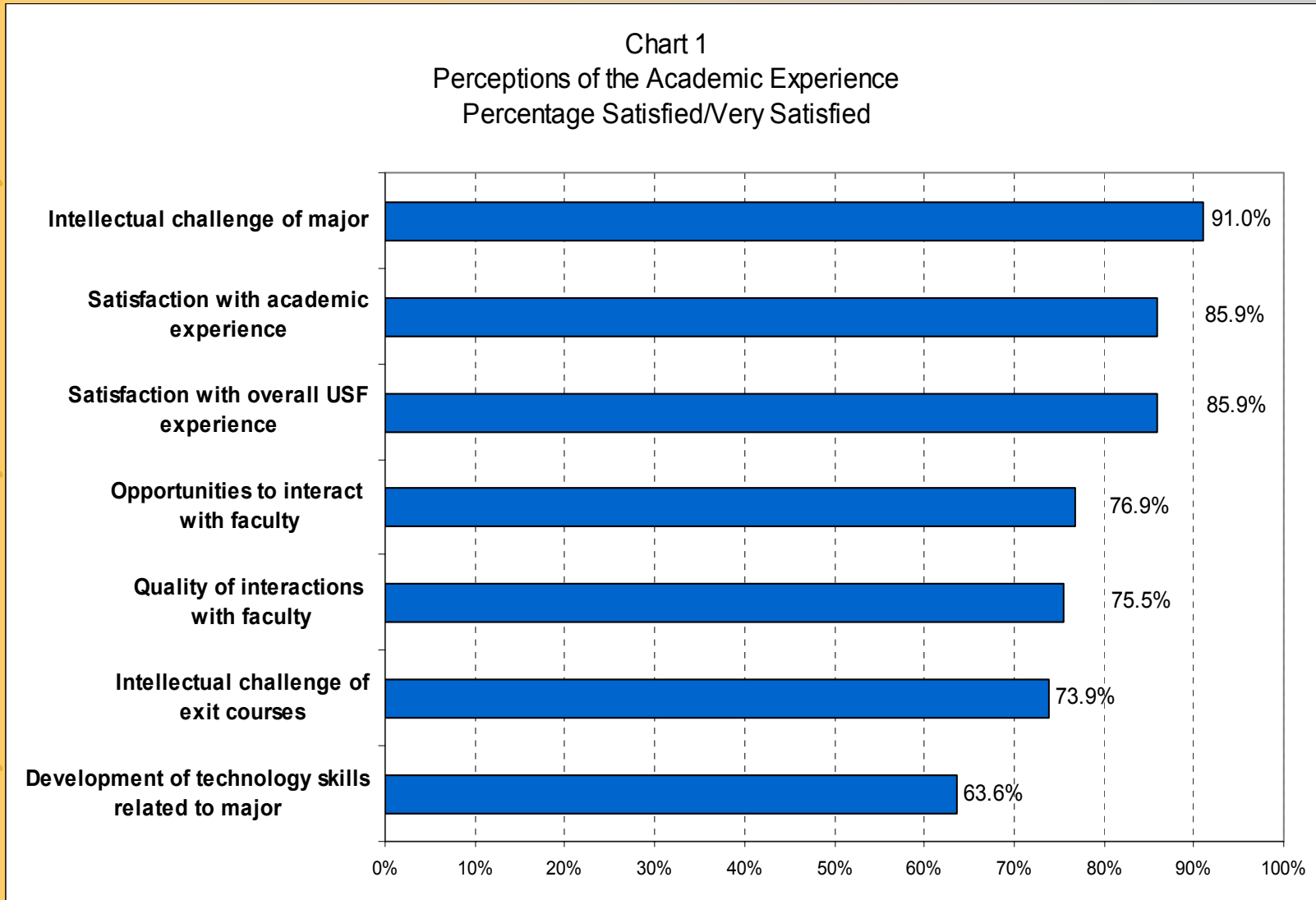
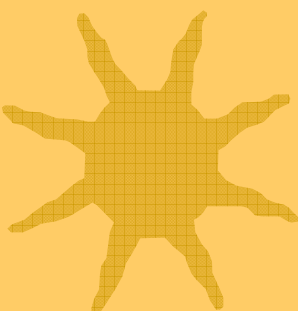
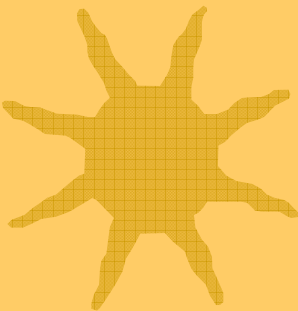
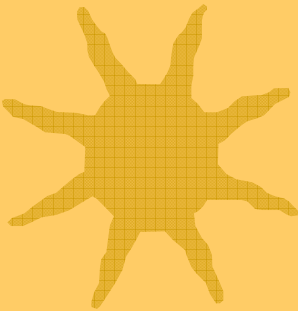
Response Rate

- ★ After two reminder notices, of 2,700 bachelor's candidates for spring 2003, 517 surveys were completed.
- ★ 19.1% response rate (up from 8% in fall of 2001 and 12% in spring of 2002).



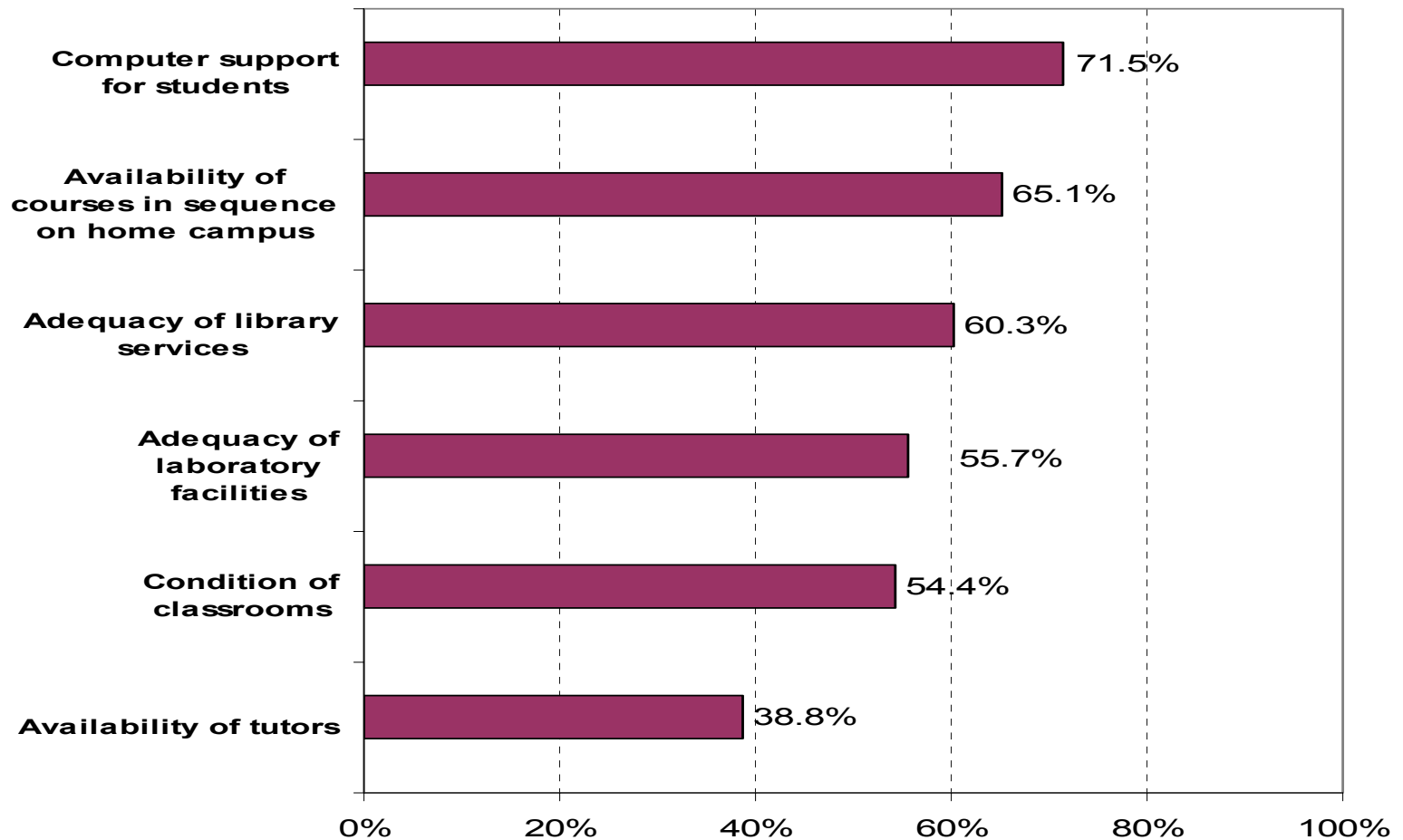


Perceptions of the academic experience at USF were generally positive



The availability of computers for students and availability of courses on home campus were the highest rated academic services

Chart 2
Perceptions of Academic Support Services
Percentage Satisfied/Very Satisfied



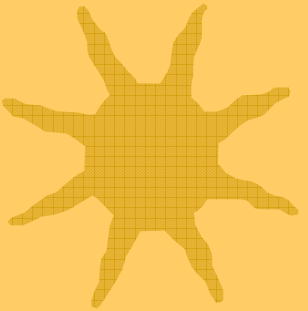
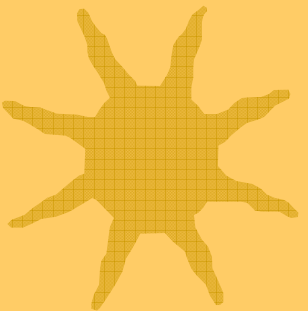
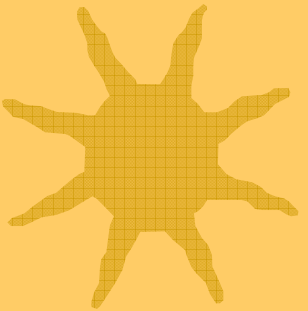
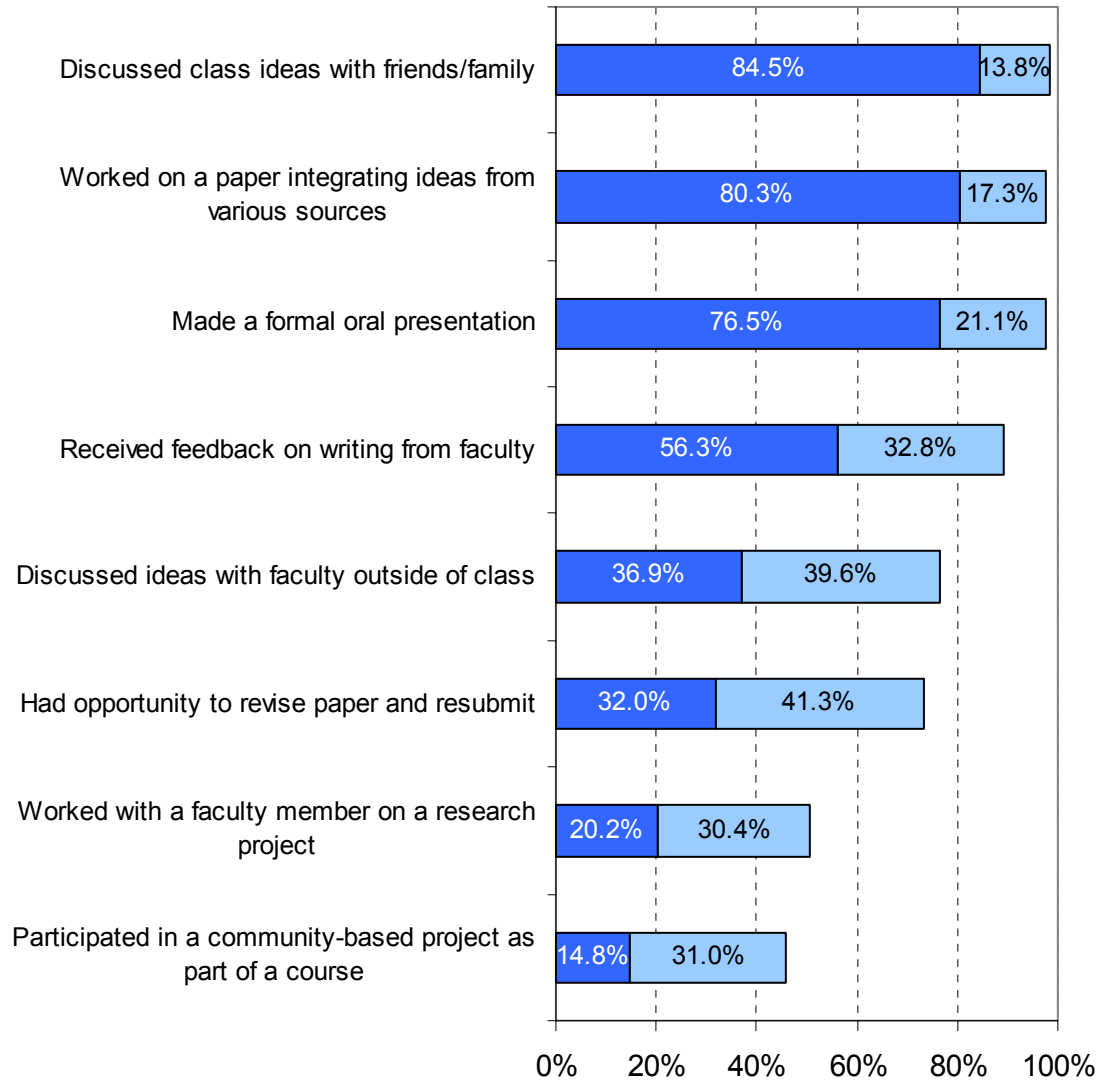


Chart 3
Frequency of Academic Experiences

■ often/v often ■ at least once



Respondents reported the most growth in areas related to critical thinking skills

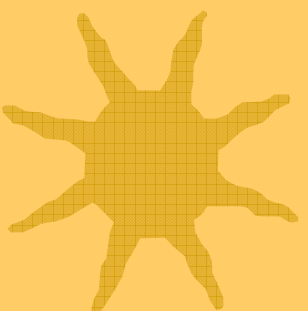
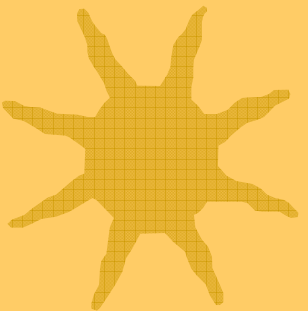
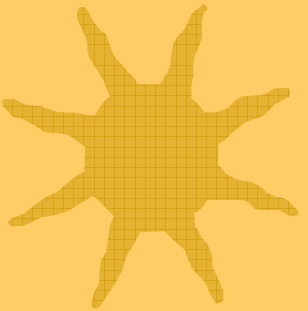
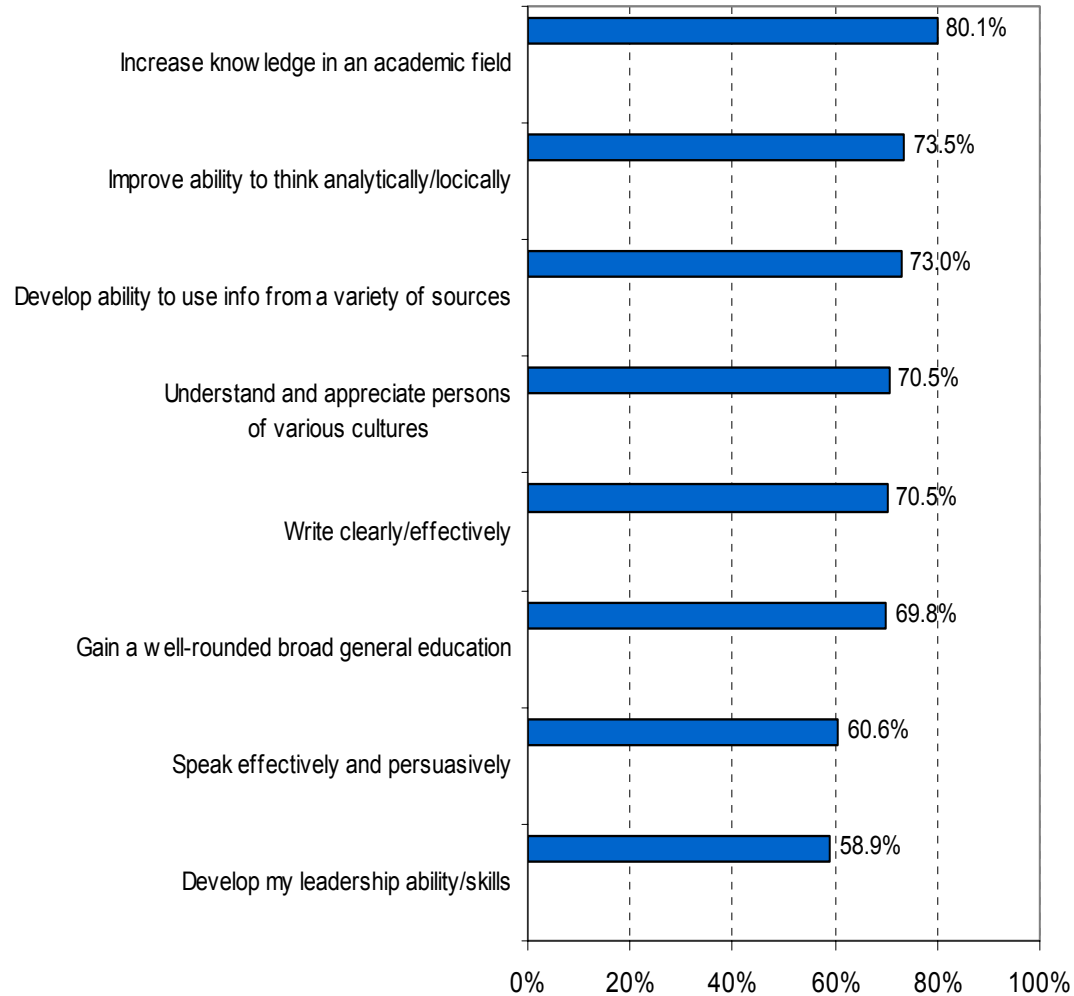
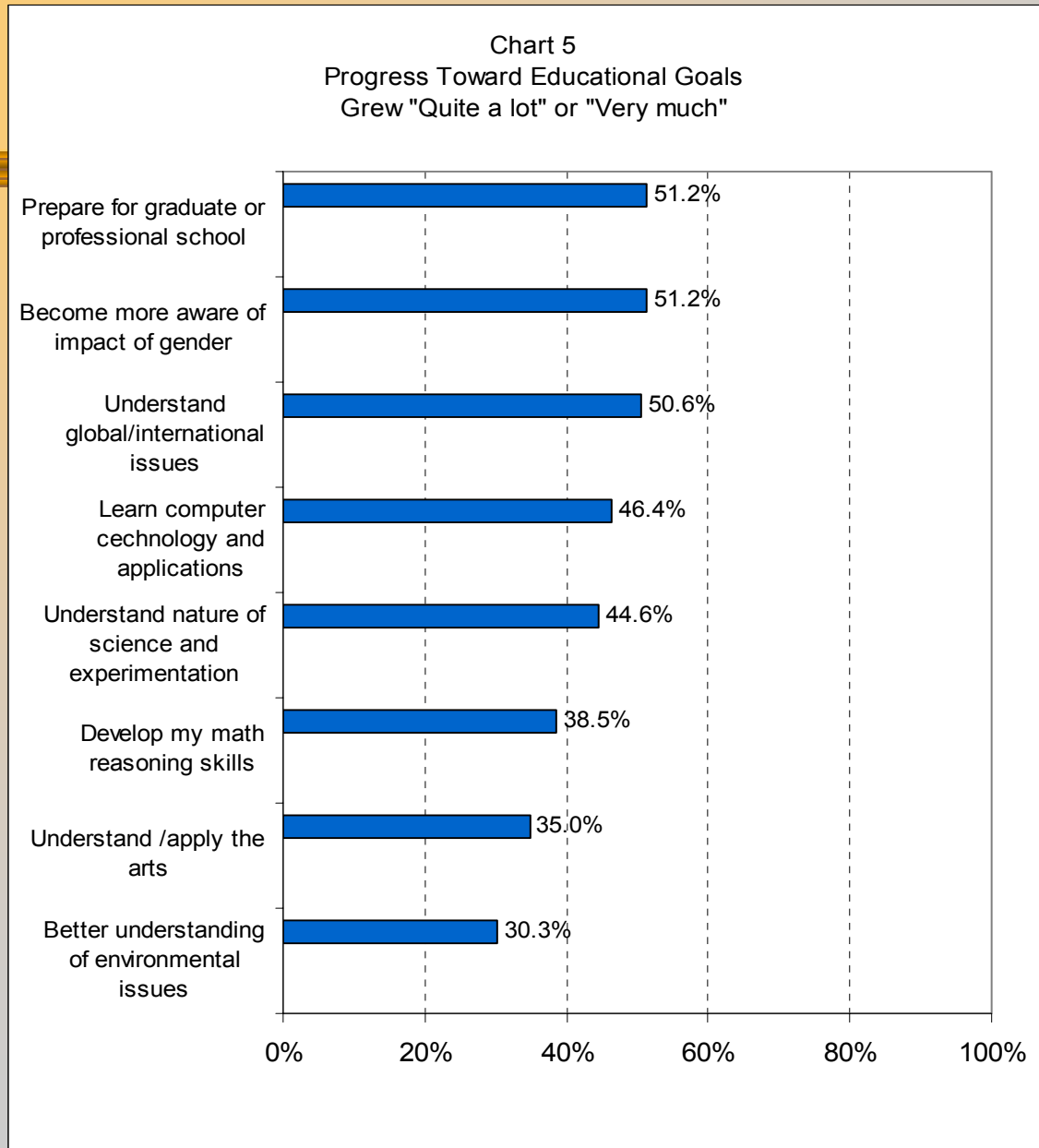
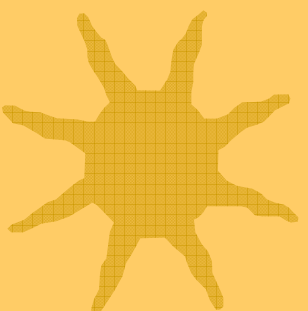
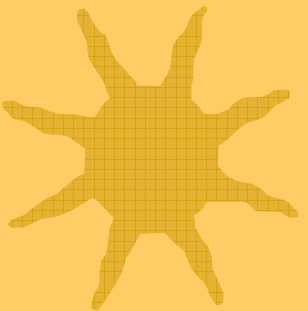
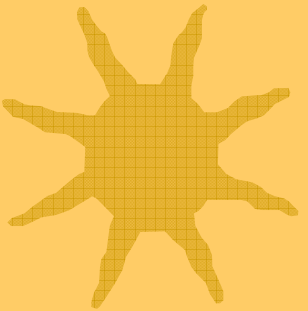


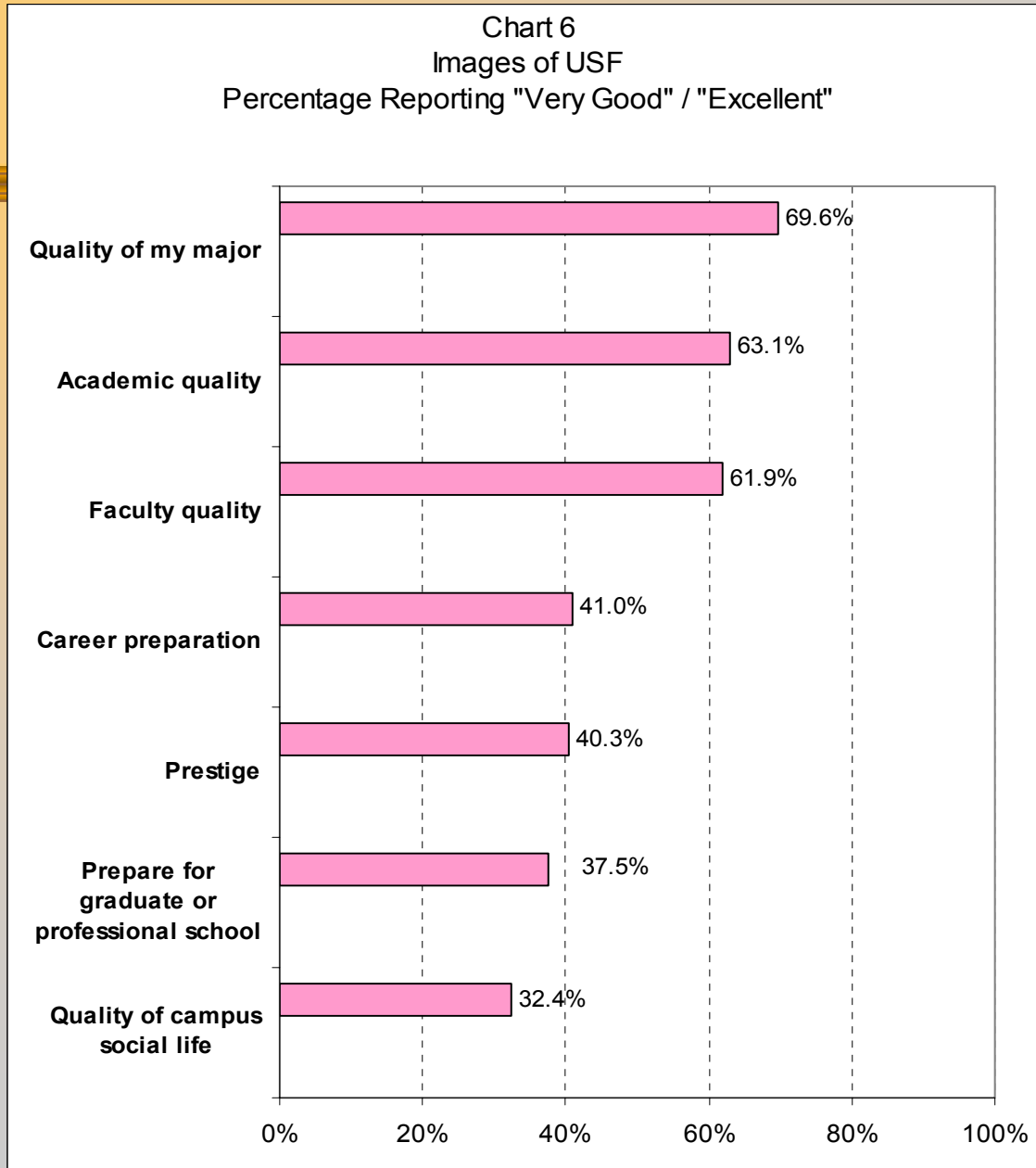
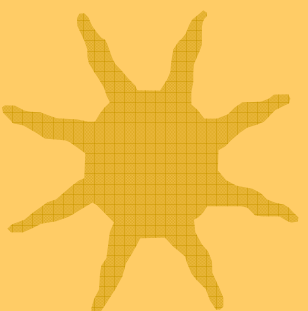
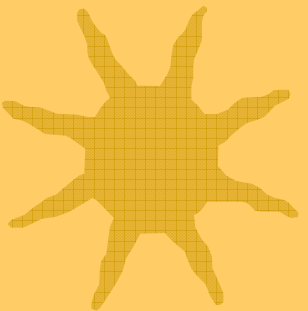
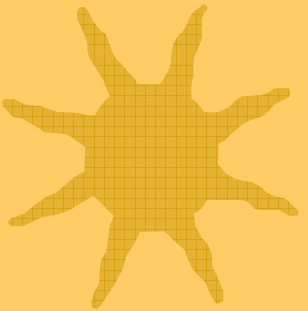
Chart 4
Progress Toward Educational Goals
Grew "Quite a lot" / "Very much"



Smaller percentages of respondents reported much growth in other goal areas



Quality of majors and academics were the strongest positive images of USF



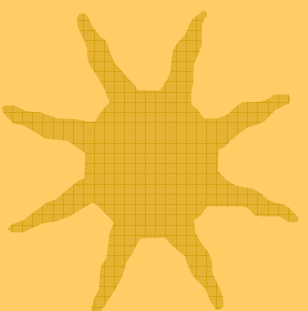
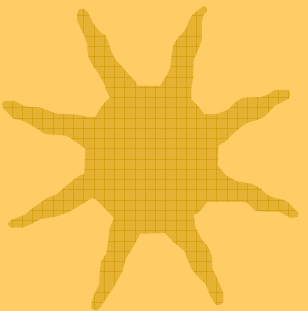
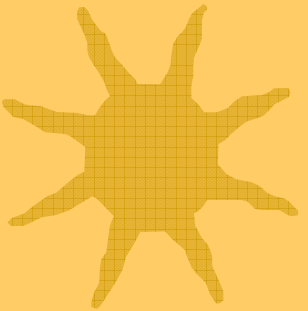
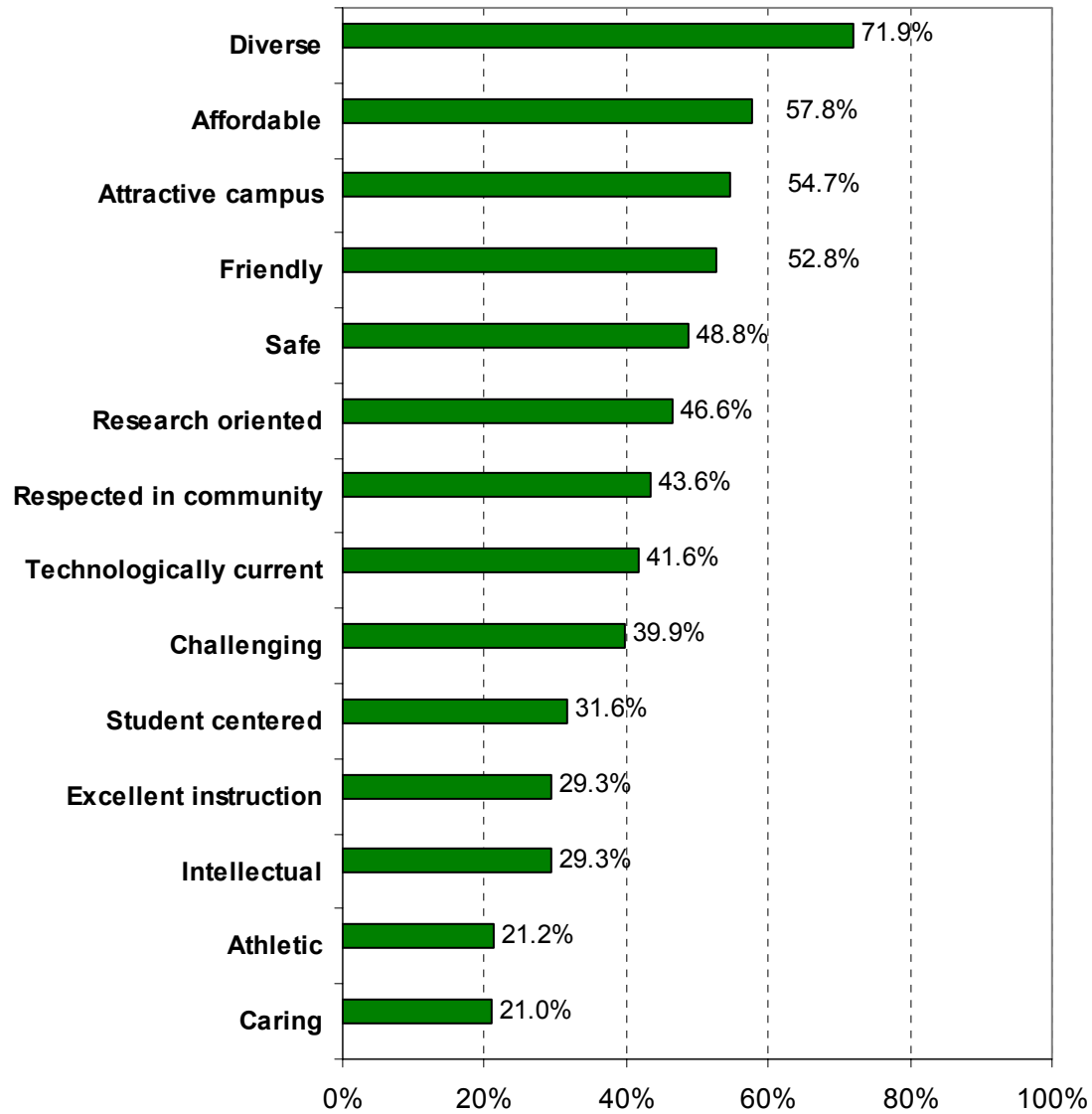
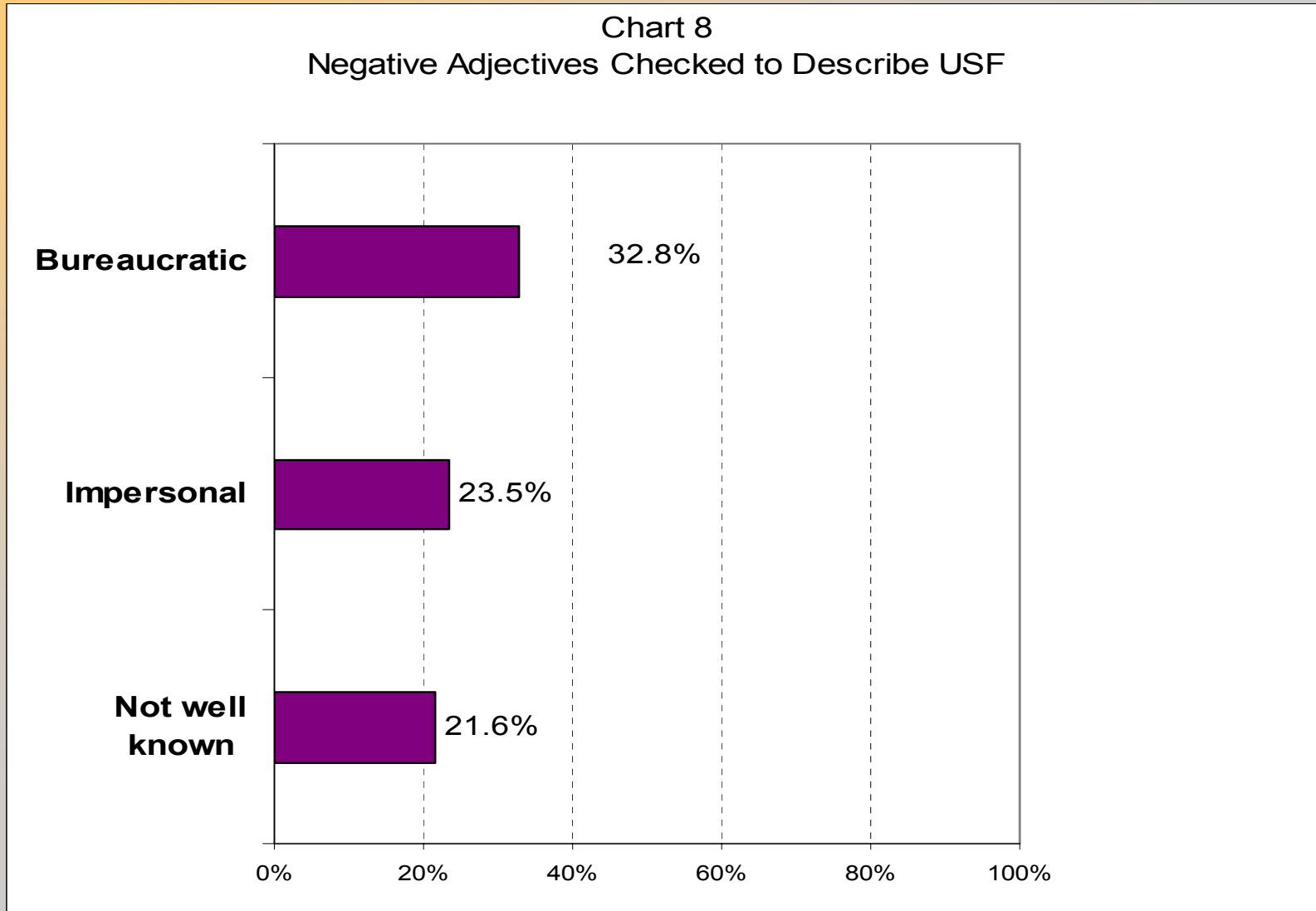
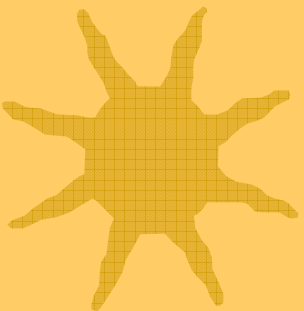
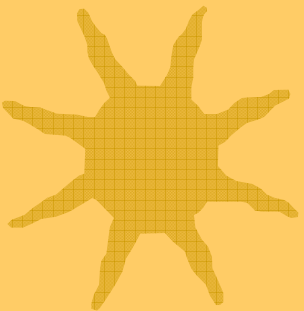
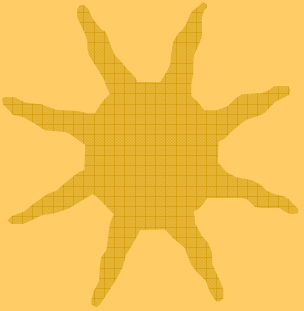


Chart 7
Positive Adjectives Checked to Describe USF



“Bureaucratic” was the strongest negative impression of USF reported by respondents





Characteristics liked most about USF were faculty/ professors/instruction, location/convenience, and classes/ courses

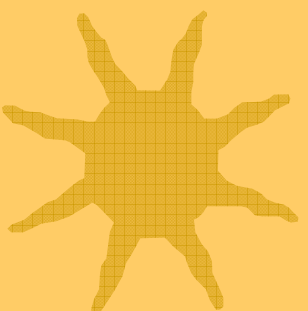
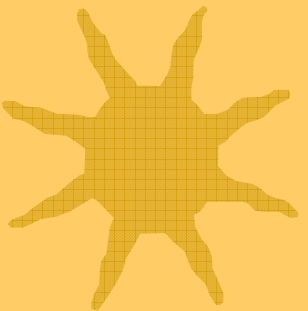
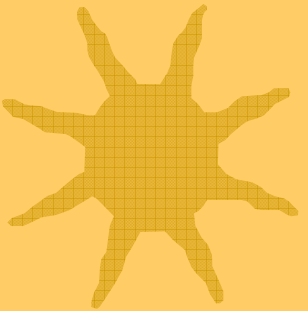
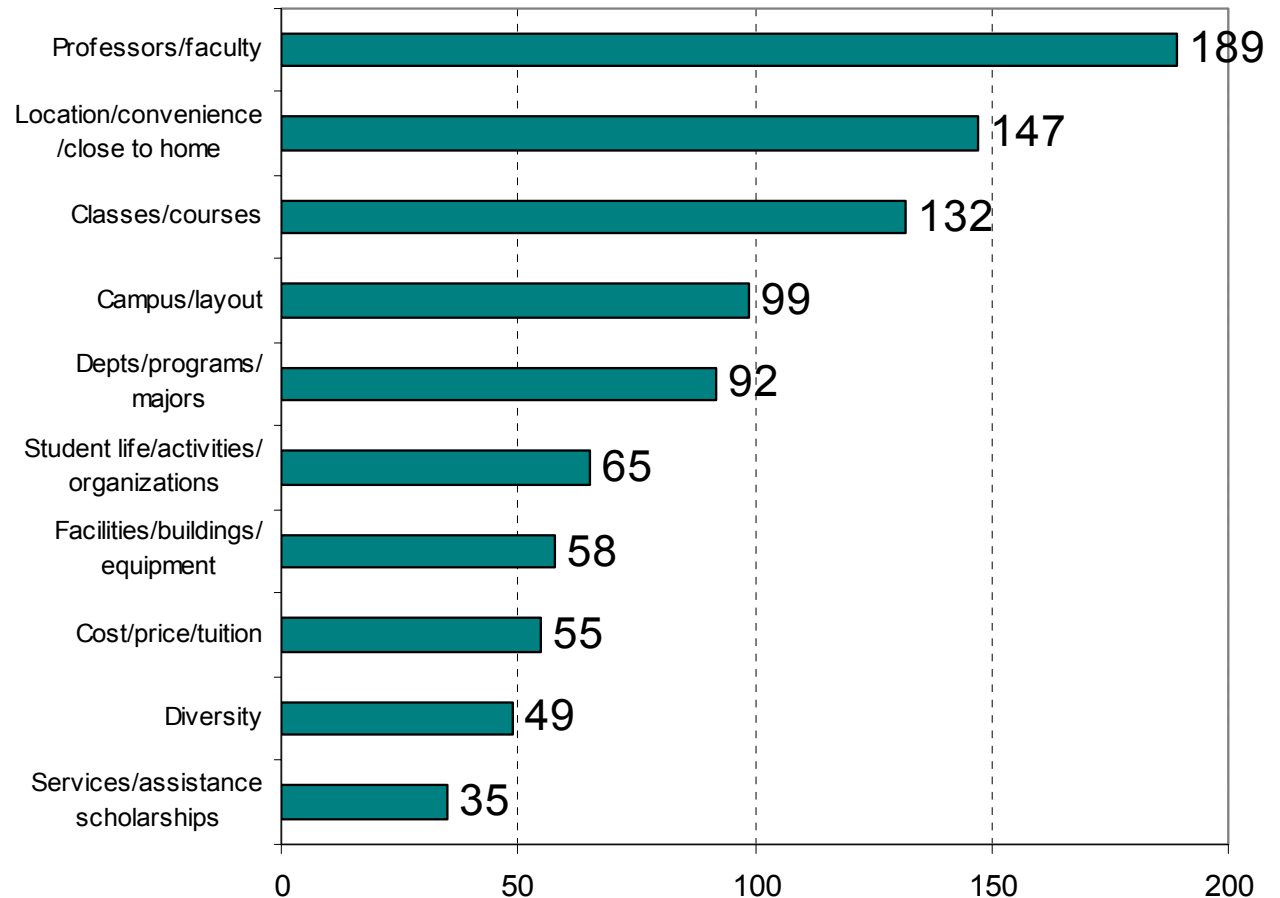


Chart 9
Ten Things Liked Most about USF





Characteristics liked least about USF were parking, Professors/faculty, and classes/courses

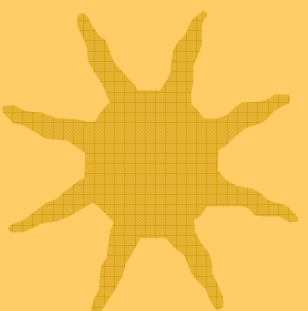
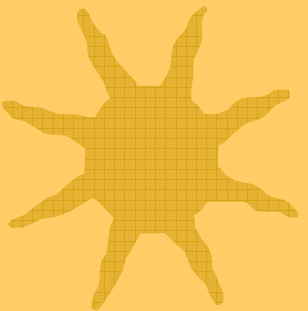
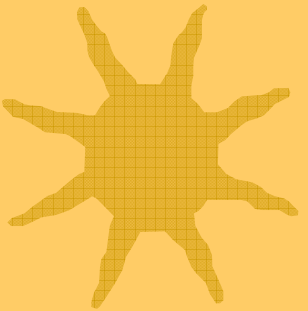
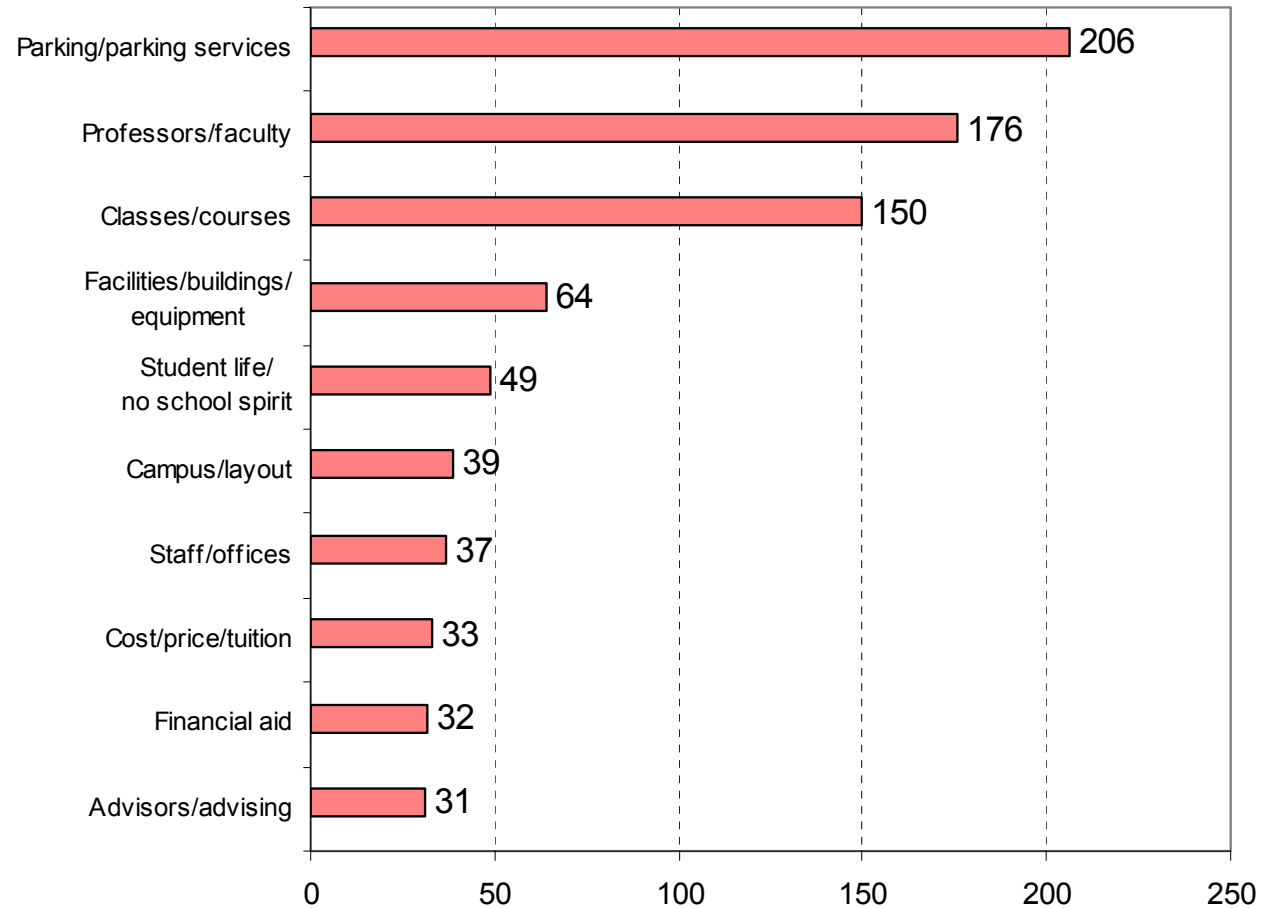


Chart 10
Ten Things Liked Least about USF



Most respondents would recommend USF to a friend, although one third would have reservations about doing so

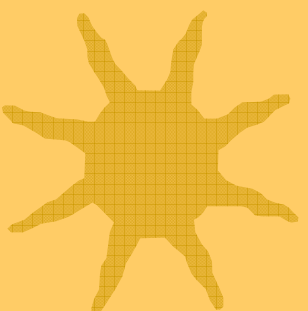
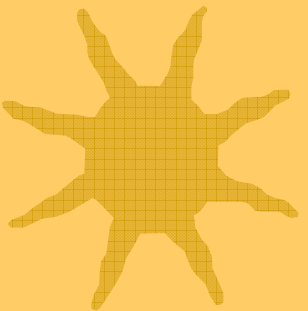
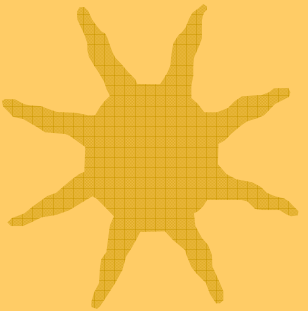
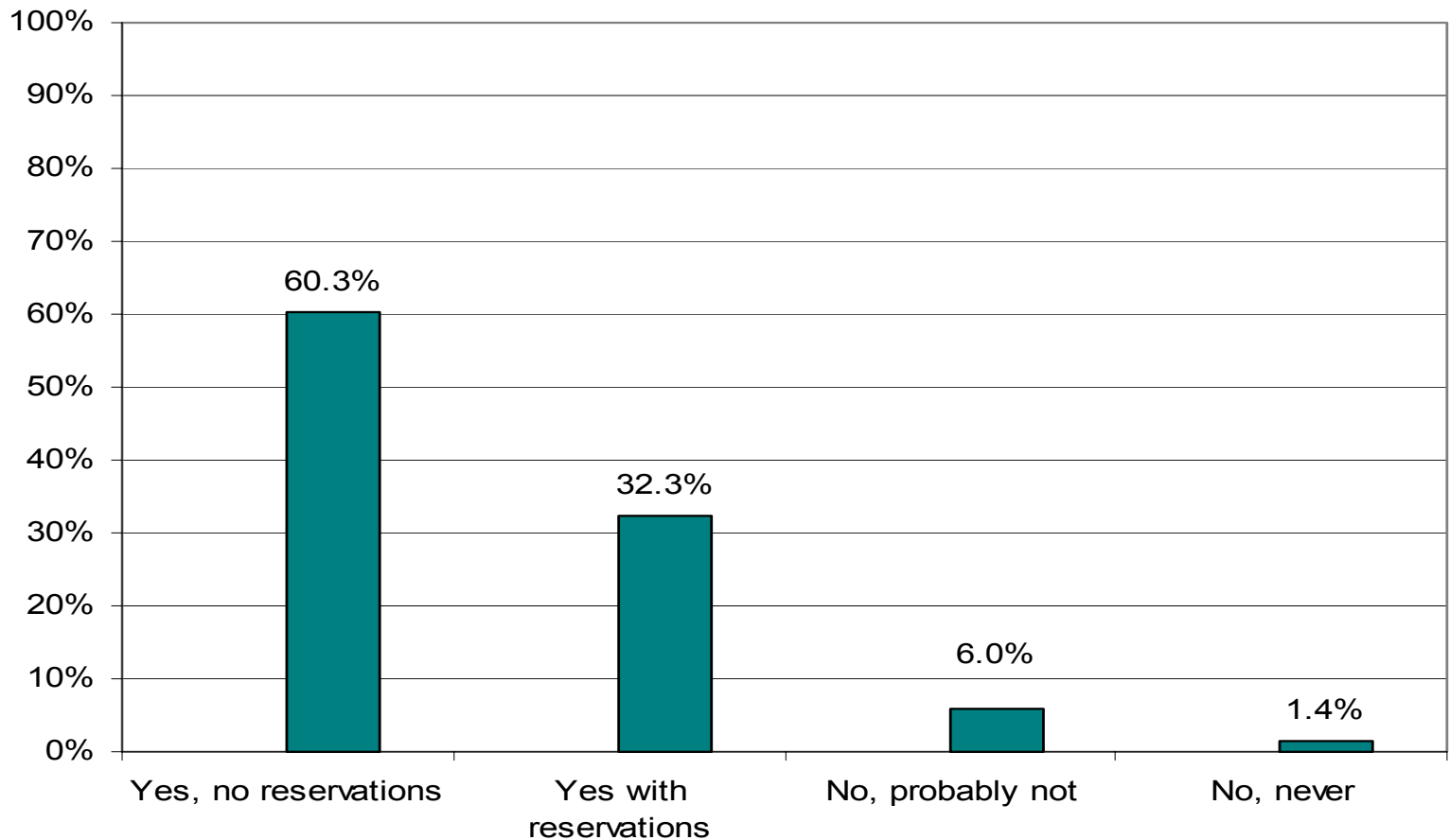


Chart 11
Would Recommend USF to a Friend?





Most respondents were satisfied or very satisfied overall with USF

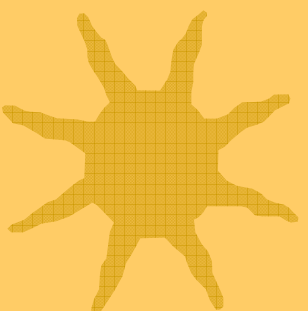
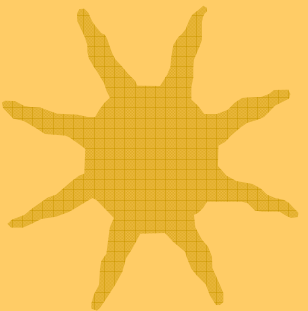
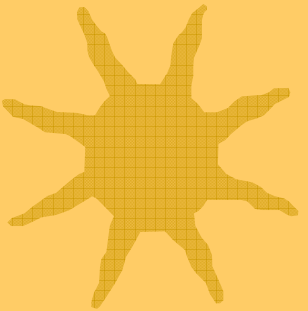
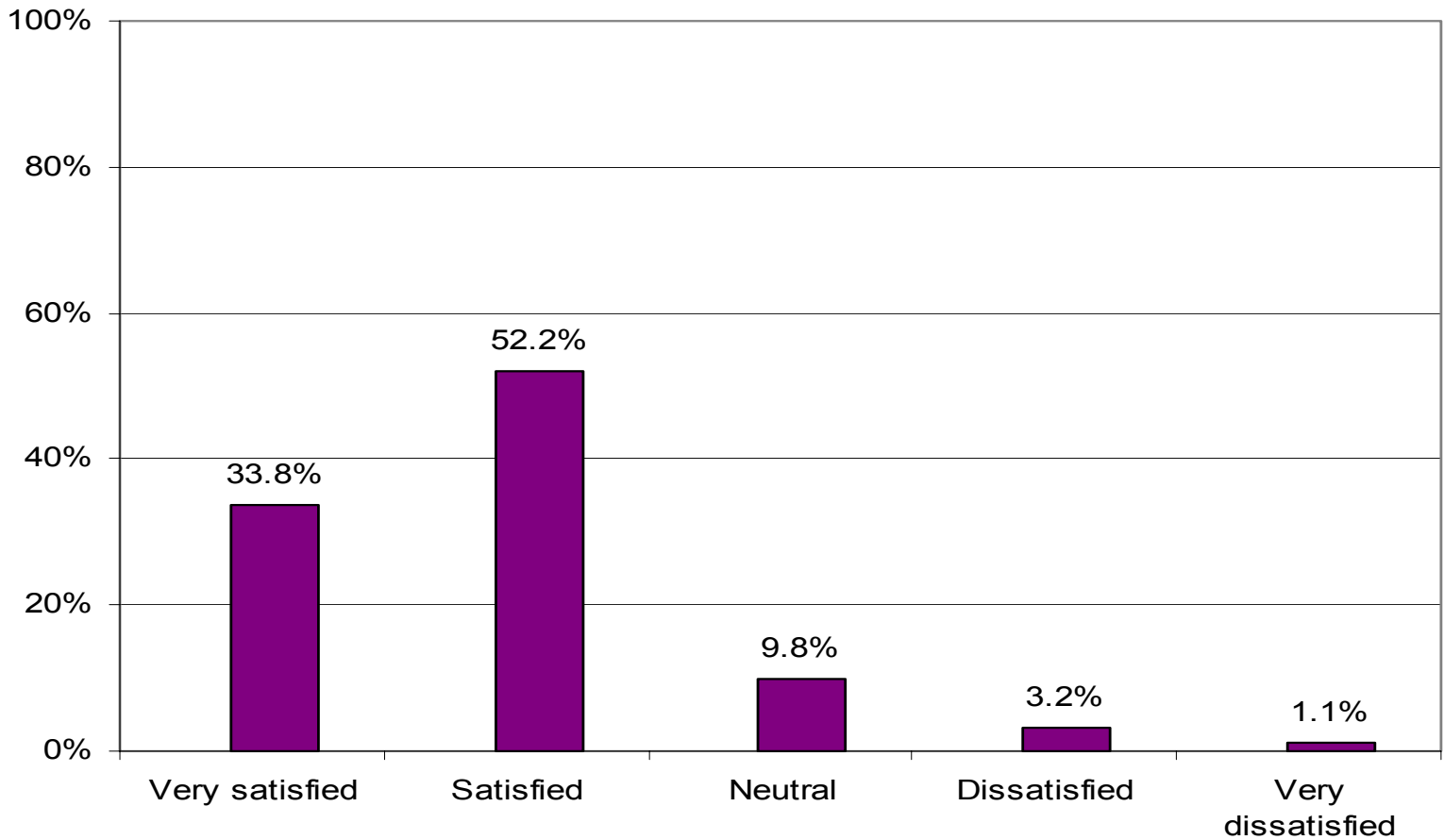


Chart 12
Overall Satisfaction with USF





Approximately one third of respondents were already employed at graduation and about one fourth expected to continue their education

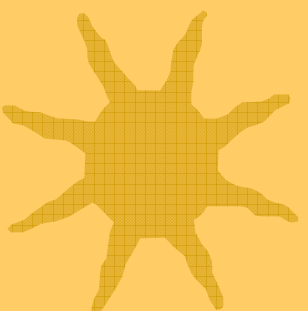
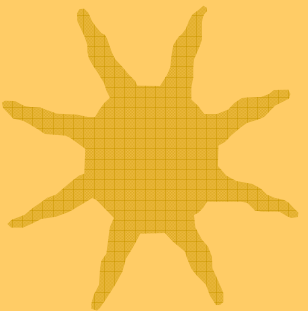
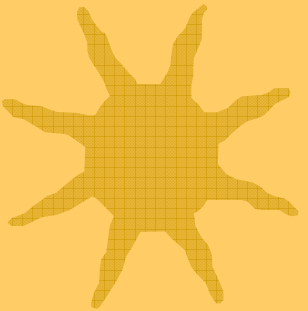


Chart 13
Plans After Graduation

