

USF Freshman Profile Survey

Fall 2003 Results

University of South Florida
May 2004

USF Freshman Survey

Background

- The USF Freshman Survey was administered to all USF First-Time-in-College Freshmen entering USF in the fall of 2003.

Topics Covered by the Survey

- Interest in other schools
- Points of contact with the University prior to enrollment
- Images of USF
- Educational goals
- Expected needs for various types of services and interest in extra-curricular activities
- Demographic information not available from *Banner*

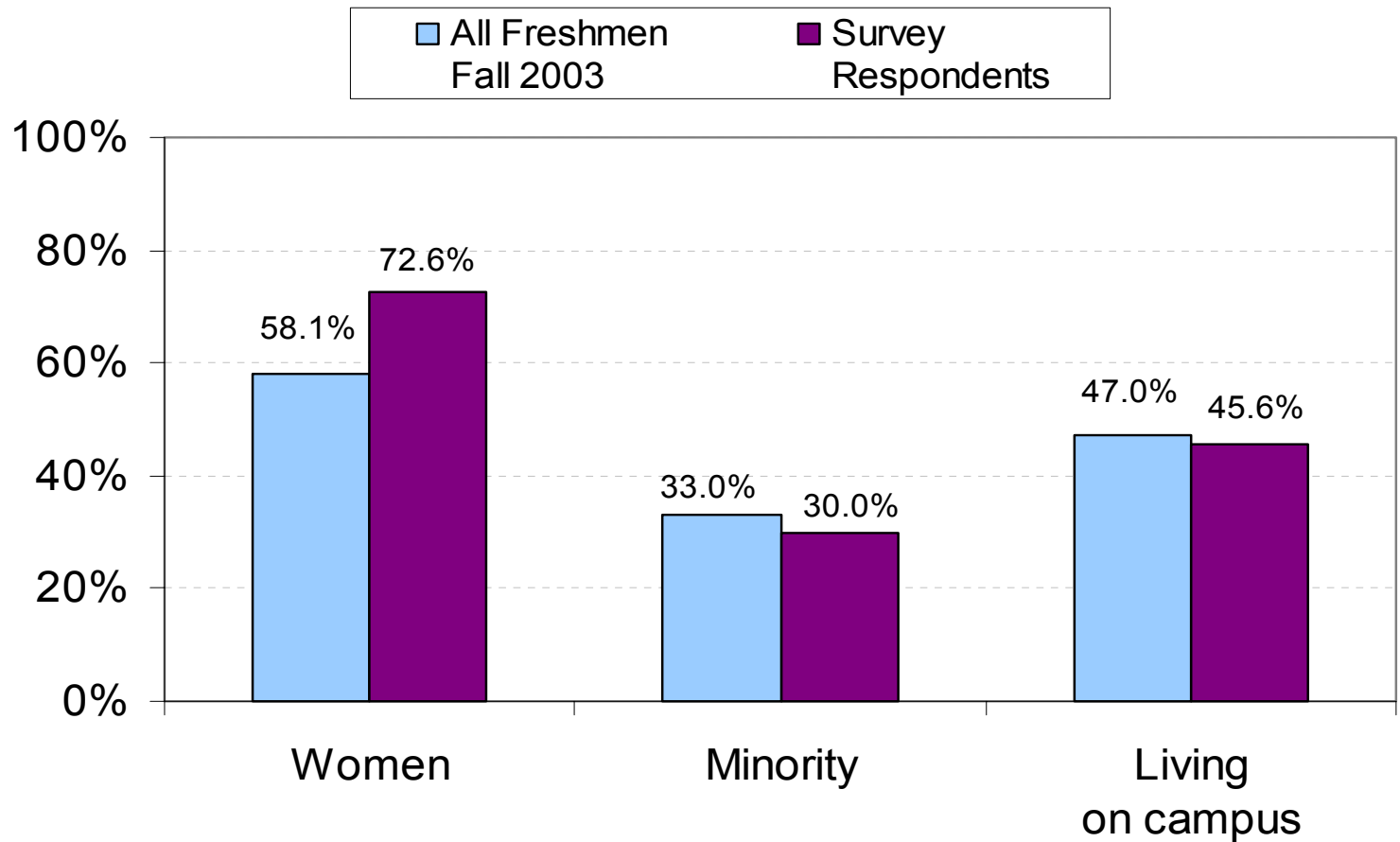
Survey Methodology

- All USF FTIC students for the fall 2003 term received an e-mail message at their USF e-mail address with a link to the web-based survey.
- The survey was conducted confidentially. Respondents were assured that no one outside the research office would see individual surveys or results.

Response Rate

- N = 4,600
- After one reminder notice, 1,308 usable surveys obtained
- 28.4% response rate

Chart 1
All Freshmen Compared to Survey Respondents
Fall 2003



Most Popular Majors FTIC Fall 2003

- | | | | |
|---------------------|-------|----------------------|-------|
| • All FTIC Students | | • Survey Respondents | |
| – 1. Undeclared | 18.8% | – 1. Undeclared | 17.8% |
| – 2. Pre-Medicine | 15.5% | – 2. Pre-Medicine | 15.5% |
| – 3. Pre-Bus Admin | 9.1% | – 3. Pre-Bus Admin | 7.3% |
| – 4. Engin-Gen | 6.9% | – 4. Pre-Education | 7.0% |
| – 5. Psychology | 5.3% | – 5. Psychology | 6.4% |
| – 6. Pre-Biology | 5.0% | – 6. Engin-Gen | 5.5% |
| – 7. Pre-Education | 4.9% | – 7. Pre-Biology | 5.1% |
| – 8. Pre-Nursing | 4.1% | – 8. Pre-Nursing | 4.3% |
| – 9. Criminology | 3.1% | – 9. Business-Und | 3.1% |
| – 10. Pre-Engin | 2.8% | – 10. Mass Comm | 2.6% |
| – Sub-Total | 69.3% | – Sub-Total | 74.6% |

USF Freshman Survey

Admissions Activities

Chart 2
Level of Education Intended at USF

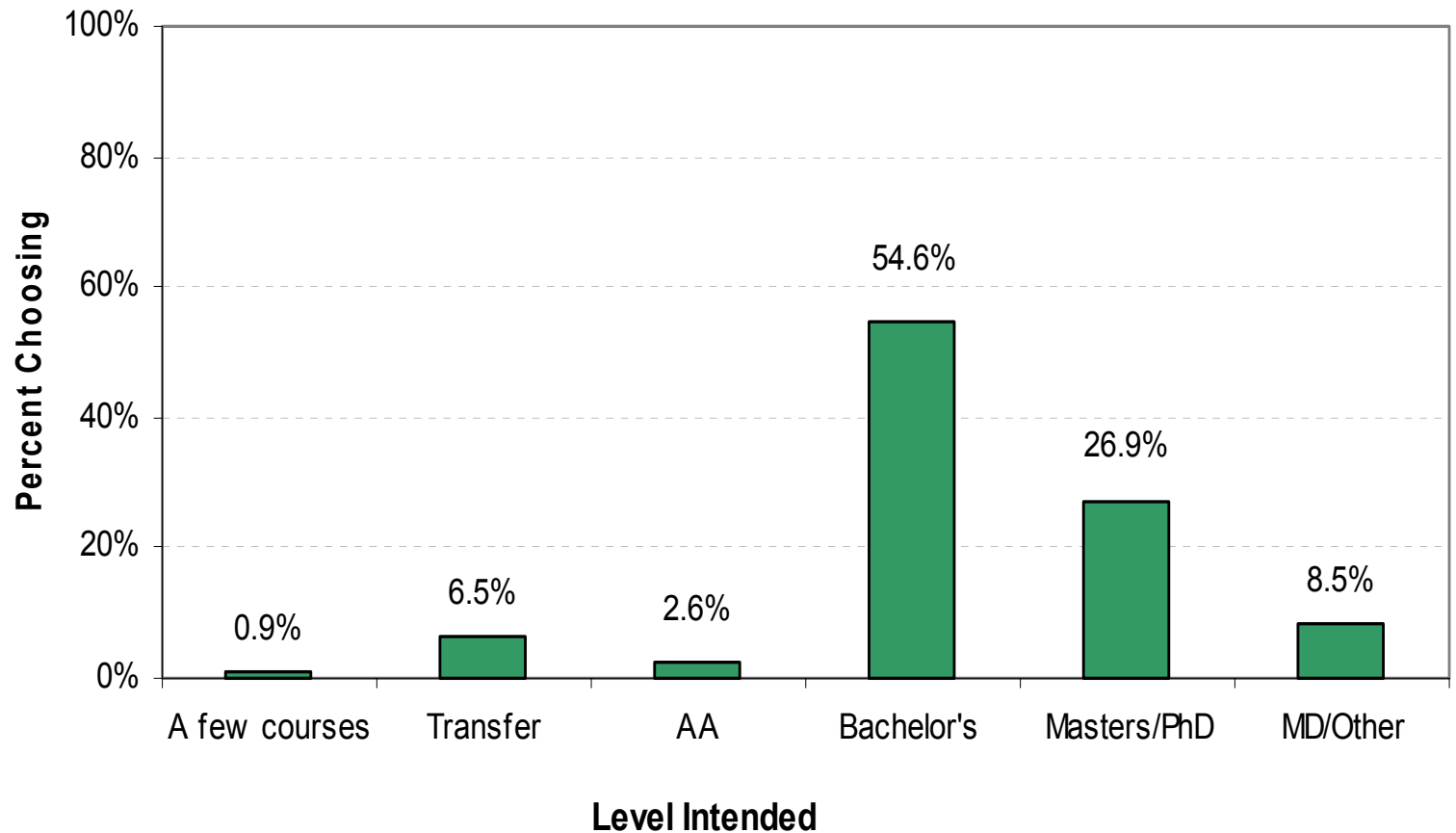


Chart 3
Level of Education Intended Overall

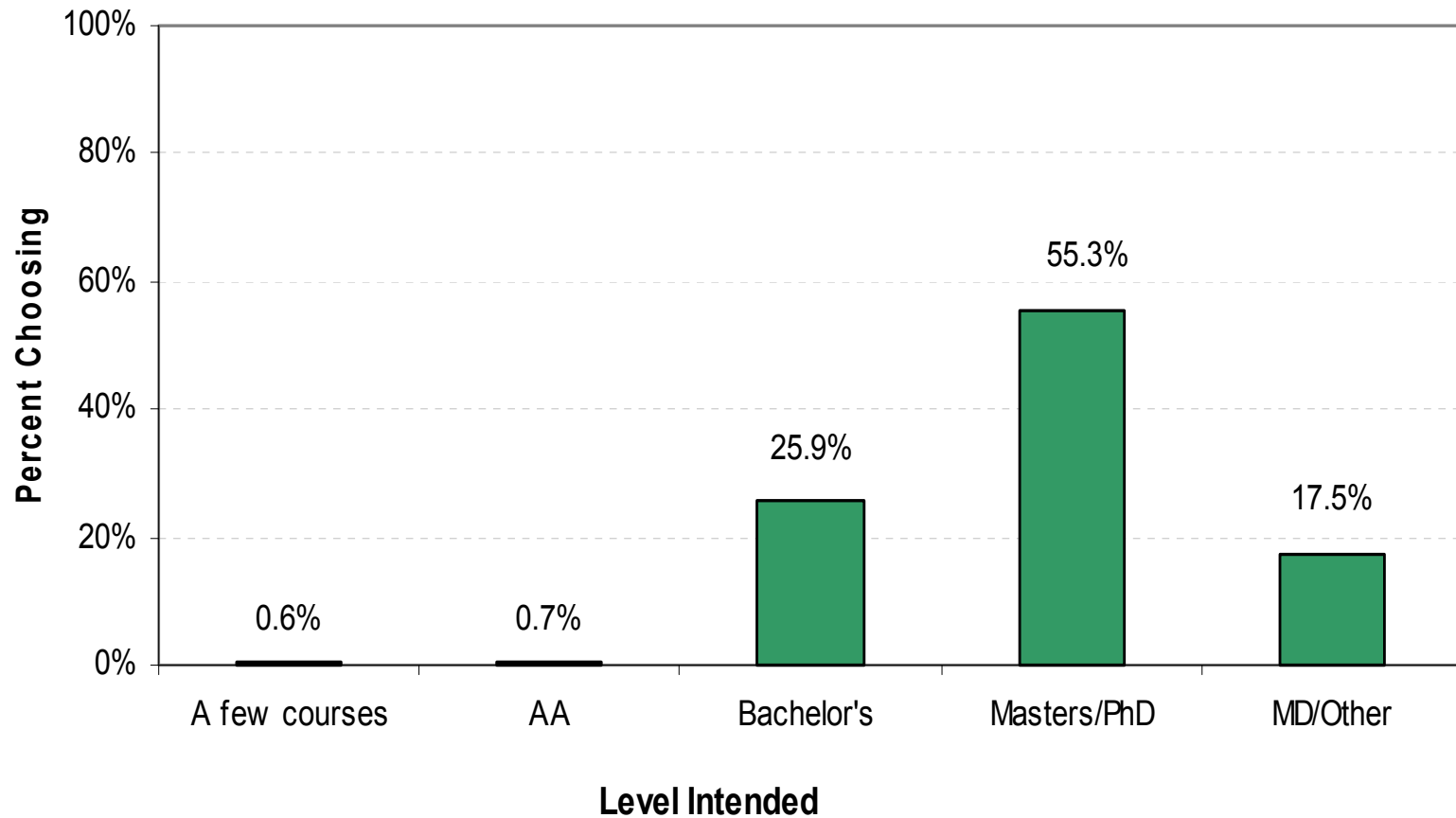


Chart 4
Choice of USF as School to Attend

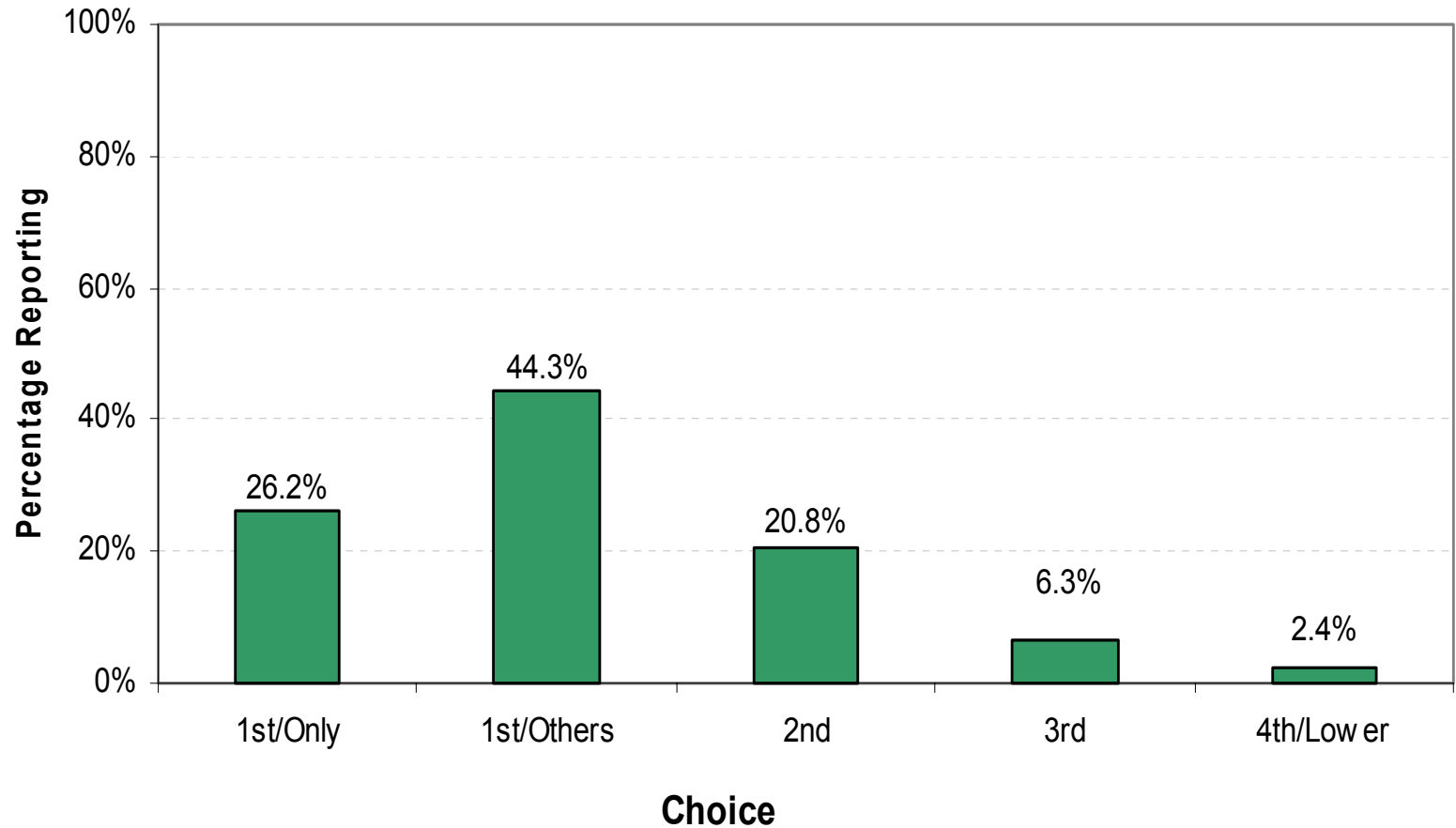


Chart 5
College Applications Excluding USF

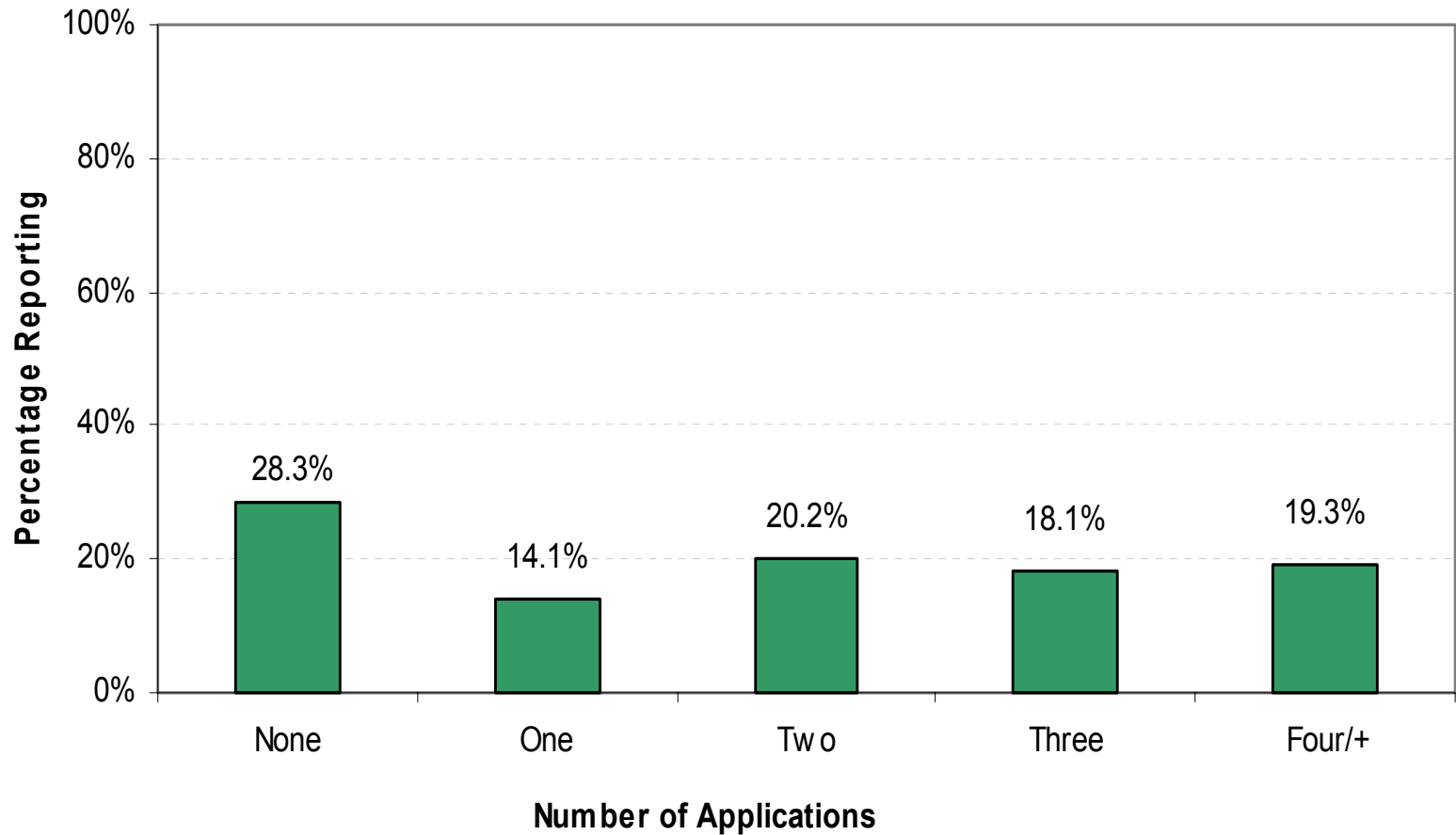


Chart 6
Applications by School Type

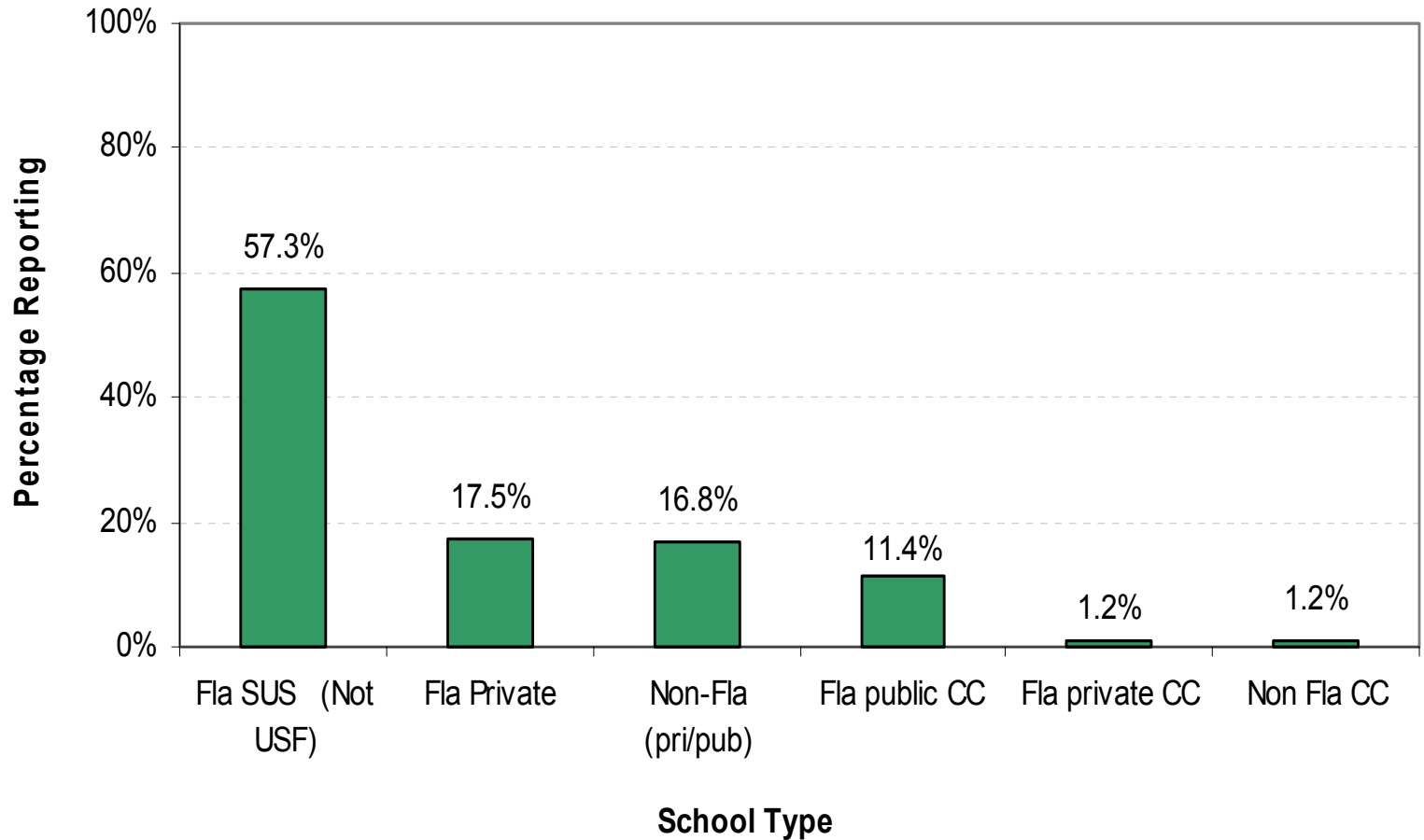


Chart 7
Percentage Reporting Contact Type

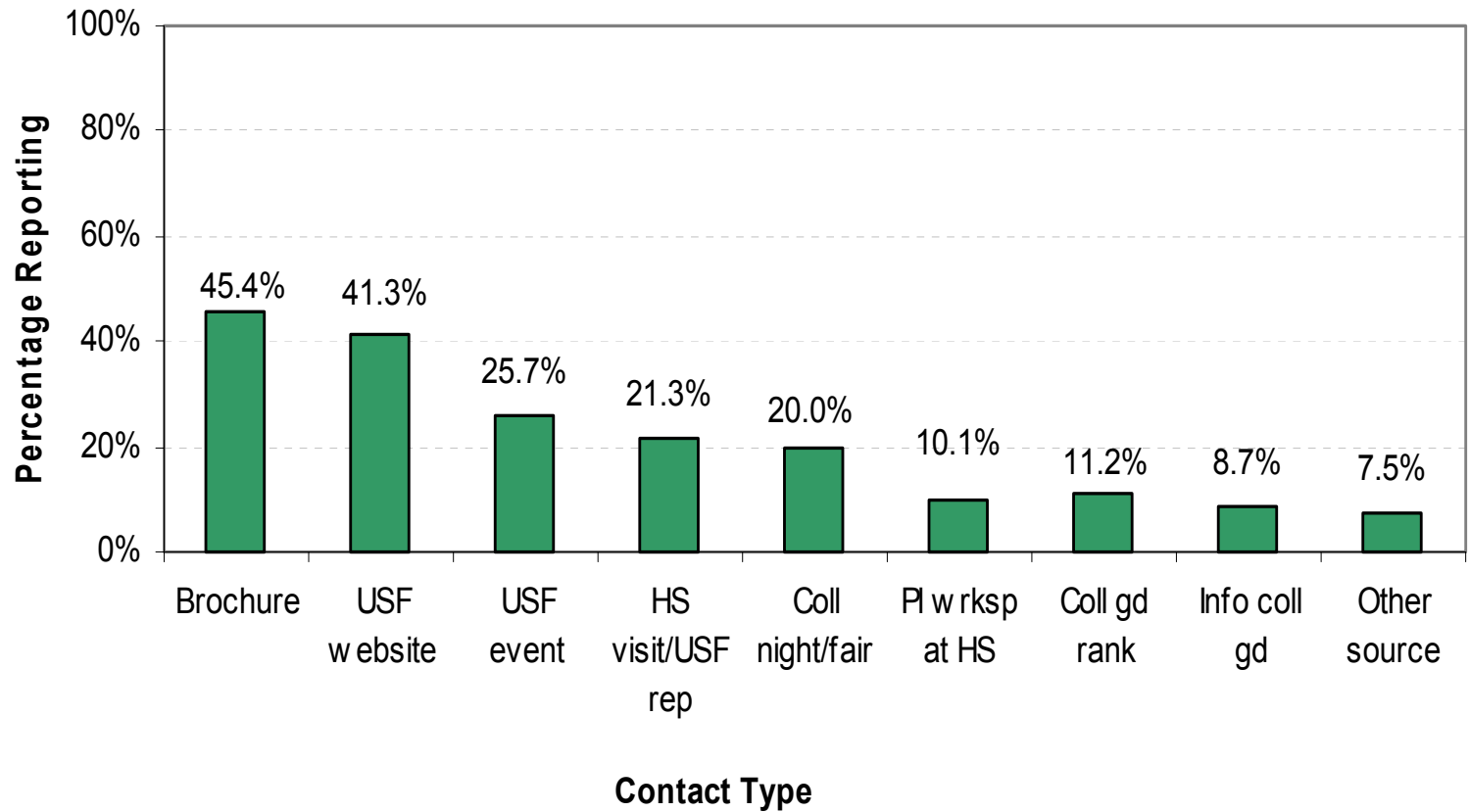
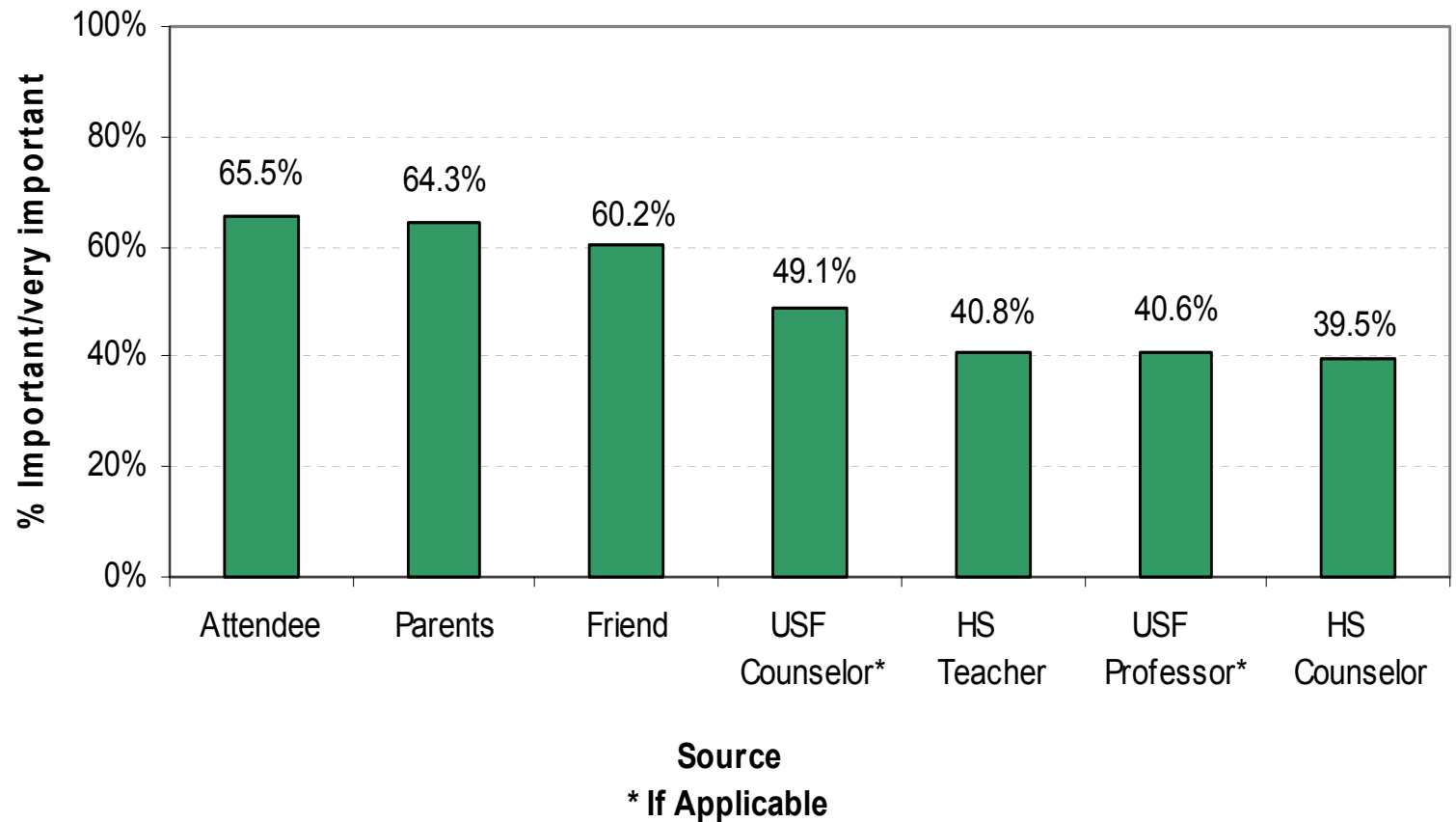


Chart 8
Importance of Sources of Advice to Attend USF



USF Freshman Survey

Attitudes, Perceptions and Expectations

Chart 9
Attitudes Toward USF

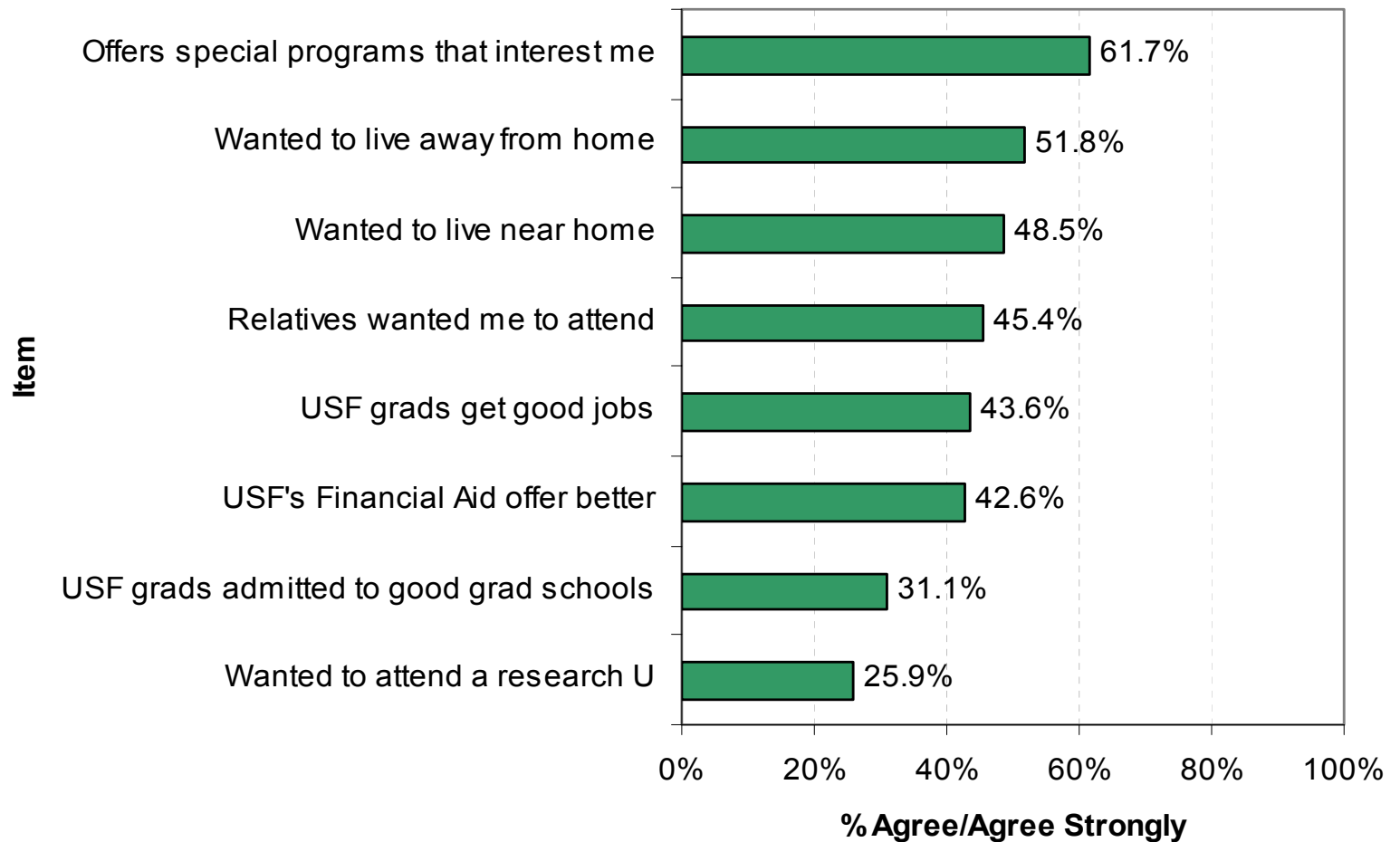


Chart 10
Goals of Entering Freshmen 1/2

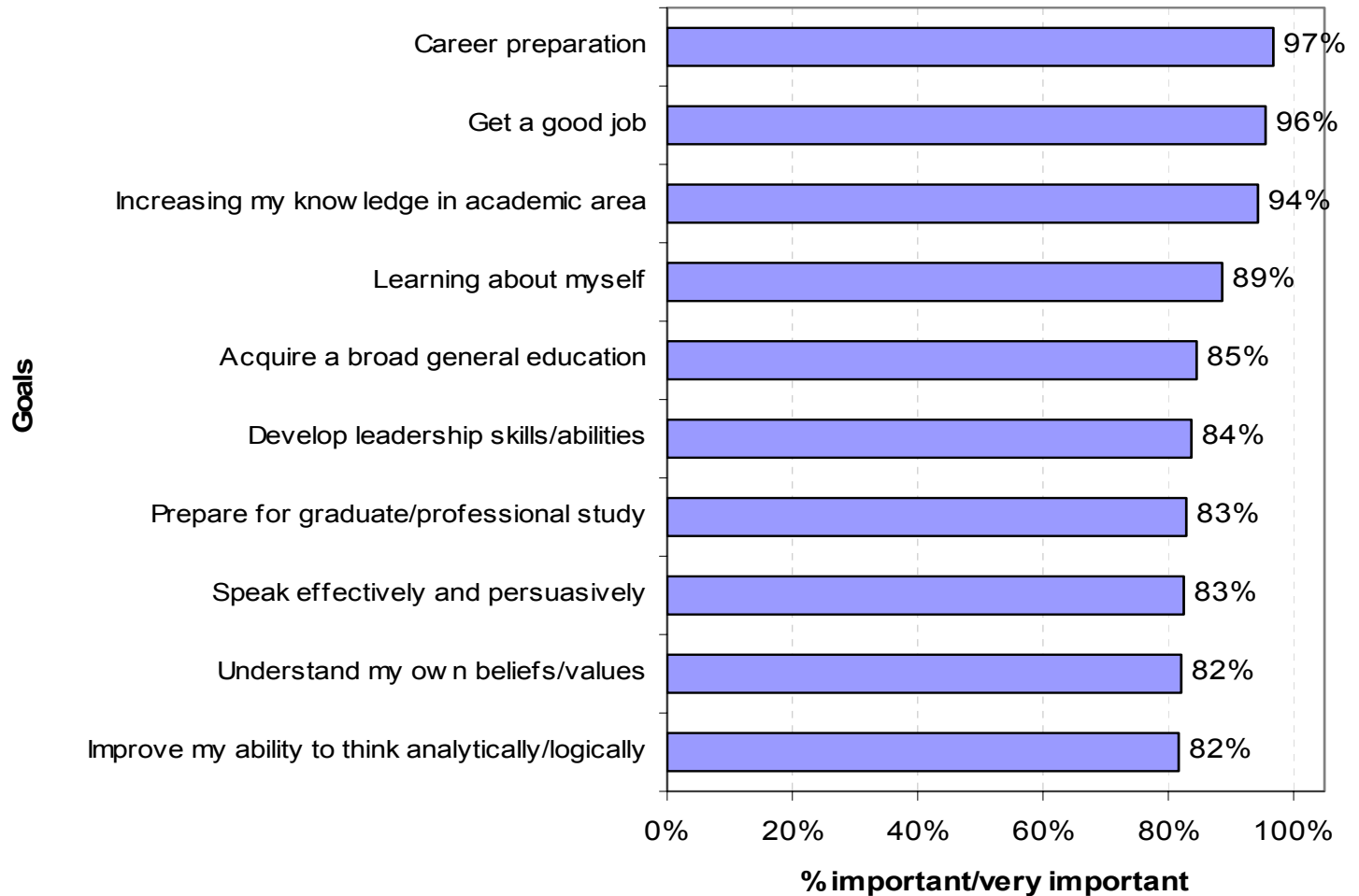


Chart 11
Goals of Entering Freshmen 2/2

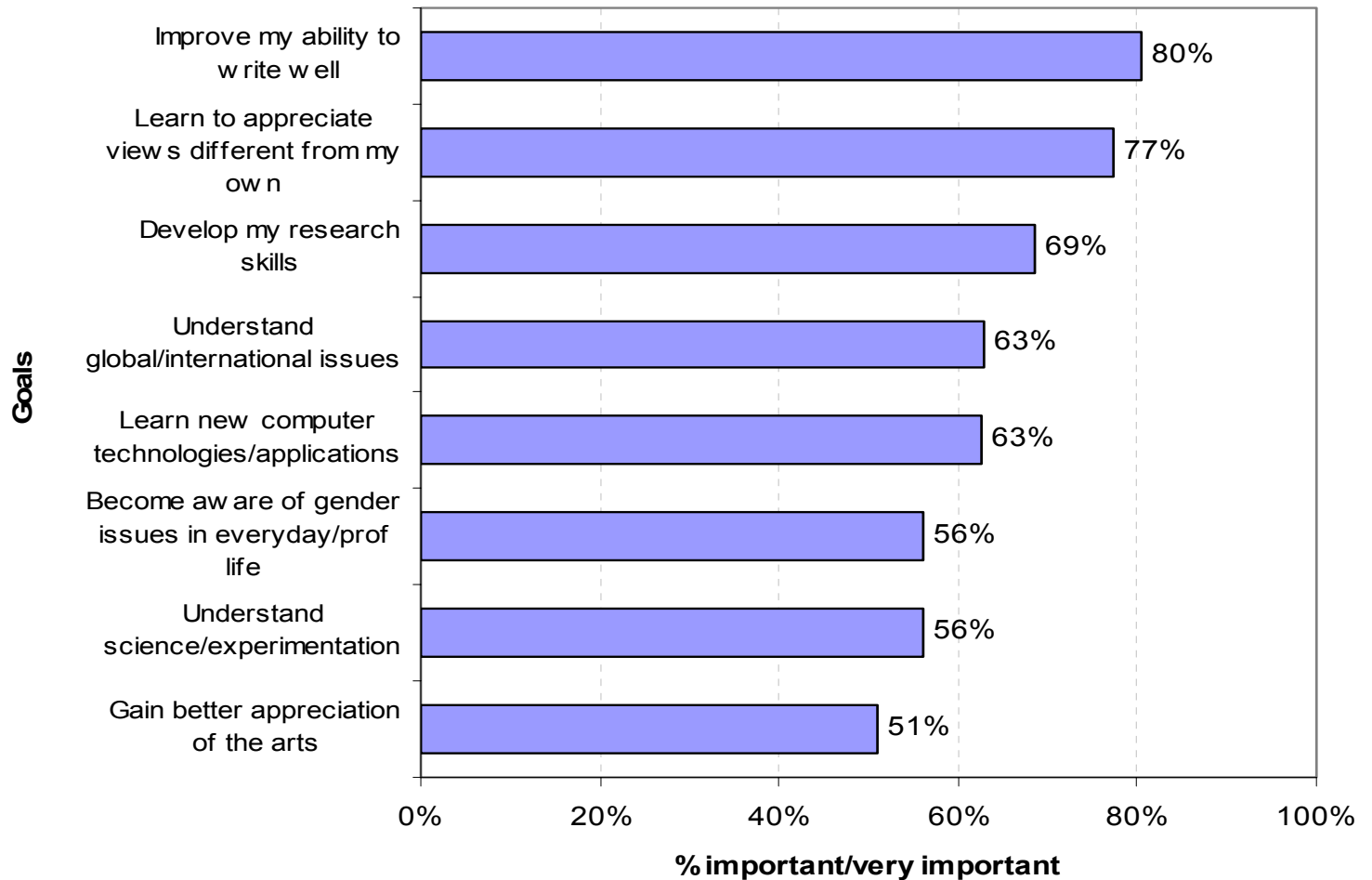


Chart 12
Images of USF 1/2

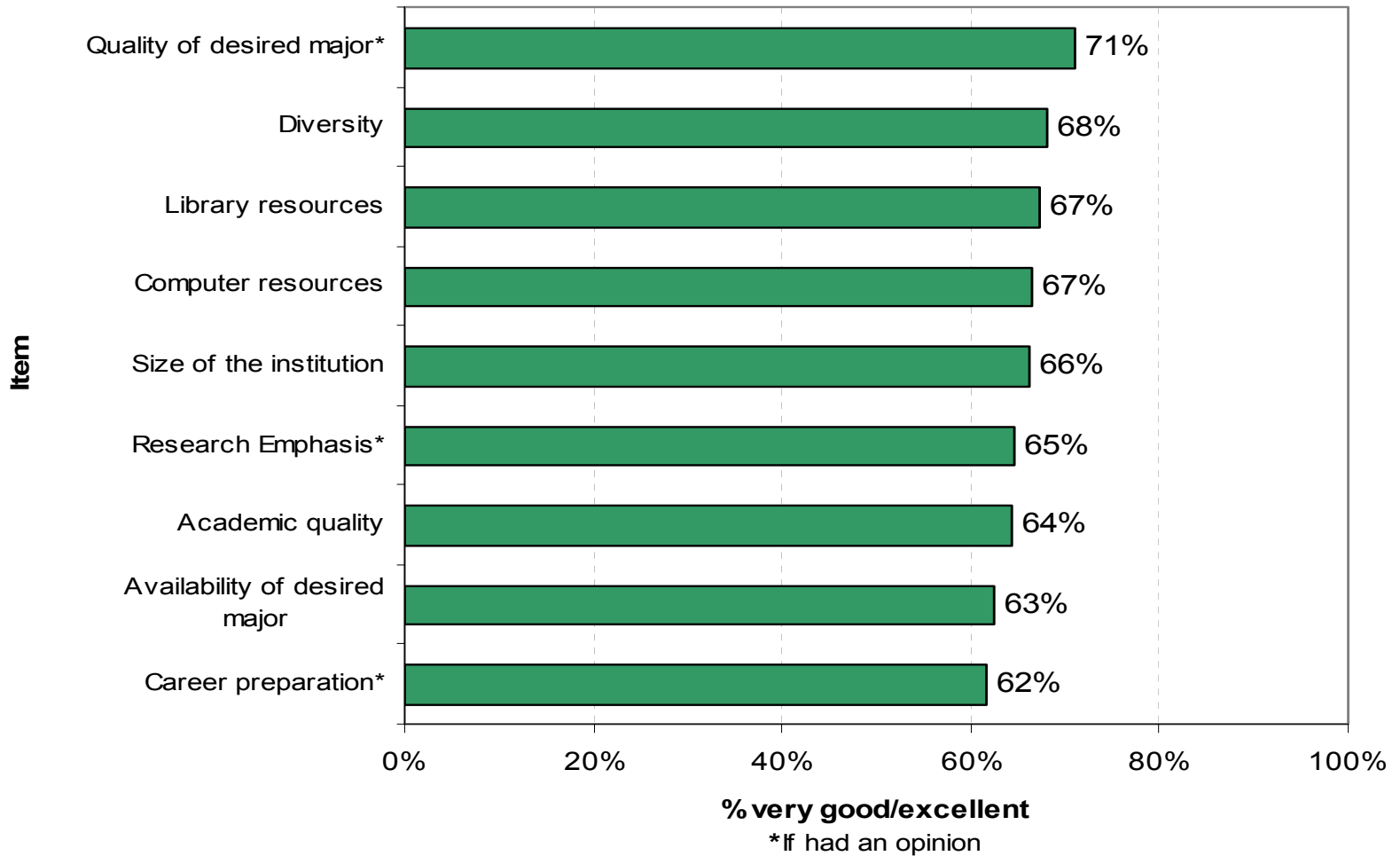


Chart 13
Images of USF 2/2

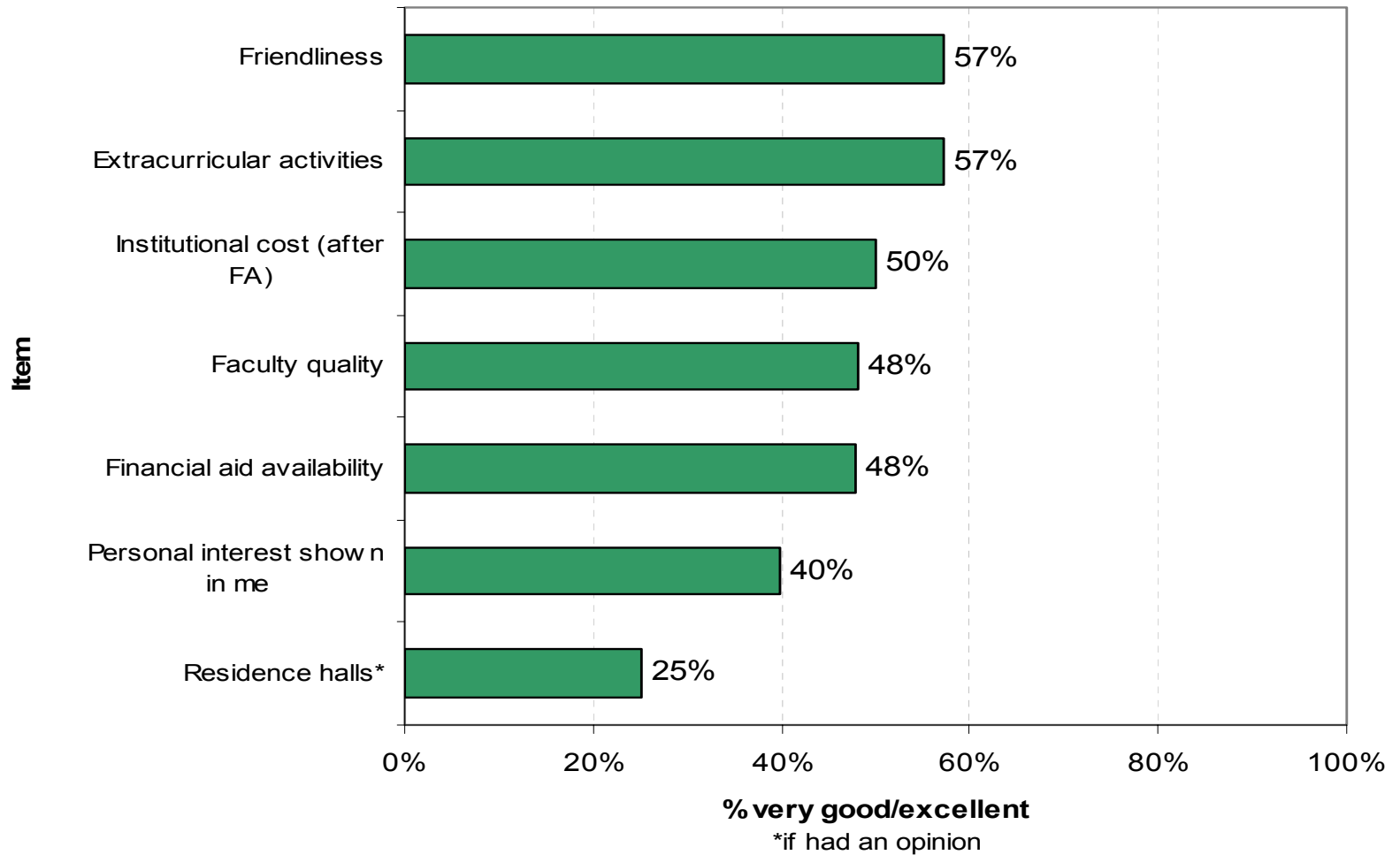
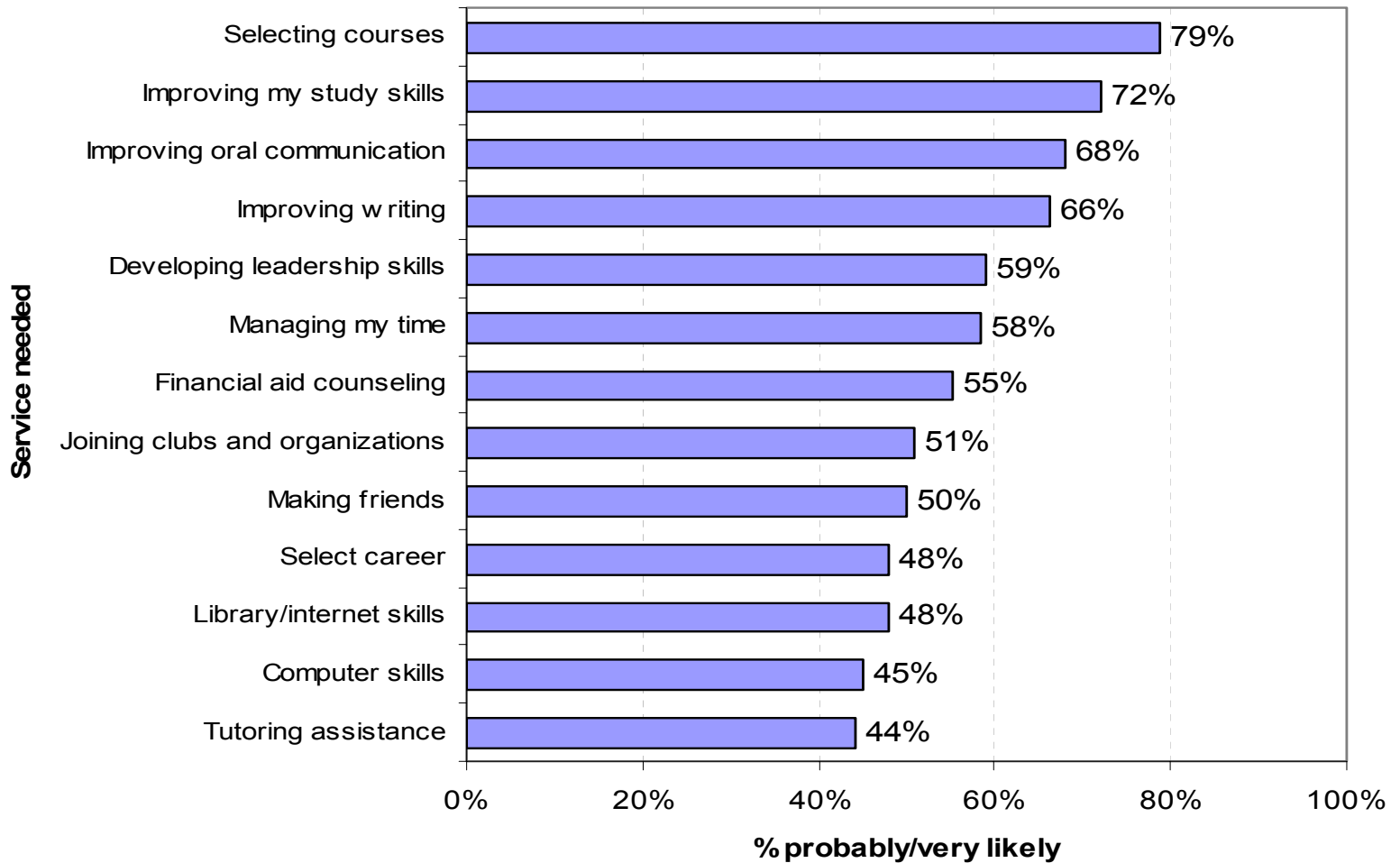


Chart 14
Expected Need for Services



Interest in Sports Participation

By Offering Type

Sports Categories

- Archery
- Badminton
- Baseball
- Basketball
- Bowling
- Crew
- Cross Country
- Equestrian
- Fencing
- Field Hockey
- Football
- Golf
- Gymnastics
- Ice Hockey
- Lacrosse
- Rifle
- Rugby
- Sailing
- Soccer
- Softball
- Squash
- Swimming
- Synch Swimming
- Team Hand Ball
- Tennis
- Track
- Volleyball
- Water Polo
- Wrestling
- Other

Chart 15
Interest in at Least One Sport
by Offering Type

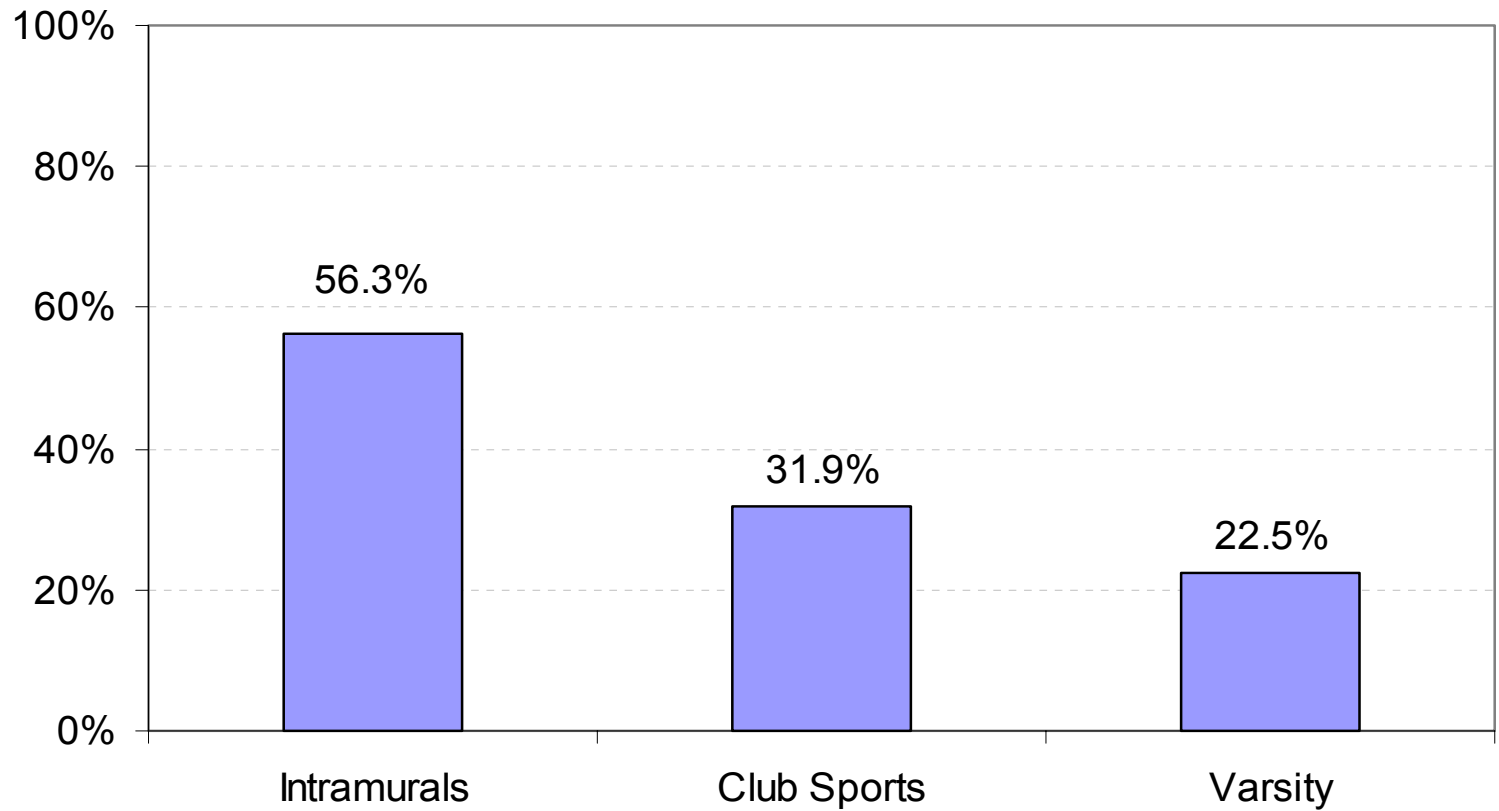
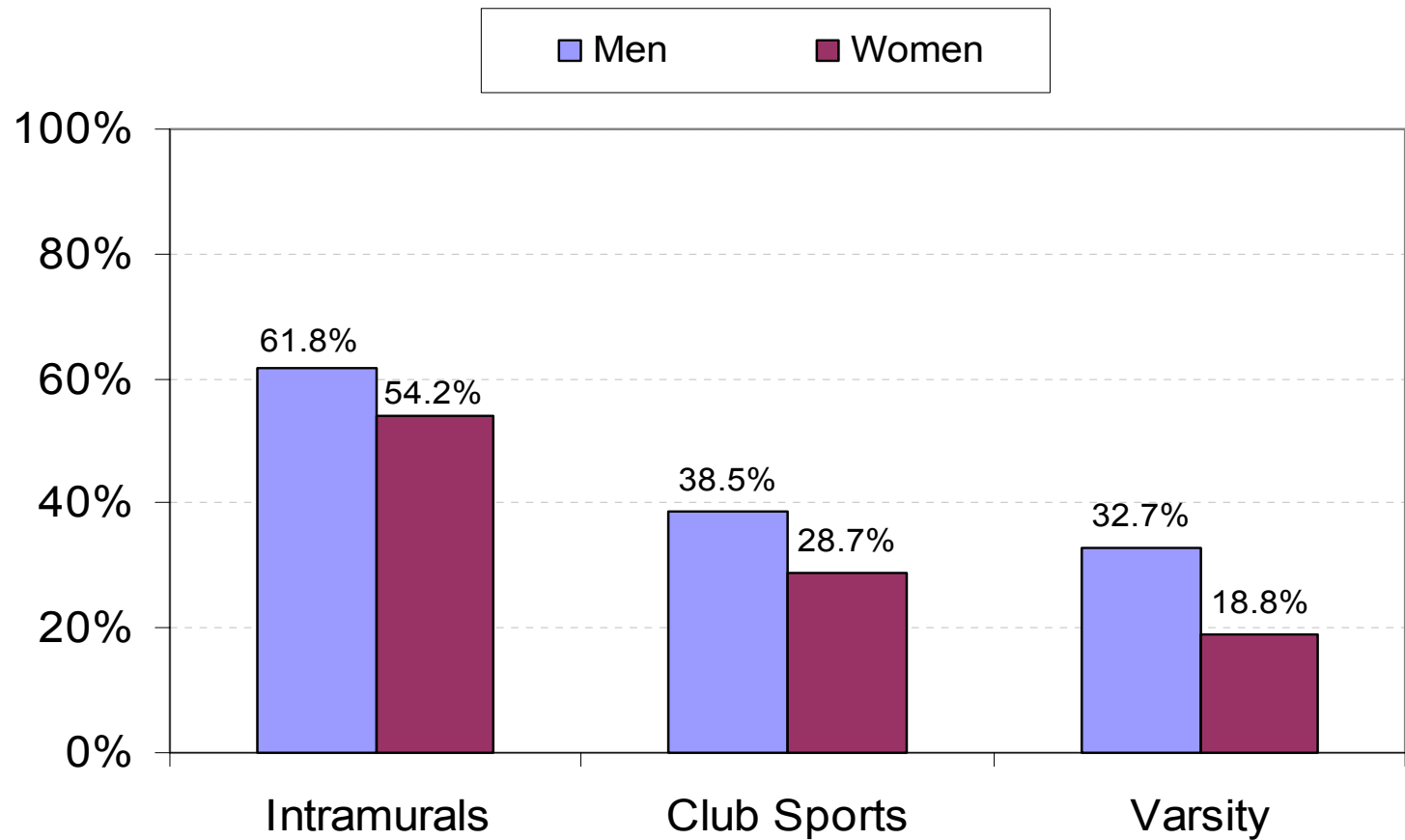


Chart 16
Interest in at Least One Sport by Offering Type
Men and Women



Interest in Specific Sports by Offering Type

Men and Women

Chart 17
Top 10 Intramural Preferences--Men

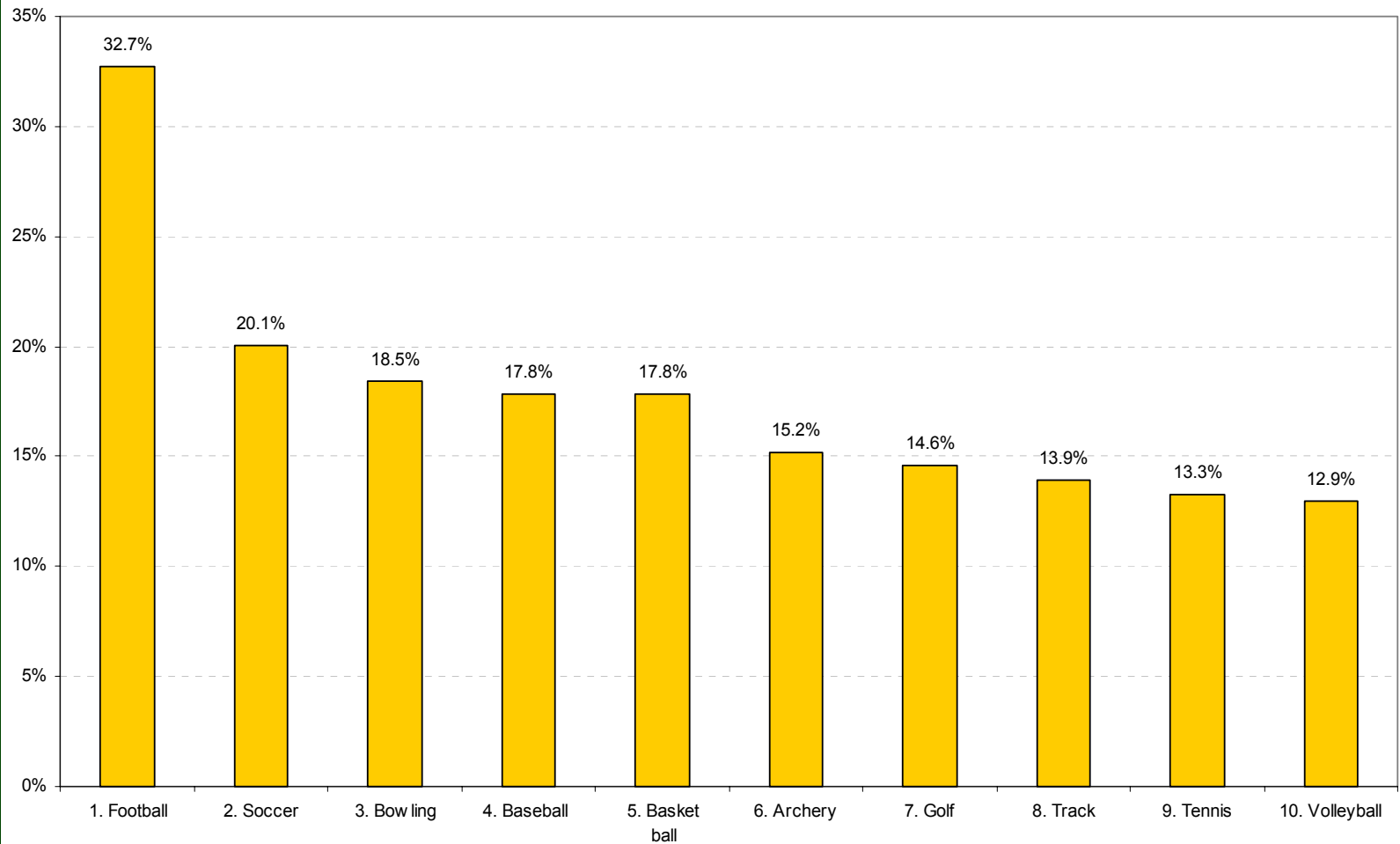


Chart 18
Top 10 Intramural Preference--Women

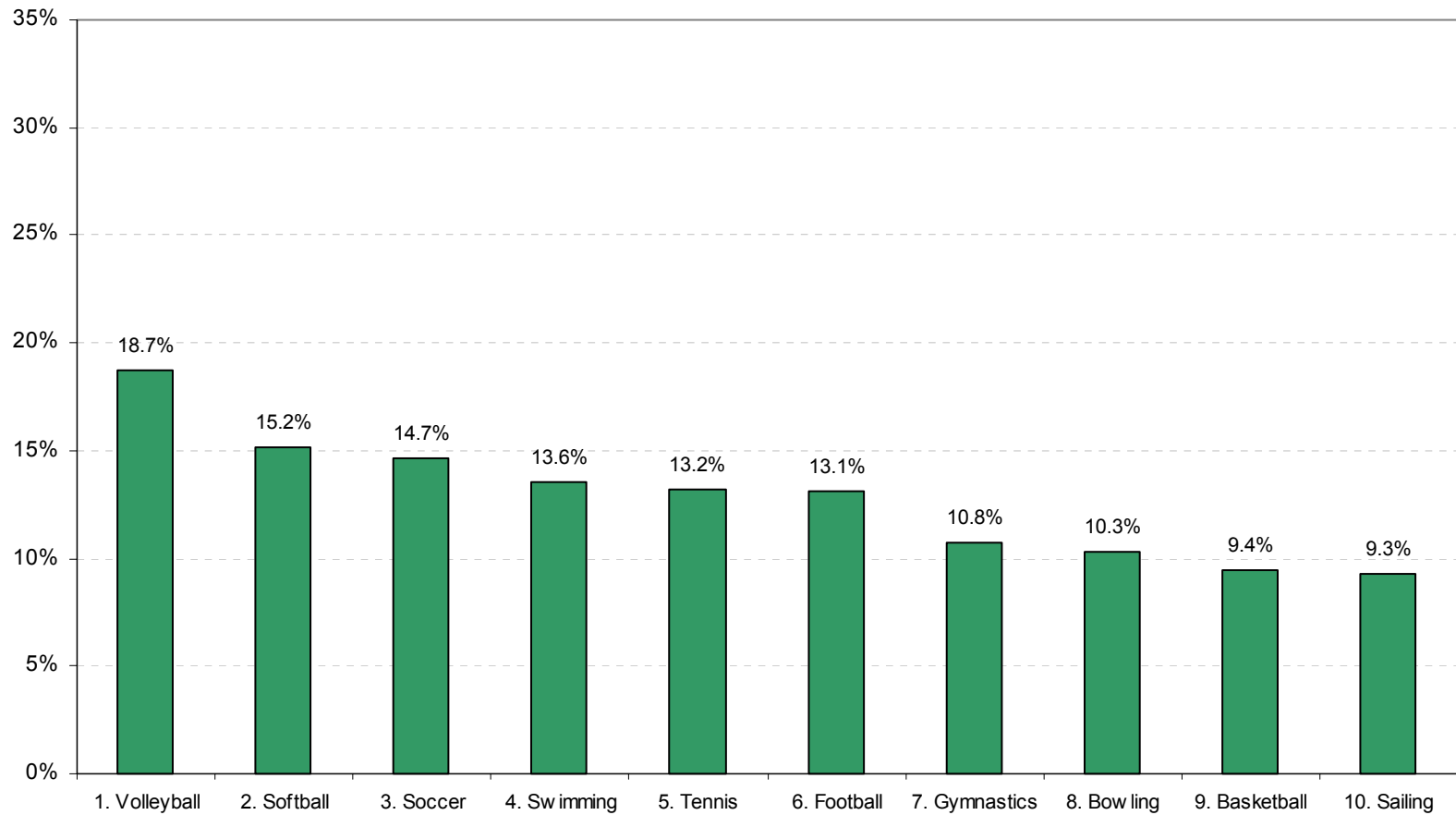


Chart 19
Top 10 Club Sport Preferences -- Men

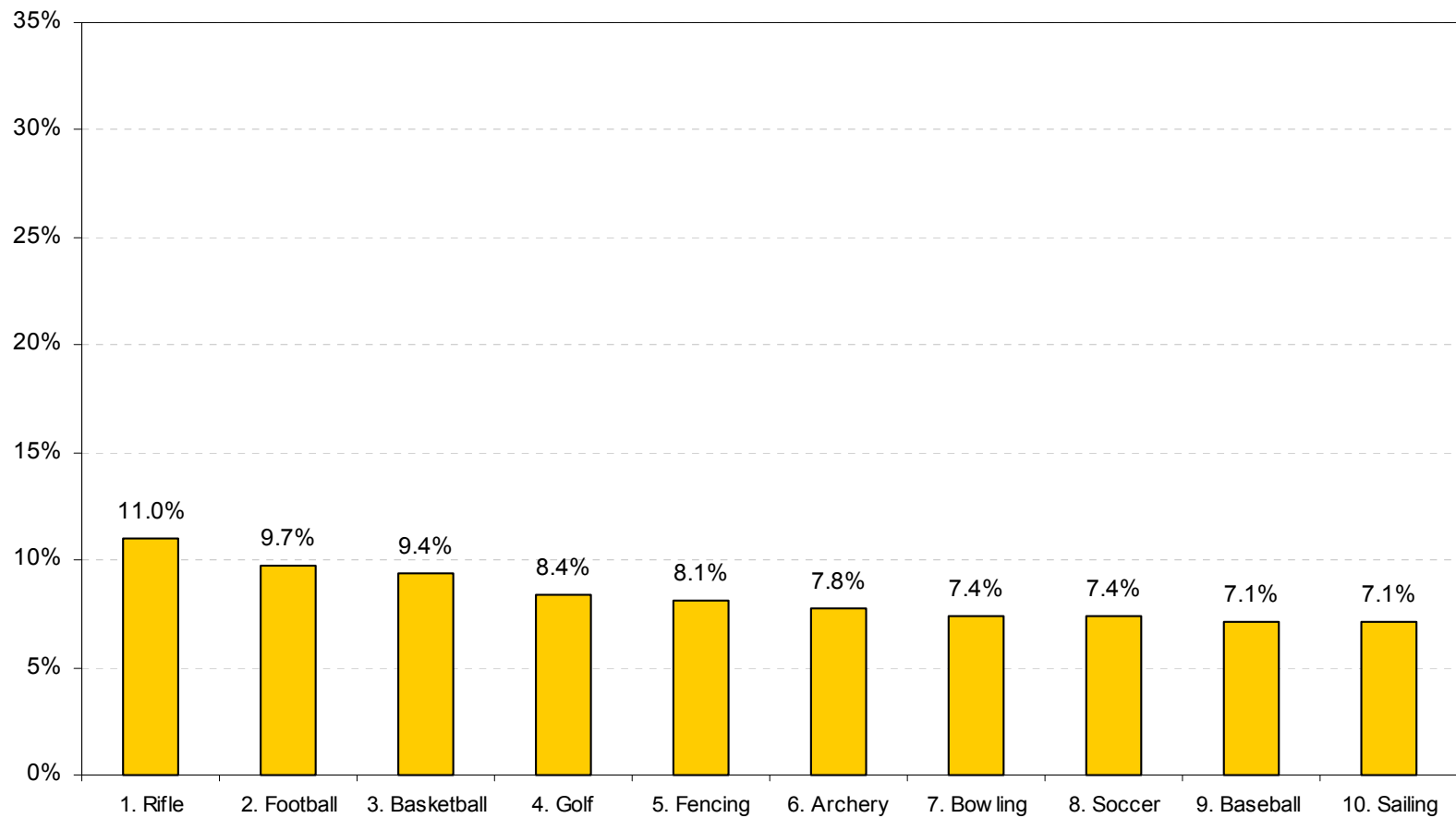


Chart 20
Top 10 Club Sport Preferences -- Women

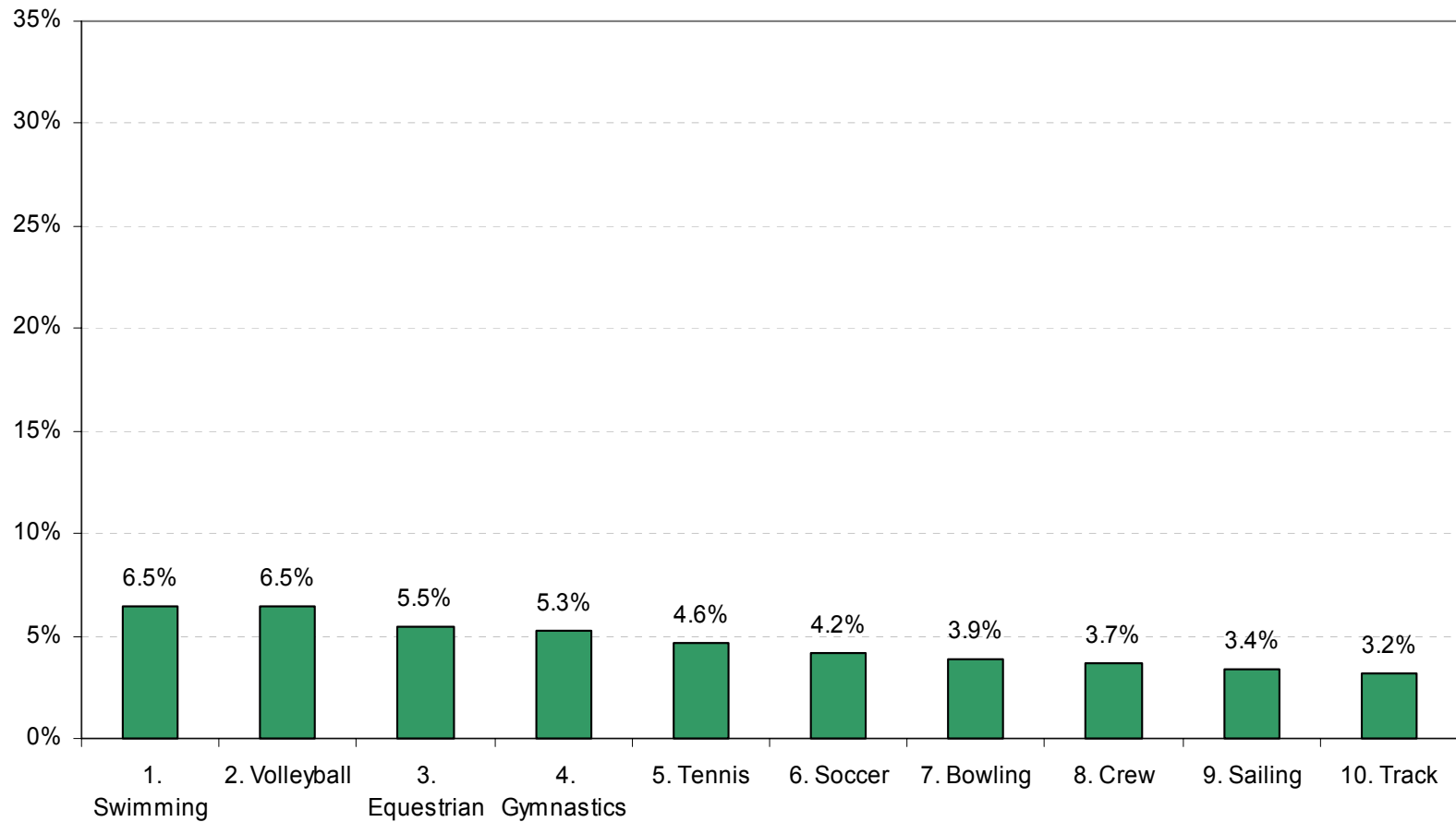


Chart 21
Top 10 Varsity Preferences -- Men

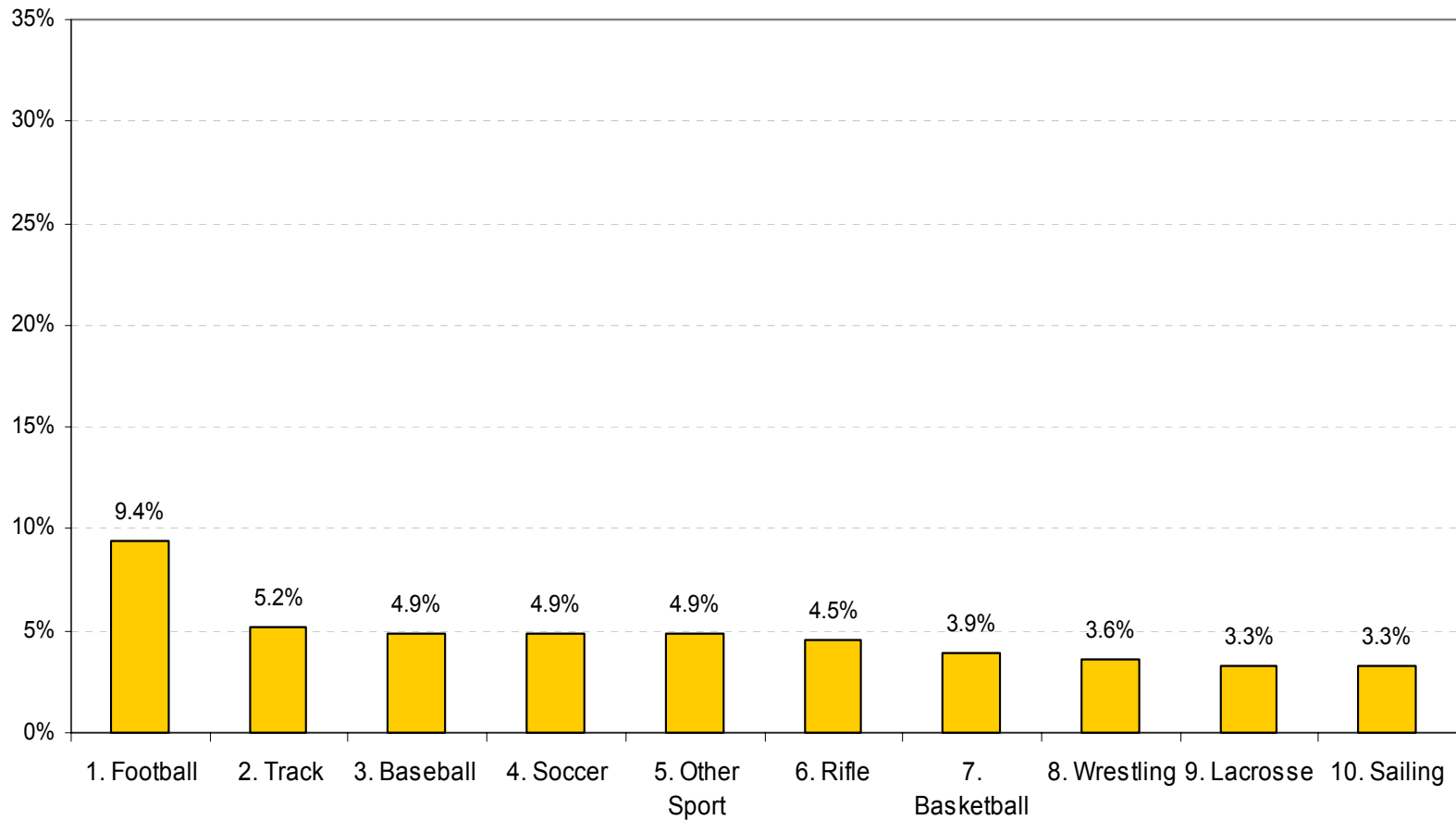
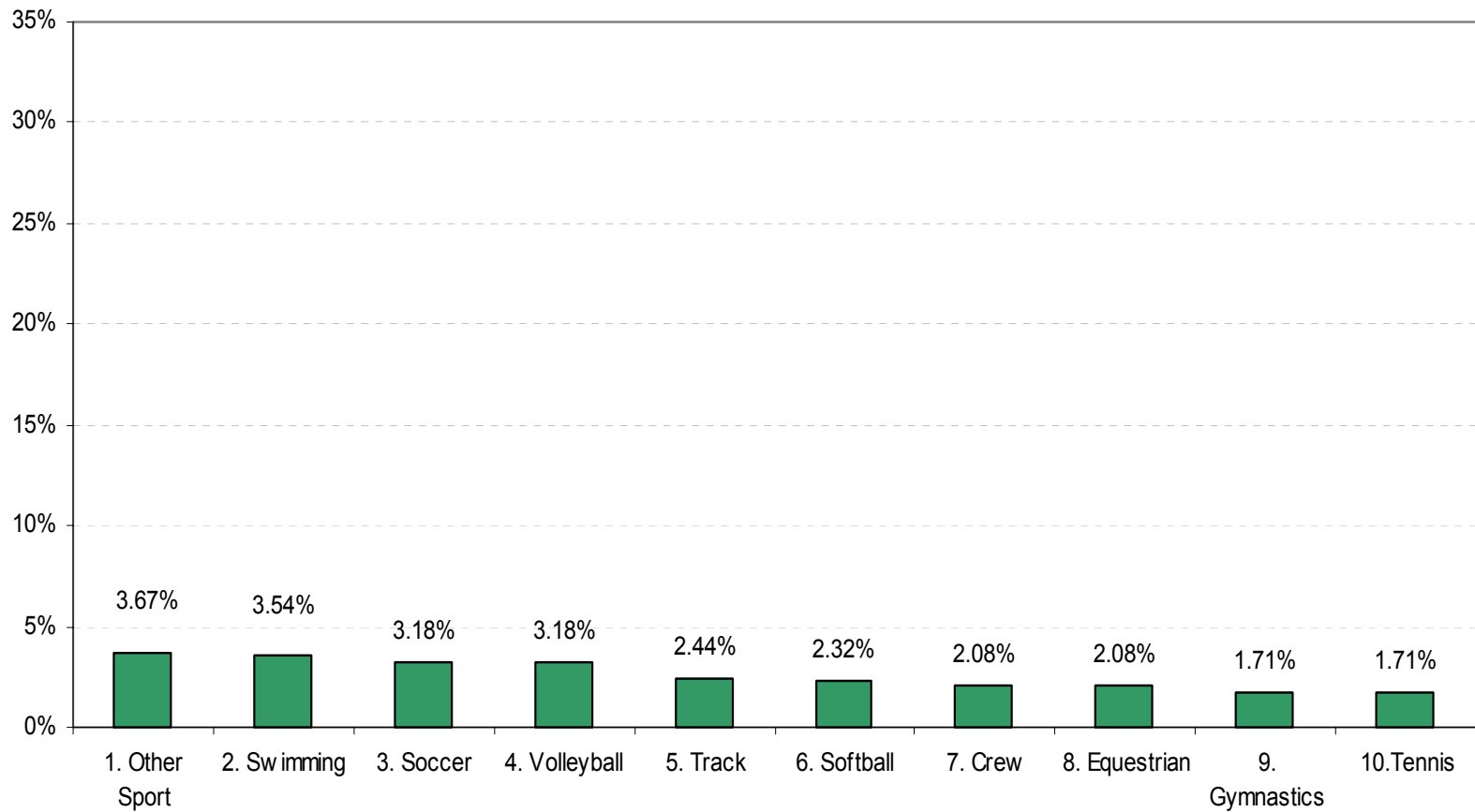


Chart 22
Top 10 Varsity Preferences -- Women



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Demographic Characteristics

Chart 23
Current Residence

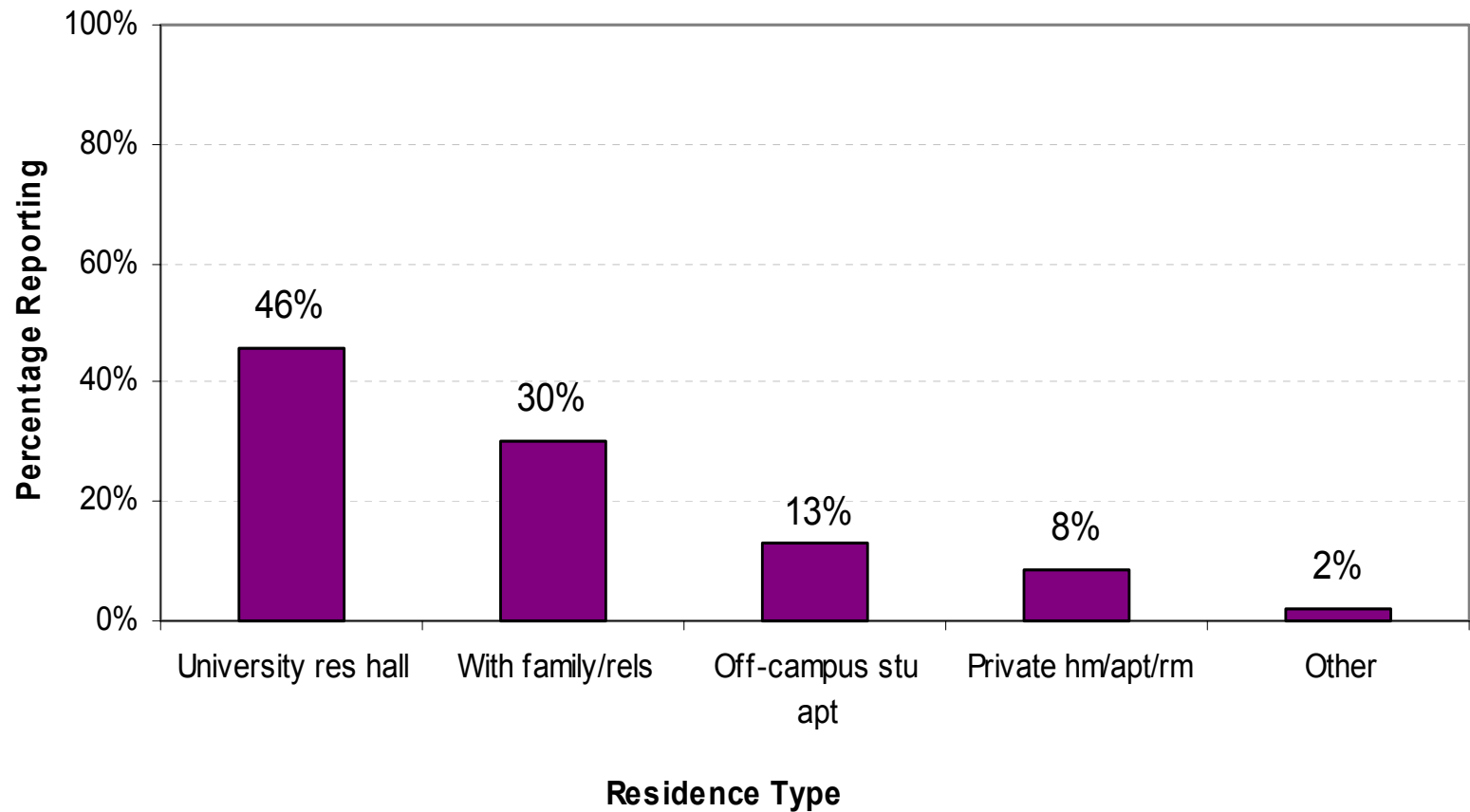


Chart 24
Credit Hours Enrolled at USF

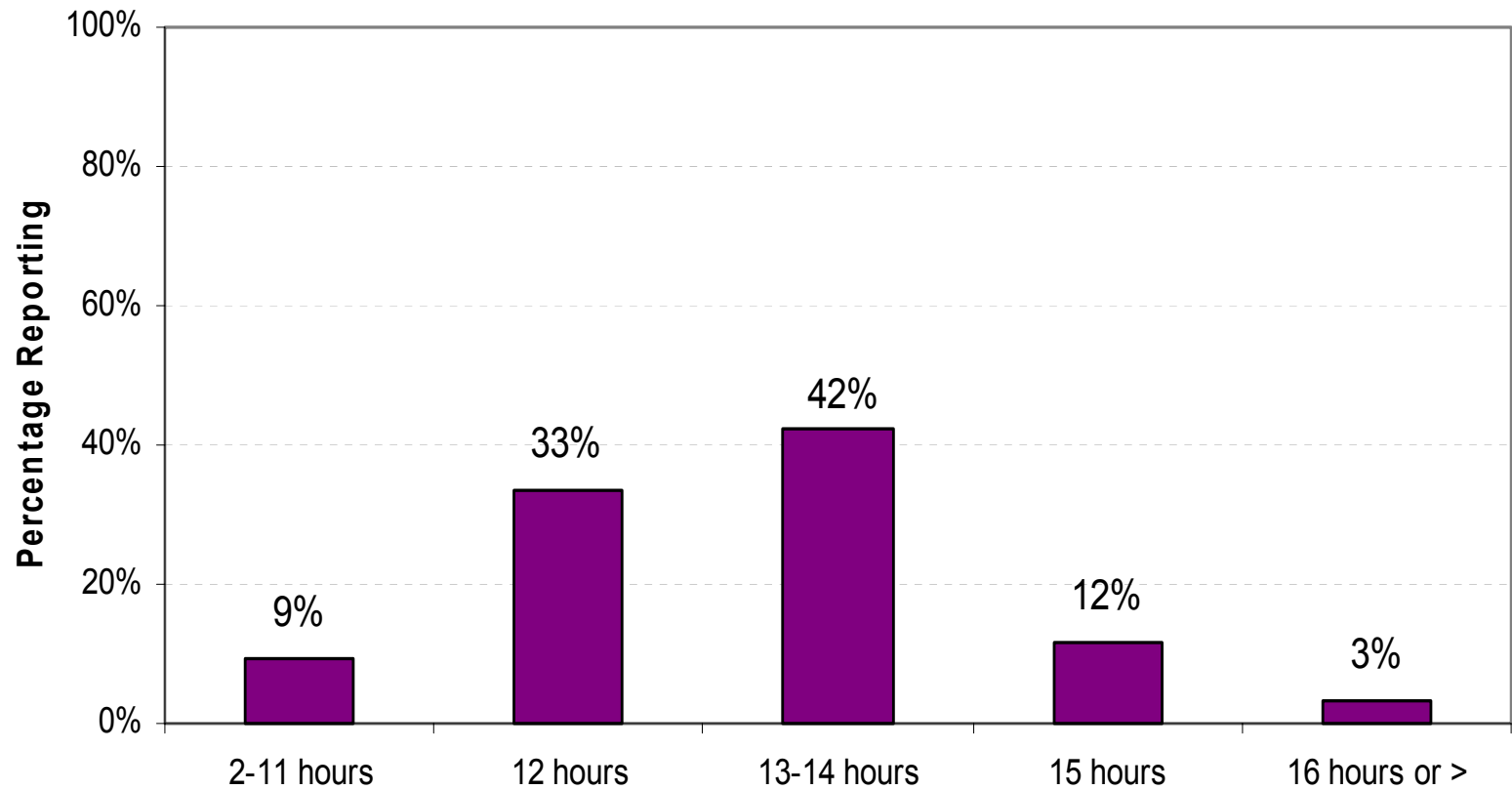


Chart 25
Study Hours Per Week

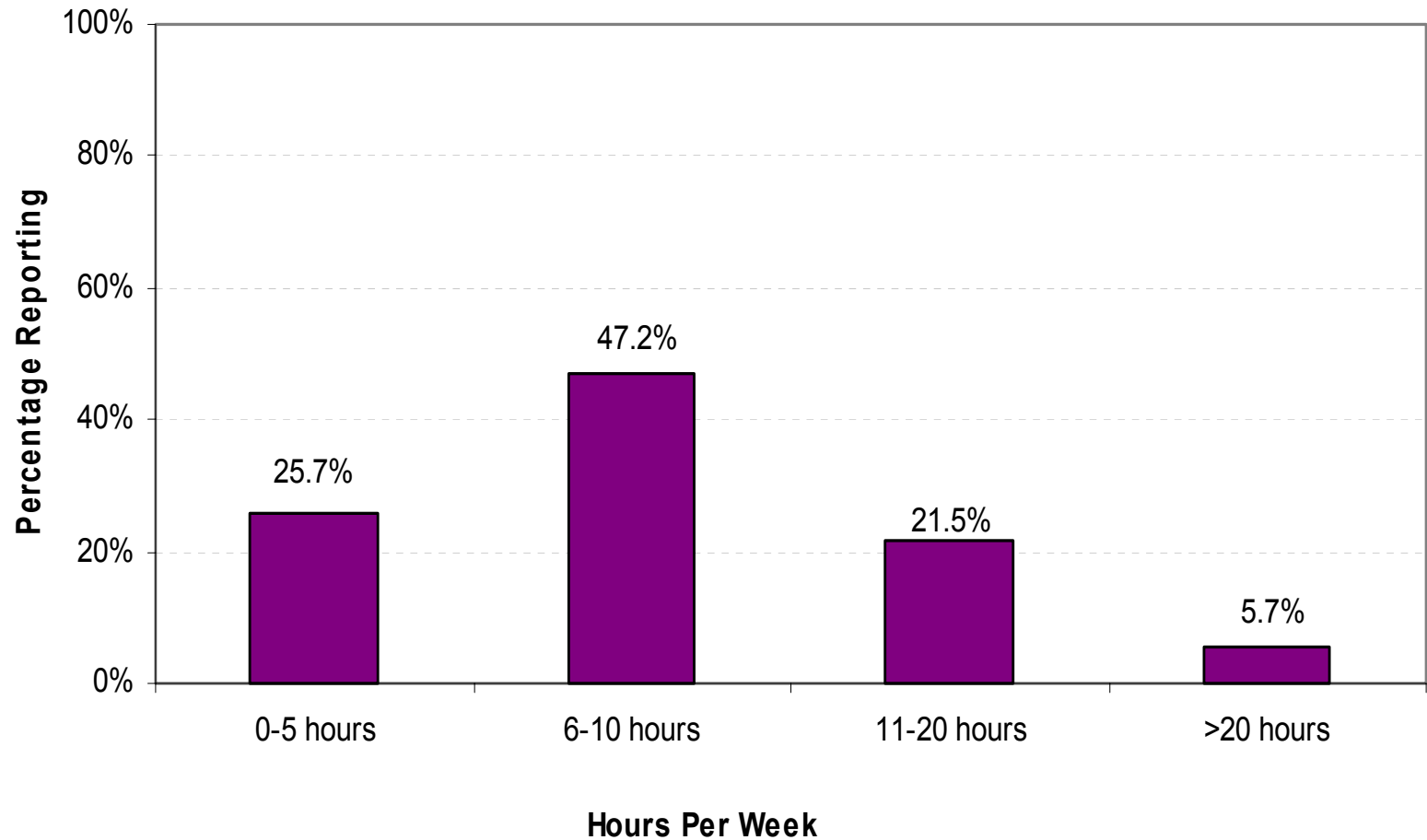


Chart 26
Father's Education

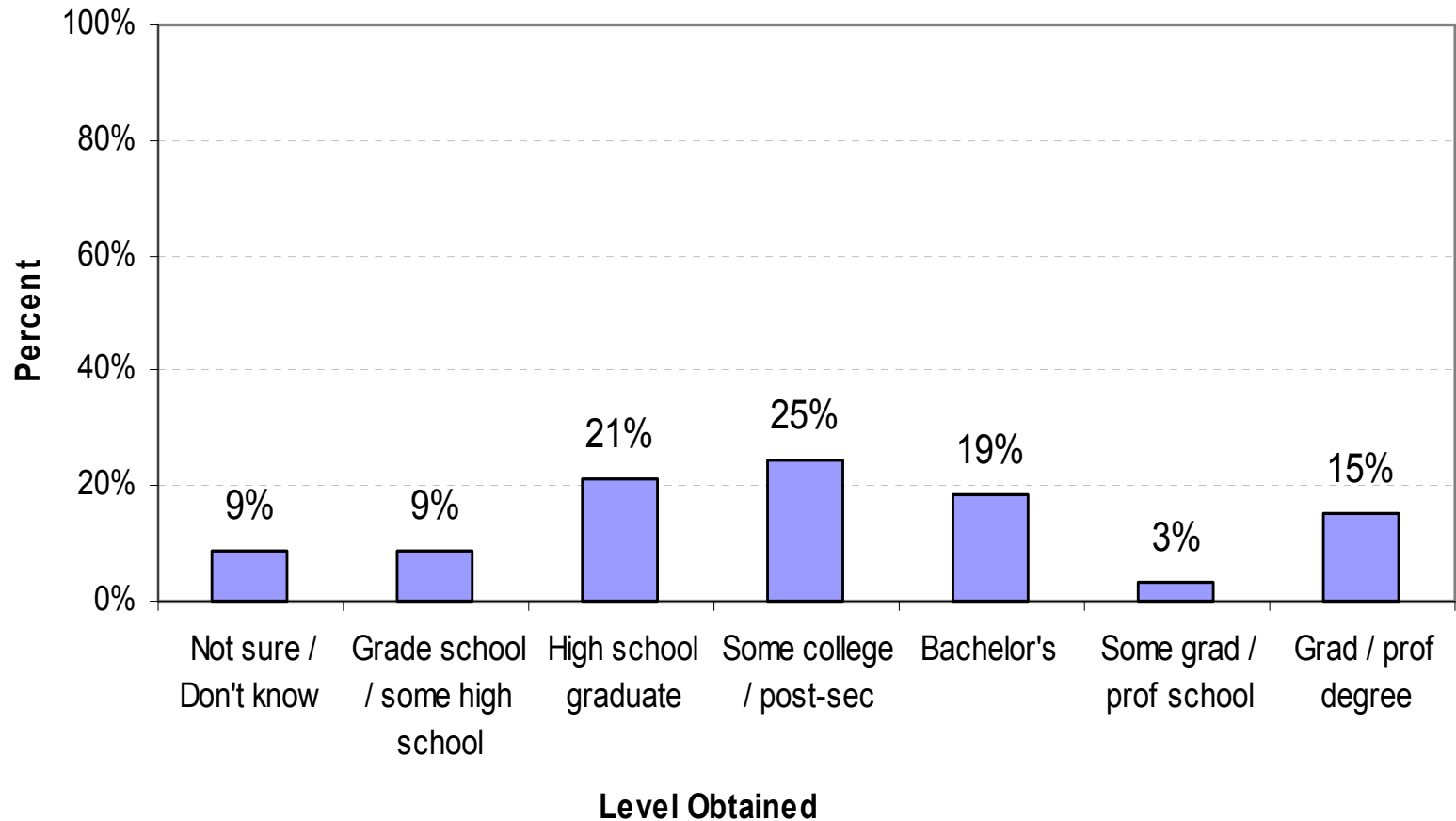


Chart 27
Mother's Education

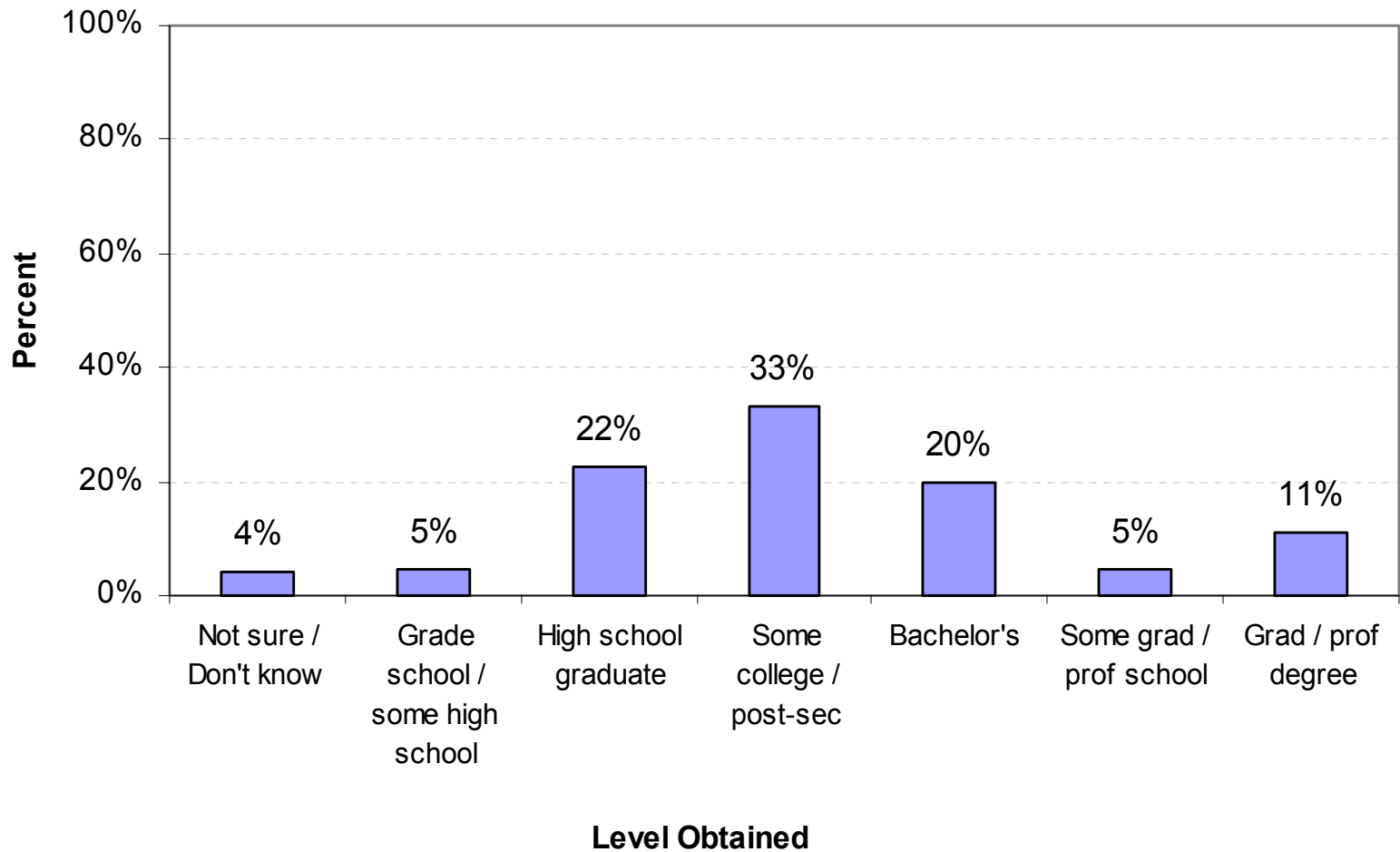


Chart 28
Worked Last Year of High School?

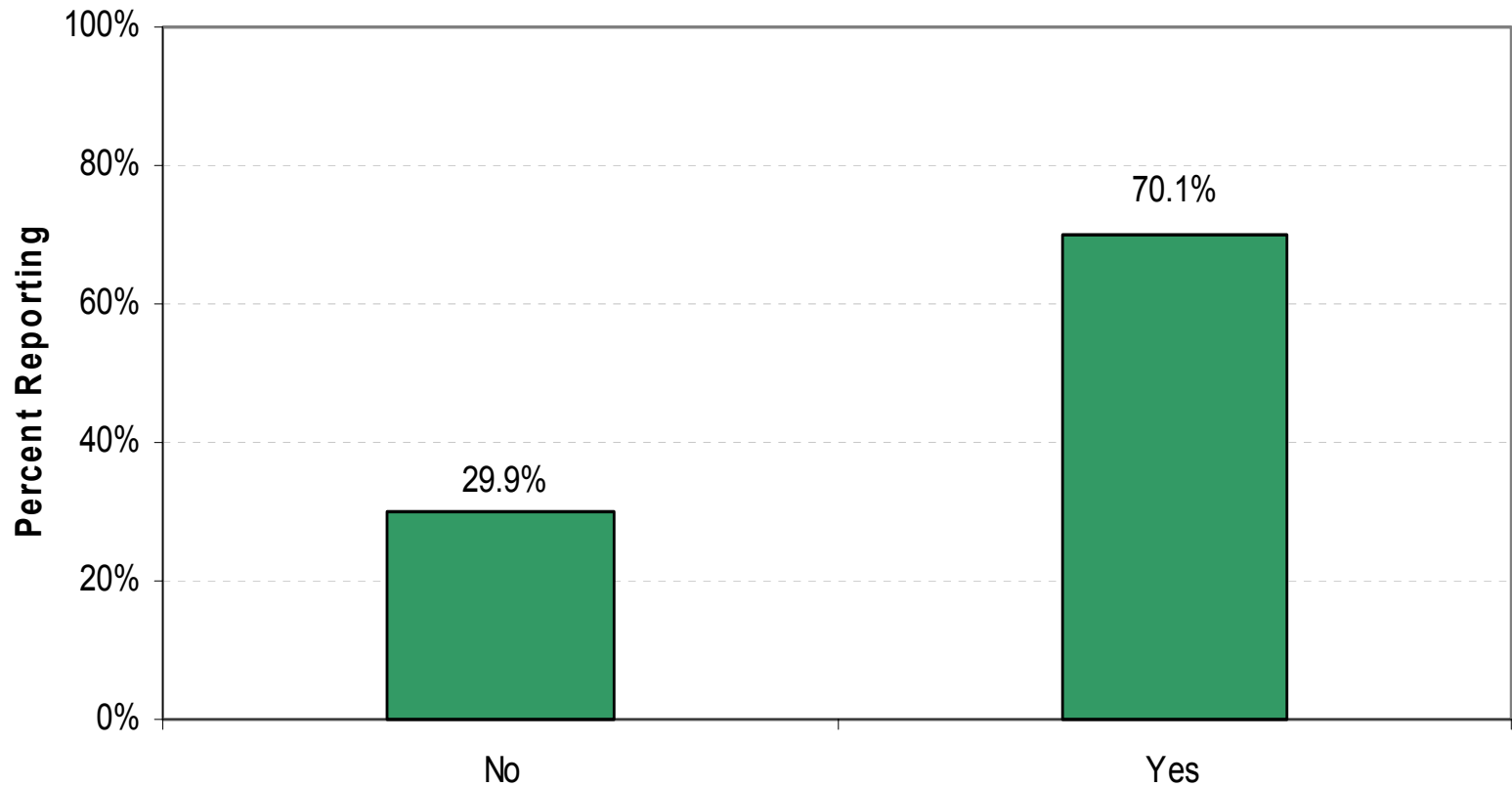


Chart 29
Expect to Work This Term?

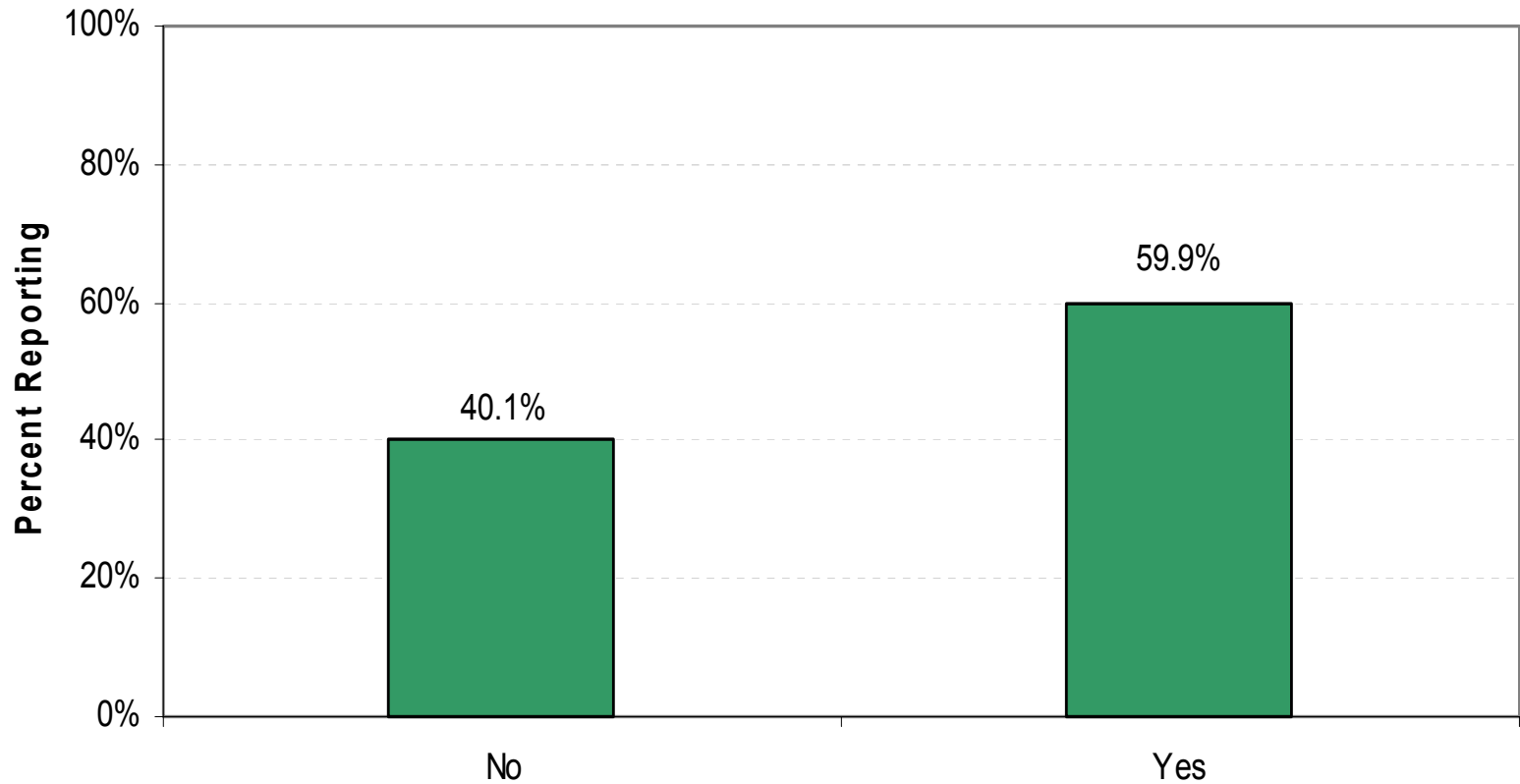


Chart 30
On-Campus Employment Expectation
(If Working)

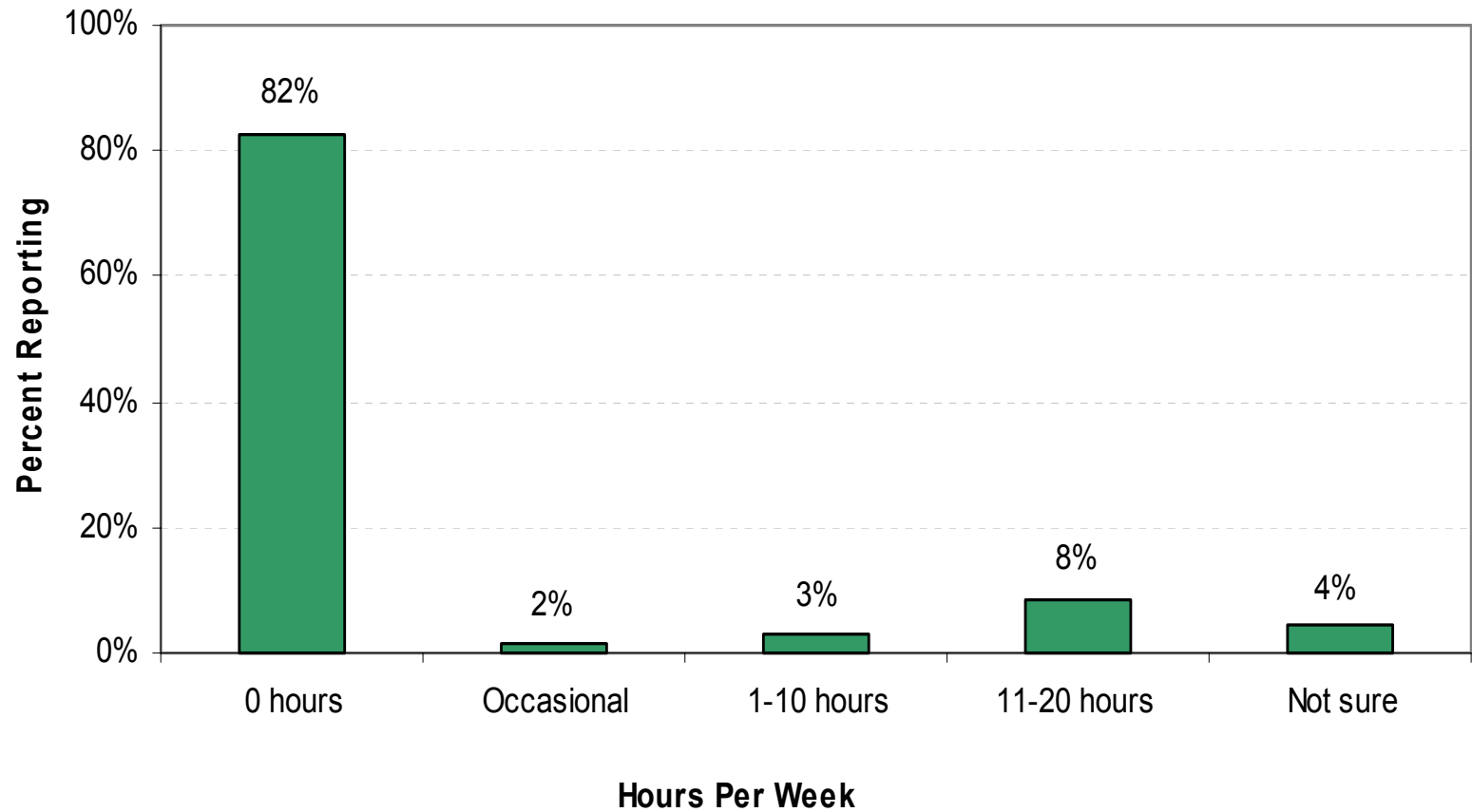


Chart 31
Off-Campus Employment Expectation
(If Working)

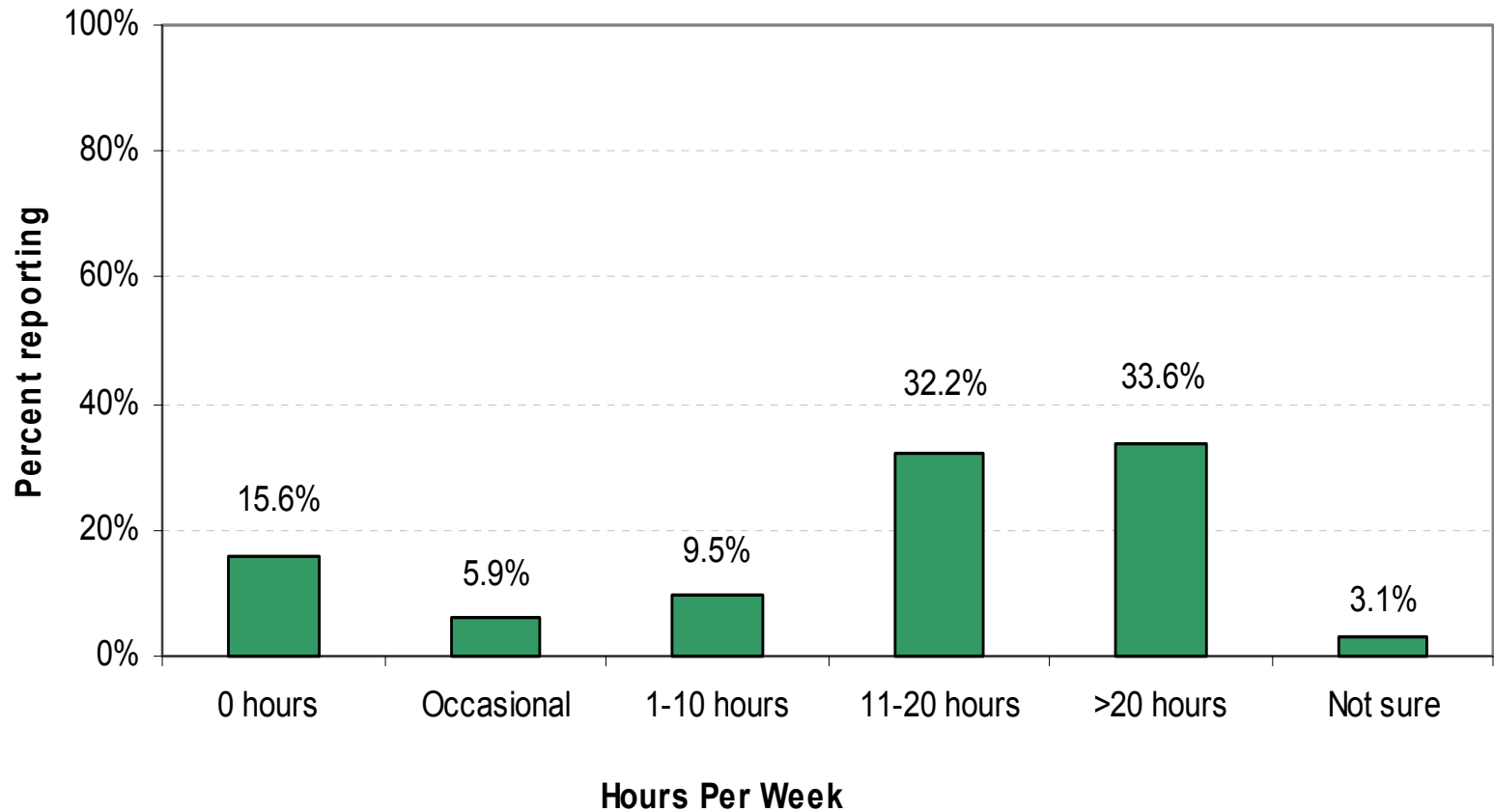


Chart 32
Average Weekly Salary from All Jobs
(If Working)

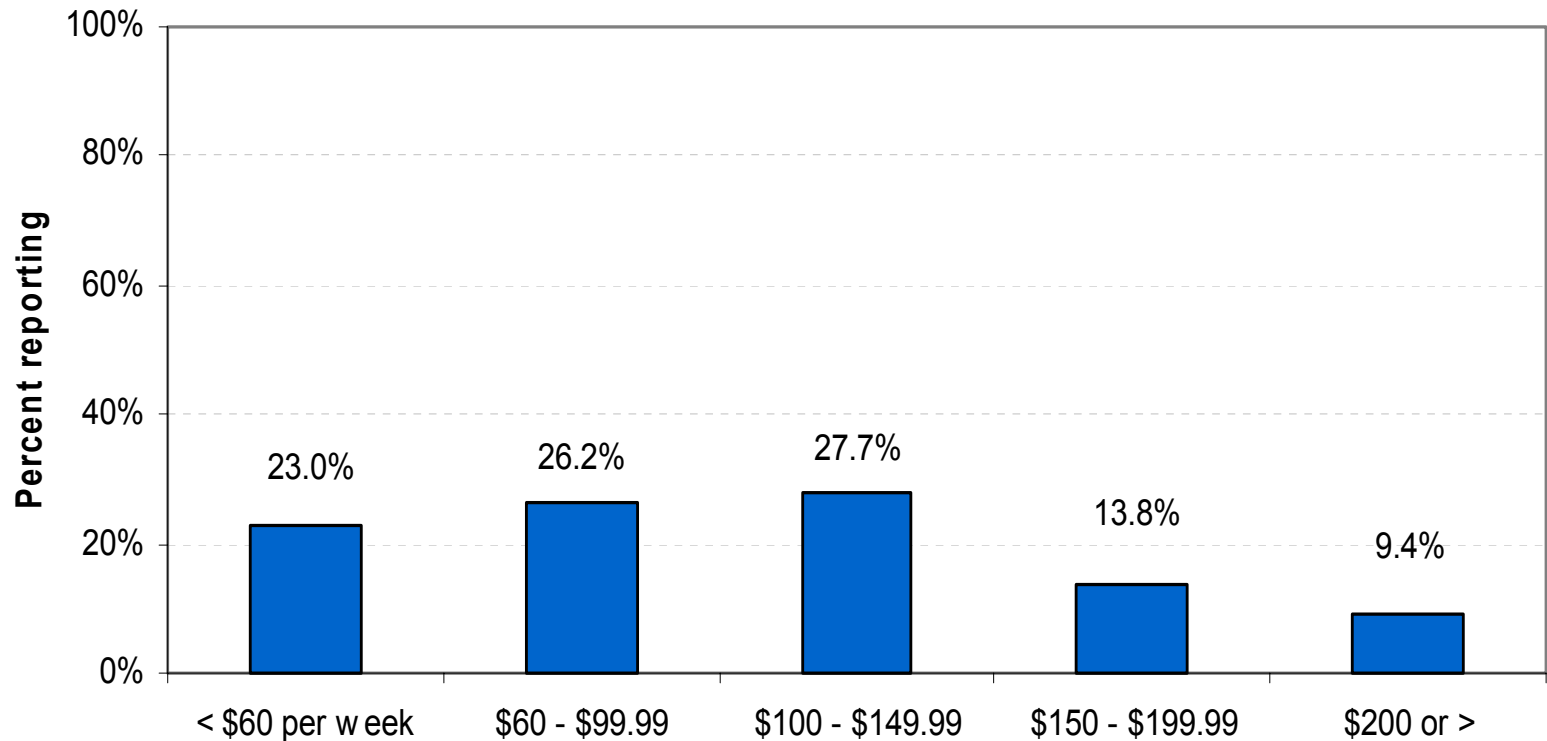


Chart 33
Importance of Reasons for Working

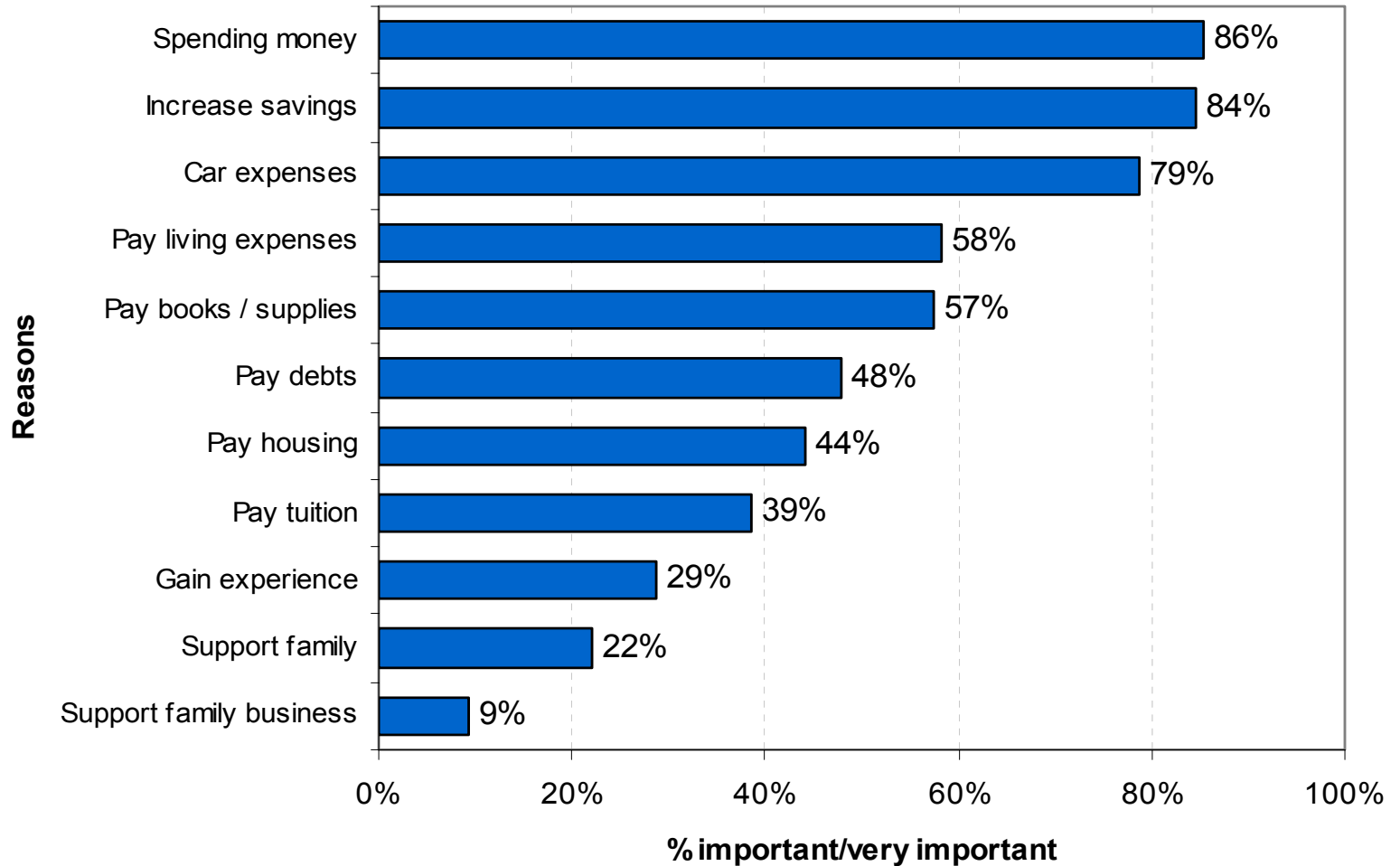


Chart 34
University Experience Course Enrollment

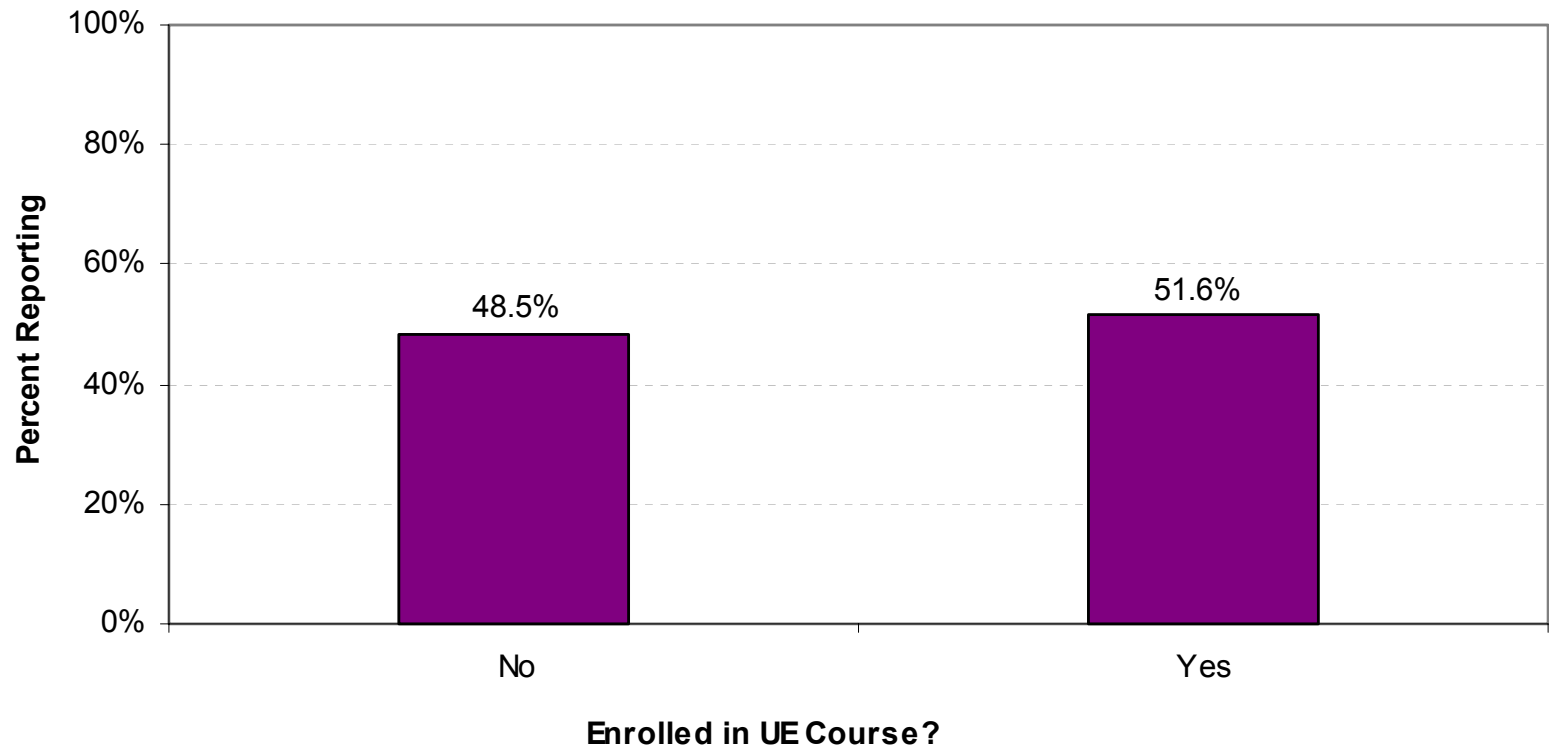
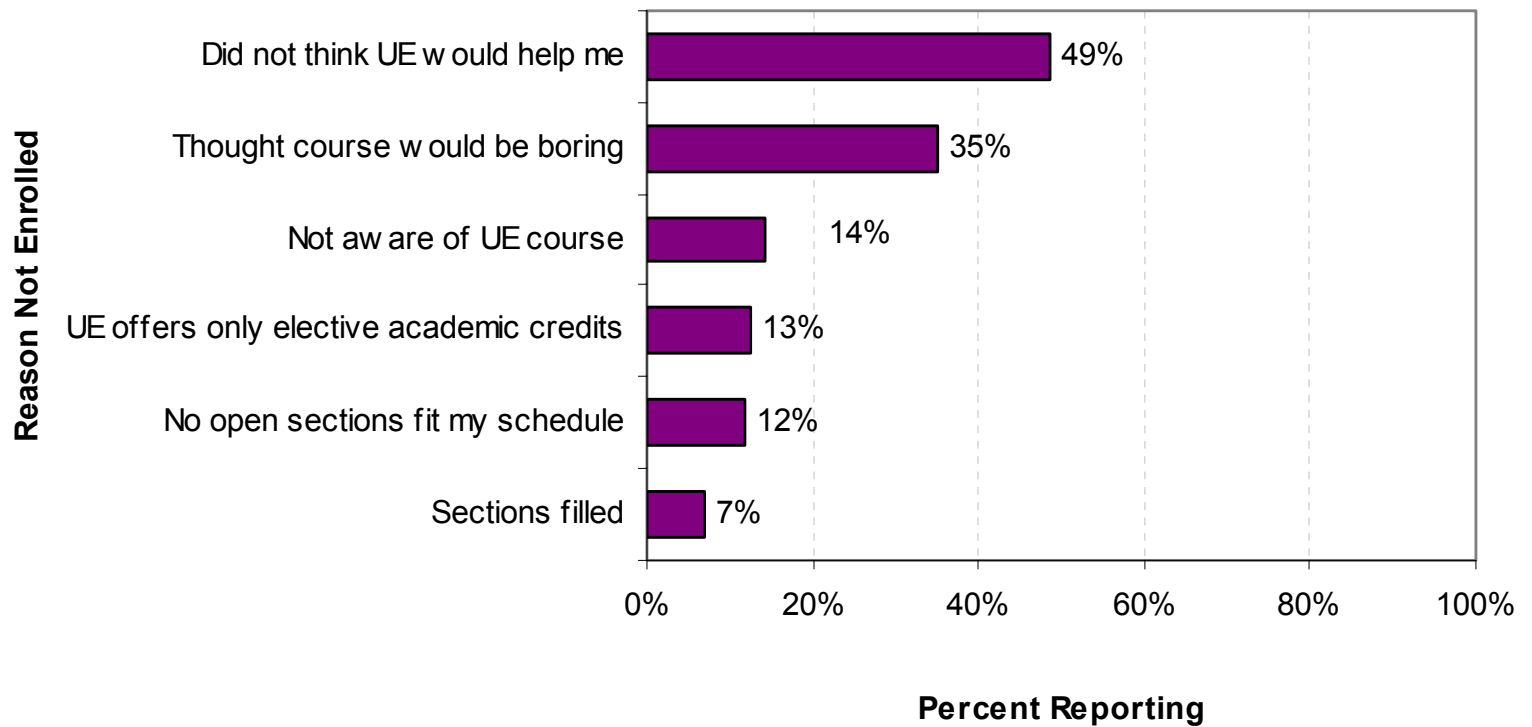


Chart 35
Reason Not Enrolled in University Experience Course



USF Freshman Survey

The End
Thank You!