

KEY:	TIER I (Most Important)						
	TIER II						
	TIER III (Less Important)						
2001-02 Performance 2002-03 Goal 2002-03 Performance Outcome 2003-04 Goal 2003-04 Goal Adjusted Notes							
STRATEGY I: Promote nationally and internationally distinctive research and graduate programs							
1. Total R&D expenditures <i>The Top American Research Universities</i> measure	\$171.5 M (FY 2001/02)	\$176.0 M	Available from NSF 02/04	Exceeded Goal for 2002-2003	\$181.0 M	\$181.0 M	USF-wide. Reported by College and Campus (VPR)
2. Federal R&D expenditures <i>The Top American Research Universities & AAU</i> measure	\$58.5 M (FY 2000/01)	\$65.0 M	\$84.1 M (FY 2001/02)	Exceeded Goal for 2002-2003	\$71.0 M	\$71.0 M	USF-wide. Reported by College and Campus (VPR)
3. Total C&G awards including Moffitt Cancer Center (includes USDA, state, and industrial research funding) <i>AAU</i> measure	\$208.0 M	\$215.5 M	\$268.8 M	Exceeded Goal for 2002-2003	\$230.0 M	\$230.0 M	USF-wide. Reported by College and Campus (VPR)
4. Number of postdoctoral appointments in science, health & engineering <i>The Top American Research Universities & AAU</i> measure	56	64	71	Exceeded Goal for 2002-2003	68	71	USF-wide. Reported by College and Moffitt. Classify by race and gender
5. Number of endowed faculty positions	84	85	85	Goal Met for 2002-2003	88	89	USF-wide. Change to number of endowed chairs and named professorships (VPUA)
6. Science citation index <i>AAU</i> measure	742	760	776	Exceeded Goal for 2002-2003	775	776	
7. Social sciences citation index <i>AAU</i> measure	188	200	229	Exceeded Goal for 2002-2003	215	229	
8. Arts/humanities citation index <i>AAU</i> measure	15	20	16	Did not meet Goal for 2002-2003	22	22	
9. Number of doctoral degrees awarded <i>The Top American Research Universities & AAU</i> measure	158	160	153	Did not meet Goal for 2002-2003	165	165	USF-wide. Reported by College and Campus
10. Number of masters degrees awarded	1,700	1,725	1,925	Exceeded Goal for 2002-2003	1,750	1,925	USF-wide. Reported by College and Campus
11. Number of national academies and awards <i>The Top American Research Universities & AAU</i> measure (Recommendation: Separate out "and awards" to measure # 32)	3	3	3	Goal Met for 2002-2003	3	3	Change to National Academy Members ("and awards" moves to # 32)
12. Number of foundation/presidential fellows awards <i>The Top American Research Universities</i> measure	5 and 3	5 and 5	6 and 12	Exceeded Goal for 2002-2003	5 and 5	6 and 12	
13. Number of library holdings	1.62 M	1.65 M	1.698 M	Exceeded Goal for 2002-2003	1.68 M	1.698 M	
Proposed new measures:							
a. Number of refereed publications/juried exhibits per faculty FTE							Add to Tier I Measures
b. National Research Council faculty quality ratings <i>AAU</i> measure							Add to Tier I Measures
c. Faculty arts and humanities awards, fellowships, and memberships <i>AAU</i> measure							Add to Tier I Measures
d. Number of doctoral degree programs <i>AAU</i> measure							Add to Tier I Measures
e. Number of NIH/NSF fellows							
f. Number of national research/resource centers funded by the federal government							
g. Peer assessment of academic reputation							
h. Number of faculty from underrepresented groups							Classify by race and gender

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 2: Advance collaborative learning and discovery to improve health for the community							
14. Number of undergraduate nursing degrees granted	160	190	226	Exceeded Goal for 2002-2003	220	210	Statewide priority (VPHS).
15. Number of MD degrees granted	104	97	97	Goal Met for 2002-2003	97	89	(VPHS)
16. Number of graduate degrees granted	322	342	329	Did not meet Goal for 2002-2003	365	287	Delete. Subsumed in #9 & #10 (Reported by College) (VPHS)
17. Number of postdoctoral appointments in the Health Sciences Center <i>The Top American Research Universities measure</i>	43	49	87	Exceeded Goal for 2002-2003	51	51	Delete. Subsumed in #4 (Reported by College) Redefine in future per Moffitt (VPHS)
18. Federal C&G awards: HSC	\$48.21 M	\$51.42 M	\$60.55 M	Exceeded Goal for 2002-2003	\$54.65 M	\$64.18 M	Delete. Subsumed in #2 (Reported by College) Redefine in future per Moffitt (VPHS)
19. Percentage HSC budget derived from C&G	31.5%	32%	32.5%	Exceeded Goal for 2002-2003	32.5%	32.5%	(VPHS)
20. Number of interdisciplinary collaborative certificates & degrees	11	15	14	Did not meet Goal for 2002-2003	16	15	(VPHS)
21. Number of entrepreneurial initiatives with potential for clinical applications or commercialization	3	4	5	Exceeded Goal for 2002-2003	5	5	Delete. Subsumed in #80 (Reported by College) (VPHS)

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 3: Attract the very best undergraduate students by providing a challenging intellectual climate							
22. Percentage of new FTIC in Honors College	8.7%	8%	10.7%	Exceeded Goal for 2002-2003	8%	8%	Stabilized growth requested by Dean, Honors College
23. GPA of new Honors College students	4.3 GPA	4.2 GPA	4.2 GPA	Goal Met for 2002-2003	4.2 GPA	4.2 GPA	
24. SAT of entering Honors College students	1,278	1,285	1,280	Did not meet Goal for 2002-2003	1,290	1,290	
25. Number of students in BS/MD	Not available	10	14	Exceeded Goal for 2002-2003	15	15	
26. Number of students in BA Honors degree	Not available	5	Not available	Not Available for 2002-2003	7	5	Explain. First students admitted in 2003-2004
27. Number of students in department honors	48	50	50	Goal Met for 2002-2003	55	55	
28. Number of students in honors societies	780	780	2,583	Exceeded Goal for 2002-2003	819	2,583	New for-profit honors societies & new Honors College society (VPASA)
29. Number of students applying for and receiving national scholarly awards	1 of 1	4	5	Exceeded Goal for 2002-2003	6	6	Change to Number of students who apply for a national scholarship w/ guidance of faculty
30. Number of students in undergraduate research	40	50	100	Exceeded Goal for 2002-2003	60	100	USF-wide. Reported by College and Campus
Proposed new measures:							
i. Enrollment in research-oriented upper level classes							
j. Number of high achieving, underrepresented students in scholarship programs such as McNair and Jenkins (to be classified by race)							

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 4: Provide high quality academic programs and support services							
31. Number of FTIC (first-time in college students) in general education courses	31,200	32,700	28,900	Did not meet Goal for 2002-2003	34,300	34,300	
32. Number of faculty receiving national awards <i>The Top American Research Universities & AAU</i> measure	4	4	5	Exceeded Goal for 2002-2003	6	6	Separate out from measure #11
33. Number of students in the Washington internship program	20	22	20	Did not meet Goal for 2002-2003	24	24	
34. Number of students in Leadership Studies	209	220	323	Exceeded Goal for 2002-2003	250	323	Explain this sudden increase. Includes USF Lakeland and USF St. Petersburg
35. Number of students in international exchange and study abroad programs	393	432	436	Exceeded Goal for 2002-2003	475	475	
36. Number of students served by the Writing Center	600	600	2,512	Exceeded Goal for 2002-2003	N/A	2,512	Explain this sudden increase. Volunteers - Growth dependent upon increased funding
37. Number of students served by the Math Center	3,500	4,000	4,100	Exceeded Goal for 2002-2003	5,000	5,000	
38. USF average weighted faculty salary	\$63,474	\$67,293	\$65,293	Did not meet Goal for 2002-2003	\$71,342	To be determined based upon salary plan	Priority. Refer to USF Faculty Salary Enhancement Plan
39. Research I average weighted faculty salary	\$73,331	\$75,531	\$79,572	Exceeded Goal for 2002-2003	\$77,797	Not available	Delete. This is referential and is not a USF performance measure
Proposed new measures:							
k. Pass rate on licensure/certification examinations							Add to Tier I Measures
l. Number of baccalaureate degrees awarded annually							
m. Percentage of accreditable programs holding national accreditation							Add to Tier I Measures
n. Percentage of full-time faculty with highest degree in their field							
o. Of the total lower level instructional effort, the % of effort provided by full-time faculty							
p. Of the total upper level instructional effort, the % of effort provided by full-time faculty							
q. Of the total graduate level instructional effort, the % of effort provided by full-time faculty							
r. Alumni satisfaction survey response							

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 5: Shape the enrollment profile to reflect the educational goals of a major urban research institution							
40. Number of new FTIC (Tampa)	4,571	4,600	4,577	Did not meet Goal for 2002-2003	5,000	5,000	Change to USF-wide. Report by campus, race, gender, & in- out-of-state
41. Median SAT scores of FTIC <i>The Top American Research Universities</i> measure	1,045	1,050	1,056	Exceeded Goal for 2002-2003	1,070	1,070	Change to USF-wide. Report by campus
42. Number of top 20% FTIC enrollees	1,338	1,327	1,608	Exceeded Goal for 2002-2003	1,460	1,800	Change to USF-wide. Report by campus Increase per VP Student Affairs
43. Number of undergraduate African American students	3,335	3,500	3,597	Exceeded Goal for 2002-2003	3,600	3,600	
44. Number undergraduate Latino students	2,841	2,900	3,120	Exceeded Goal for 2002-2003	3,000	3,120	
45. Percentage of FTIC from out-of-state	5%	5%	6.8%	Exceeded Goal for 2002-2003	6%	6.8%	(VPSA)
46. Year 1 to 2 FTIC retention (Tampa)	78.4%	78.6%	80.5%	Exceeded Goal for 2002-2003	78.8%	80.5%	Change to USF-wide. Report by campus and classify by race
47. Year 1 to 2 CC transfer retention (Tampa)	84.2%	84.4%	85.23%	Exceeded Goal for 2002-2003	84.6%	85.23%	Change to USF-wide. Report by campus and classify by race (Tier per Student Affairs)
48. FTIC graduation rate (6 year) (Tampa)	43.49%	40.8%	45.80%	Exceeded Goal for 2002-2003	41.3%	45.80%	Change to USF-wide. Report by campus and classify by race. New data source [IPEDS]
49. AA transfer student graduation rate (4 year) (Tampa)	55.65%	57.0%	60.48%	Exceeded Goal for 2002-2003	57.4%	60.48%	Change to USF-wide. Report by campus and classify by race. New data source [DCU]
50. Graduate headcount with MD (Tampa)	5,569	5,855	5,990	Exceeded Goal for 2002-2003	6,151	6,151	Recommendation: Discontinue this measure due to duplication with # 51
51. Total graduate headcount (USF)	6,719	7,069	7,277	Exceeded Goal for 2002-2003	7,435	7,435	Change to USF-wide. Report by campus
52. Selectivity: offers/applications (USF Graduate School)	46%	44%	46.15%	Did not meet Goal for 2002-2003	41%	41%	Change to USF-wide. Report by campus
53. Yield rate: enrolled/offers (USF Graduate School)	58%	58%	59.4%	Exceeded Goal for 2002-2003	58%	59.4%	Change to USF-wide. Report by campus
54. Number of new African American students (Tampa Graduate students)	92	98	121	Exceeded Goal for 2002-2003	105	121	Change to USF-wide. Report by campus
55. Number of new Latino students (Tampa Graduate students)	102	109	110	Exceeded Goal for 2002-2003	117	117	Change to USF-wide. Report by campus
56. UG/GR ratio with MD degrees (Tampa Graduate students)	77.6%:22.4%	77.0%:23.0%	77.0%:23.0%	Goal Met for 2002-2003	76.5%:23.5%	76.5%:23.5%	Change to USF-wide. Report by campus Report % of student headcount or FTE (VPSA)
57. Number of international students	2,573	2,830	2,197	Did not meet Goal for 2002-2003	3,113	3,113	Explain. Consider strategies/actions to improve performance. 9/11 & State Dept.
Proposed new measures:							
s. Number of USF graduates accepted to/entering graduate school							
t. Number of transfer students admitted							(VPSA)
u. Student performance on College-level Academic Skills Test (CLAST)							
v. Student : faculty ratio							

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 6: Promote the intellectual, cultural, personal, and social development of students through high quality student life services							
58. Number of students in Success Seminars	Not available	Not available	214	Not Available for 2002-2003	350	350	RECOMMEND DELETION (VPSA)
59. Number of students in peer mentoring	Not available	Not available	400	Not Available for 2002-2003	100	400	Explain. Recently implemented program (VPSA)
60. Number of student contact hours for psychological/psychiatric services	9,320	9,600	10,351	Exceeded Goal for 2002-2003	9,888	10,500	% of headcount might be a better measure (VPSA)
61. Number of students in University Experience course	1,543	1,750	1,710	Did not meet Goal for 2002-2003	2,200	2,200	Explain. Consider strategies/actions to improve performance. Less than 1% (VPSA)
62. Number of students in faculty/staff mentoring	60	75	80	Exceeded Goal for 2002-2003	85	85	(VPSA)
63. Number of students in substance abuse/character development programs	250	250	197	Exceeded Goal for 2002-2003	260	260	% of headcount might be a better measure (VPSA)
64. Number of students as undeclared majors	8,107	9,385	8,393	Exceeded Goal for 2002-2003	8,500	8,500	Why was the 2002-2003 goal set so high? Low counts reflect high performance (VPSA)
65. Number of students in intern/co-op	1,884	1,995	2,160	Exceeded Goal for 2002-2003	1,965	1,965	(VPSA)
66. Number of students in residence hall learning communities (Recommendation: <i>Number of students in academically related residence hall communities, e.g. Leadership House</i>)	85	95	10	Did not meet Goal for 2002-2003	110	10	New definition due to CAS discontinuing support for learning communities (VPSA)
67. Number of students registered for disability services	1,000	1,100	1,166	Exceeded Goal for 2002-2003	1,210	1,210	(VPSA)
68. Number of students in leadership development programs	369	406	533	Exceeded Goal for 2002-2003	446	550	USF-wide. Report by campus. Tier 1 per Student Affairs (VPSA)
Proposed new measures:							
w. Number of student contacts in Health Education							
x. Number of students attending financial counseling							(VPSA)
y. Number of students attending career counseling							(VPSA)

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 7: Provide a student-centered, user-friendly administrative and service infrastructure							
69. Number of visitors to admissions Student Welcome Center	7,965	8,029	8,876	Exceeded Goal for 2002-2003	9,233	9,233	Explain the significant increase (VPSA)
70. Parking peak demand/spaces ratio	80%	82%	80%	Did not meet Goal for 2002-2003	85%	85%	(EVPUS)
71. Number of shuttle riders annually	409	630	910	Exceeded Goal for 2002-2003	950	950	(EVPUS)
72. Bookstore Fall book reservations	1,165	1,228	2,116	Exceeded Goal for 2002-2003	2,200	2,200	Explain the significant increase (EVPUS)
73. Bookstore financial aid participants	3,400	5,282	6,301	Exceeded Goal for 2002-2003	6,500	6,500	(EVPUS & VPSA)
74. Number of Accounts Receivable credit card payment transactions	37,531	38,657	52,749	Exceeded Goal for 2002-2003	55,000	55,000	(EVPUS)
75. Number of VPs/colleges with customized plans for developing service orientation in area	Not available	30%	Not available	Not Available for 2002-2003	60%	30%	Implementation of new program delayed in favor of FAST implementation (VPSA)
76. Development and delivery of a service orientation portfolio with mini-modules relating to quality service delivery	Not available	6	Not available	Not Available for 2002-2003	9	6	Explain. Implementation of new program delayed in favor of FAST implementation
77. Number of university leaders participating in Re-Discover USF with customized service orientation program	Not available	30%	Not available	Not Available for 2002-2003	60%	30%	Explain. Implementation of new program delayed in favor of FAST implementation
Proposed new measures:							
z. Number of underrepresented groups in administrative leadership positions such as vice presidents, deans, department chairs, and directors (classified by race and gender)							

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 8: Achieve fiscal self-sufficiency and develop a stable economic base for university programs and services							
78. Endowment size <i>The Top American Research Universities</i> measure	\$253 M	\$245 M	\$244 M	Did not meet Goal for 2002-2003	\$250 M	\$265 M	(VPUA)
79. Annual private contributions <i>The Top American Research Universities</i> measure (Note revised definition by USF)	\$37 M	\$30 M	\$30.1 M	Exceeded Goal for 2002-2003	\$35 M	\$35 M	Revised definition includes all gifts, pledges, state matches & deferred pledges (VPUA)
80. Intellectual property revenues	\$1.48 M	\$408,000	\$1.15 M	Exceeded Goal for 2002-2003	\$374,000	\$374,000	Lowered goal is due to licensing negotiations pending (VPR)
81. Licensing royalty revenues	\$48,900	\$57,000	\$71,800	Exceeded Goal for 2002-2003	\$80,000	\$85,000	(VPUA)
82. Revenues from auxiliaries	\$1.39 M	\$1.56 M	\$3.63 M	Exceeded Goal for 2002-2003	\$4.59 M	\$4.59 M	USF-wide. Report by campus (EVPUS)

	2001-02 Performance	2002-03 Goal	2002-03 Performance	Outcome	2003-04 Goal	2003-04 Goal Adjusted	Notes
STRATEGY 9: Establish USF as a national model for a university fully engaged with its local, national, and global communities							
83. Number of community-based courses	26	28	48	Exceeded Goal for 2002-2003	30	48	
84. Number of enrollments in community-based courses	520	560	1,024	Exceeded Goal for 2002-2003	600	1,024	
85. Number of workforce development courses offered via Education Outreach	113	15	32	Exceeded Goal for 2002-2003	18	32	
86. Number of outreach activities at the USF Downtown Center	7	9	11	Exceeded Goal for 2002-2003	10	11	
87. Number of participants in graduate certificates	966	1,063	1,206	Exceeded Goal for 2002-2003	1,330	1,330	
88. Number of business start-ups through SBDC	65	60	80	Exceeded Goal for 2002-2003	70	80	
89. Jobs created/retained through SBDC	1,404	1,300	1,692	Exceeded Goal for 2002-2003	1,400	1,692	
90. Number of K-12 personnel graduating from USF	1,135	1,164	1,013	Did not meet Goal for 2002-2003	1,194	1,194	Statewide Priority. USF-wide. Report by campus, race and gender
91. Number of African American K-12 personnel graduating from USF	81	85	90	Exceeded Goal for 2002-2003	89	90	
92. Number of Latino K-12 personnel graduating from USF	75	77	73	Did not meet Goal for 2002-2003	79	79	Explain. Consider strategies/actions to improve performance
Proposed new measures:							
aa. Percentage of faculty public service effort targeted at K-12 public schools							

Chairs

	Mean	Total	Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY I: Research and Scholarship								
1. Total R&D expenditures LOMBARDI MEASURE	4.58	12	8	3	1			
2. Federal R&D expenditures LOMBARDI MEASURE	4.75	12	9	3				
3. Total C&G awards including Moffitt Cancer Center	4.00	12	4	4	4			
4. # postdocs in science, health & engineering LOMBARDI MEASURE	3.58	12	2	5	4		1	
5. # endowed faculty positions	3.67	12	2	7	1	1	1	
6. Science citation index	3.83	12	4	4	3		1	
7. Social sciences citation index	3.58	12	3	3	5		1	
8. Arts/humanities citation index	3.50	12	3	2	6		1	
9. # doctoral degrees granted LOMBARDI MEASURE	4.58	12	9	2		1		
10. # masters degrees awarded	3.17	12	1	3	5	3		
11. # national academies/awards LOMBARDI MEASURE	4.08	12	5	4	2	1		
12. # foundation/presidential fellows awards LOMBARDI MEASURE	3.33	12	1	4	5	2		
13. # of library holdings	4.08	12	5	4	2	1		
Other:								
Total NIH C&G awards [Phillips]	4.22	9	4	3	2			
# refereed publications/juried exhibits per faculty FTE [Deans' Council]	3.70	10	3	3	2	2		
# Endowed graduate student fellowships [Betzer]	#####	0						
Placement of PhD's in academic institutions [CAS]	#####	0						
Design Awards [Schreiber]	#####	0						
PhD Students/Faculty [Martin-Vega]	#####	0						
Total Neff C&G Awards [Martin-Vega]	#####	0						
# of NIH/NSF Fellows [McCormack-Brown]	#####	0						
# of national research/resource centers funded by the federal government [McCarthy]	#####	0						
# of volunteers added (measures performance) [Perez]	#####	0						
Peer Assessment of Academic Reputation [Martin-Vega]	#####	0						
STRATEGY II: Health Sciences								
14. # UG nursing degrees granted	3.40	10	2	3	3	1	1	
15. # MD degrees granted	4.00	10	4	3	2	1		
16. # graduate degrees granted	4.30	10	4	5	1			
17. # post doctoral appointments: HSC LOMBARDI MEASURE	4.20	10	4	5		1		
18. Federal C&G awards: HSC	4.40	10	6	3		1		
19. % HSC budget derived from C&G	4.10	10	5	2	2	1		
20. # interdisciplinary collaborative certificates & degrees	3.00	10	1	1	6	1	1	
21. # entrepreneurial initiatives with potential for clinical applications or commercialization	3.20	10	1	3	4	1	1	
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY III: Academics and Campus Environment</u>								
22. % of new FTIC in Honors College	3.67	12	1	6	5			
23. GPA of new Honors College students	3.83	12	2	6	4			
24. SAT of entering Honors College students	3.75	12	2	7	2		1	
25. # students in BS/MD	3.18	11		3	7	1		
26. # students in BA Honors degree	3.25	12		3	9			
27. # students in department honors	3.58	12	2	3	7			
28. # students in honors societies	3.55	11	2	3	5	1		
29. # students applying for an receiving scholarly awards	3.67	12	3	4	3	2		
30. # students in undergraduate research	3.55	11	1	5	4	1		
Other:								
Academic qualifications for ALL FTIC [CAS]	#####	0						
Enrollment in research-oriented upper level classes [CAS]	#####	0						
# of UG students who present their these=is research at national conferences [McCormack-Brown]	#####	0						
# of UG students who publish thesis research [McCormack-Brown]	#####	0						
Smaller size classes/better contact/enriched instructional experiences [CAS]	#####	0						
<u>STRATEGY IV: High Quality Programs and Services</u>								
31. # FTIC in Gen. Ed. Courses	3.08	12	1	2	7	1	1	
32. # faculty receiving national awards	4.25	12	5	5	2			
33. # students in Washington intern program	2.50	12		1	6	3	2	
34. # students in Leadership Studies	2.67	12		1	8	1	2	
35. # students in international exchange and study abroad programs	3.33	12	1	4	6		1	
36. # students served by the Writing Center	2.67	12		2	6	2	2	
37. # students served by the Math Center	2.67	12		2	6	2	2	
38. USF average weighted faculty salary	4.50	12	6	6				
39. Research I average weighted faculty salary	4.67	12	8	4				
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY V: Enrollment Profile								
40. # new FTIC (Tampa)	2.80	10		3	4	1	2	
41. Median SAT scores of FTIC LOMBARDI MEASURE	4.09	11	6	2	2		1	
42. # top 20% FTIC enrollees	4.58	12	8	3	1			
43. # undergraduates: African American	3.67	12	2	5	4	1		
44. # undergraduates: Latino	3.83	12	3	5	3	1		
45. % FTIC out-of-state	3.92	12	3	5	4			
46. Year 1 to 2 FTIC retention (Tampa)	3.67	12	3	4	3	2		
47. Year 1 to 2 CC transfer retention (Tampa)	3.42	12	1	4	6	1		
48. FTIC graduation rate (6 year) (Tampa)	3.83	12	2	7	2	1		
49. AA transfer student graduation rate (4 year) (Tampa)	3.58	12	1	6	4	1		
50. Graduate headcount with MD (Tampa)	4.09	11	3	6	2			
51. Graduate headcount (USF)	4.50	12	8	2	2			
52. Selectivity: offers/applications (USF)	4.25	12	6	3	3			
53. Yield rate: enrolled/offers (USF)	4.17	12	4	6	2			
54. # new students African American (Tampa)	3.92	12	2	8	1	1		
55. # new students Latino (Tampa)	3.92	12	2	8	1	1		
56. UG/GR ratio with MD degrees (Tampa)	3.50	12	1	4	7			
57. # international students	3.50	12		7	4	1		
Other:								
# and/or % of nationally accredited programs [Deans' Council]	4.78	9	7	2				
# USF graduates accepted/entering graduate school	4.44	9	4	5				
Student performance on College-level Academic Skills Test (CLAST)	3.56	9	2	2	4	1		
Student/faculty ratio [Martin-Vega]	#####	0						
Average GRE score---quantitative & analytical [Martin-Vega]	#####	0						

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY VI: Quality of Student Life								
58. # students in Success Seminars	2.67	12	1	2	3	4	2	
59. # students in peer mentoring	2.42	12		1	5	4	2	
60. # student contact hours for psychological/psychiatric services	2.27	11		1	3	5	2	
61. # students in University Experience course	2.82	11		3	4	3	1	
62. # students in faculty/staff mentoring	2.70	10		2	4	3	1	
63. # students in substance abuse/character development programs	2.45	11		1	4	5	1	
64. # students as undeclared majors	2.55	11	1		4	5	1	
65. # students in intern/co-op	2.75	12		2	6	3	1	
66. # students in residence hall learning communities	3.25	12	2	3	4	2	1	
67. # students registered for disability services	2.55	11	1		4	5	1	
68. # students in Leadership Development programs	3.08	12	2	3	3	2	2	
Other:								
Social/academic appointments for student [CAS]	#####	0						
Computer/library access, athletics, food quality/prices, residential quality, support services, advising, career	#####	0						
Existence of places & events for socializing/leisurely intellectual exchanges [CAS]	#####	0						
STRATEGY VII: Administrative and Service Infrastructure								
69. # visitors to Admissions Student Welcome Center	3.17	12	1	4	4	2	1	
70. Parking peak demand/spaces ratio	3.08	12	2	3	2	4	1	
71. # shuttle riders annually	2.83	12	1	1	7	1	2	
72. Bookstore Fall book reservations	2.50	12		3	2	5	2	
73. Bookstore financial aid participants	2.58	12		3	3	4	2	
74. # AR credit card payment transactions	2.45	11		2	4	2	3	
75. # of VPs/colleges with customized plans for developing service orientation in area	2.45	11		3	2	3	3	
76. Develop and deliver a service orientation portfolio with mini-modules relating to quality service delivery	2.73	11	1	2	3	3	2	
77. # of university leaders participating in Re-Discover USF with customized service orientation program	2.18	11		1	2	6	2	
Other:								

Chairs

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY VIII: Stable Economic Base								
78. Endowment size LOMBARDI MEASURE	4.83	12	10	2				
79. Annual private contributions LOMBARDI MEASURE	4.75	12	9	3				
80. Intellectual property revenues	4.08	12	3	7	2			
81. Licensing royalty revenues	3.83	12	2	6	4			
82. Revenues from auxiliaries	3.75	12	4	3	3	2		
Other:								
Stable State Funding [CAS]	#####	0						
Full Funding of FTIC [CAS]	#####	0						
STRATEGY IX: Community Engagement								
83. # of community-based courses	2.83	12		1	9	1	1	
84. # of enrollments in community-based courses	2.83	12		2	7	2	1	
85. # of workforce development courses offered via Education Outreach	2.75	12		3	4	4	1	
86. # of outreach activities at the USF Downtown Center	2.58	12		3	2	6	1	
87. # of participants in graduate certificates	3.00	12	1	2	5	4		
88. # business start-ups through SBDC	3.33	12	1	5	3	3		
89. Jobs created/retained through SBDC	3.25	12	1	5	2	4		
90. # of K-12 personnel graduating from USF	3.25	12		6	4	1	1	
91. # of K-12 personnel graduating from USF – African American	3.25	12	2	2	5	3		
92. # of K-12 personnel graduating from USF – Latino	3.25	12	2	2	5	3		
Other:								
Amount of community-based research [CAS]	#####	0						
Number of community/university collaborations [CAS]	#####	0						

Deans and Directors

	Mean	Total	Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY I: Research and Scholarship								
1. Total R&D expenditures LOMBARDI MEASURE	4.24	17	7	7	3			
2. Federal R&D expenditures LOMBARDI MEASURE	4.88	16	14	2				
3. Total C&G awards including Moffitt Cancer Center	4.06	16	5	9		2		
4. # postdocs in science, health & engineering LOMBARDI MEASURE	4.24	17	6	9	2			
5. # endowed faculty positions	3.82	17	4	7	5	1		
6. Science citation index	3.81	16	2	9	5			
7. Social sciences citation index	3.75	16	2	8	6			
8. Arts/humanities citation index	3.69	16	2	8	5	1		
9. # doctoral degrees granted LOMBARDI MEASURE	4.59	17	12	3	2			
10. # masters degrees awarded	3.88	17	4	7	6			
11. # national academies/awards LOMBARDI MEASURE	4.31	16	8	5	3			
12. # foundation/presidential fellows awards LOMBARDI MEASURE	3.80	15	2	8	5			
13. # of library holdings	3.88	16	5	6	3	2		
Other:								
Total NIH C&G awards [Phillips]	4.22	9	3	5	1			
# refereed publications/juried exhibits per faculty FTE [Deans' Council]	4.25	12	6	4	1	1		
# Endowed graduate student fellowships [Betzer]	5.00	1	1					
Placement of PhD's in academic institutions [CAS]	4.00	1		1				
Design Awards [Schreiber]	5.00	1	1					
PhD Students/Faculty [Martin-Vega]	5.00	1	1					
Total Neff C&G Awards [Martin-Vega]	5.00	1	1					
# of NIH/NSF Fellows [McCormack-Brown]	5.00	1	1					
# of national research/resource centers funded by the federal government [McCarthy]	5.00	1	1					
# of volunteers added (measures performance) [Perez]	5.00	1	1					
Peer Assessment of Academic Reputation [Martin-Vega]	5.00	1	1					
STRATEGY II: Health Sciences								
14. # UG nursing degrees granted	4.20	15	5	9		1		
15. # MD degrees granted	4.27	15	7	5	3			
16. # graduate degrees granted	4.25	16	7	6	3			
17. # post doctoral appointments: HSC LOMBARDI MEASURE	4.38	16	7	8	1			
18. Federal C&G awards: HSC	4.80	15	12	3				
19. % HSC budget derived from C&G	3.80	15	3	6	6			
20. # interdisciplinary collaborative certificates & degrees	3.81	16	4	5	7			
21. # entrepreneurial initiatives with potential for clinical applications or commercialization	3.64	14	3	6	2	3		
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY III: Academics and Campus Environment								
22. % of new FTIC in Honors College	3.93	15	4	6	5			
23. GPA of new Honors College students	4.27	15	6	7	2			
24. SAT of entering Honors College students	4.12	17	6	8	2	1		
25. # students in BS/MD	3.29	14	2	3	6	3		
26. # students in BA Honors degree	4.00	16	4	8	4			
27. # students in department honors	3.69	16	3	6	6	1		
28. # students in honors societies	3.69	16	4	4	7	1		
29. # students applying for an receiving scholarly awards	4.38	16	8	6	2			
30. # students in undergraduate research	4.25	16	6	8	2			
Other:								
Academic qualifications for ALL FTIC [CAS]	5.00	1	1					
Enrollment in research-oriented upper level classes [CAS]	5.00	1	1					
# of UG students who present their these=is research at national conferences [McCormack-Brown]	5.00	1	1					
# of UG students who publish thesis research [McCormack-Brown]	5.00	1	1					
Smaller size classes/better contact/enriched instructional experiences [CAS]	5.00	1	1					
STRATEGY IV: High Quality Programs and Services								
31. # FTIC in Gen. Ed. Courses	3.07	14		3	9	2		
32. # faculty receiving national awards	4.53	15	8	7				
33. # students in Washington intern program	3.27	15	3	2	7	2	1	
34. # students in Leadership Studies	3.06	16	2	2	8	3	1	
35. # students in international exchange and study abroad programs	3.69	16	5	5	2	4		
36. # students served by the Writing Center	2.63	16		2	8	4	2	
37. # students served by the Math Center	2.69	16		3	7	4	2	
38. USF average weighted faculty salary	4.00	16	3	10	3			
39. Research I average weighted faculty salary	4.31	16	8	6	1	1		
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
STRATEGY V: Enrollment Profile								
40. # new FTIC (Tampa)	3.76	17	5	5	6		1	
41. Median SAT scores of FTIC LOMBARDI MEASURE	4.41	17	8	8	1			
42. # top 20% FTIC enrollees	4.06	16	5	7	4			
43. # undergraduates: African American	4.19	16	4	11	1			
44. # undergraduates: Latino	4.13	16	4	10	2			
45. % FTIC out-of-state	3.81	16	3	8	4	1		
46. Year 1 to 2 FTIC retention (Tampa)	4.50	14	9	3	2			
47. Year 1 to 2 CC transfer retention (Tampa)	4.40	15	8	5	2			
48. FTIC graduation rate (6 year) (Tampa)	4.57	14	9	4	1			
49. AA transfer student graduation rate (4 year) (Tampa)	4.00	15	4	7	4			
50. Graduate headcount with MD (Tampa)	3.67	15	3	5	6	1		
51. Graduate headcount (USF)	4.38	16	7	8	1			
52. Selectivity: offers/applications (USF)	4.25	16	7	6	3			
53. Yield rate: enrolled/offers (USF)	4.35	17	8	7	2			
54. # new students African American (Tampa)	4.13	16	4	10	2			
55. # new students Latino (Tampa)	4.06	16	4	9	3			
56. UG/GR ratio with MD degrees (Tampa)	3.54	13	2	4	6	1		
57. # international students	3.88	16	3	9	3	1		
Other:								
# and/or % of nationally accredited programs [Deans' Council]	4.57	14	8	6				
# USF graduates accepted/entering graduate school	4.60	15	9	6				
Student performance on College-level Academic Skills Test (CLAST)	3.69	13	2	6	4	1		
Student/faculty ratio [Martin-Vega]	5.00	1	1					
Average GRE score---quantitative & analytical [Martin-Vega]	5.00	1	1					

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY VI: Quality of Student Life</u>								
58. # students in Success Seminars	3.07	15	1	3	7	4		
59. # students in peer mentoring	3.19	16		5	9	2		
60. # student contact hours for psychological/psychiatric services	2.73	15		3	6	5	1	
61. # students in University Experience course	3.13	16	2	4	4	6		
62. # students in faculty/staff mentoring	2.73	15	1	2	5	6	1	
63. # students in substance abuse/character development programs	2.47	15		1	6	7	1	
64. # students as undeclared majors	3.25	16	2	3	9	1	1	
65. # students in intern/co-op	3.69	16	5	6	2	1	2	
66. # students in residence hall learning communities	3.44	16	2	7	4	2	1	
67. # students registered for disability services	2.64	14	1	1	7	2	3	
68. # students in Leadership Development programs	3.31	16	2	5	6	2	1	
Other:								
Social/academic appointments for student [CAS]	5.00	1	1					
Computer/library access, athletics, food quality/prices, residential quality, support services, advising, career	5.00	1	1					
Existence of places & events for socializing/leisurely intellectual exchanges [CAS]	5.00	1	1					
<u>STRATEGY VII: Administrative and Service Infrastructure</u>								
69. # visitors to Admissions Student Welcome Center	3.50	16	4	4	6		2	
70. Parking peak demand/spaces ratio	3.50	16	1	7	7	1		
71. # shuttle riders annually	3.13	16	2	3	7	3	1	
72. Bookstore Fall book reservations	2.87	15	2	2	4	6	1	
73. Bookstore financial aid participants	2.69	16	1	2	6	5	2	
74. # AR credit card payment transactions	2.53	15		2	6	5	2	
75. # of VPs/colleges with customized plans for developing service orientation in area	3.33	15	4	3	3	4	1	
76. Develop and deliver a service orientation portfolio with mini-modules relating to quality service delivery	3.40	15	2	5	5	3		
77. # of university leaders participating in Re-Discover USF with customized service orientation program	3.13	15		8	2	4	1	
Other:								

Deans and Directors

			Most Important to Least Important					Comments
			5	4	3	2	1	
<u>STRATEGY VIII: Stable Economic Base</u>								
78. Endowment size LOMBARDI MEASURE	4.94	16	15	1				
79. Annual private contributions LOMBARDI MEASURE	4.65	17	11	6				
80. Intellectual property revenues	4.71	17	12	5				
81. Licensing royalty revenues	4.65	17	11	6				
82. Revenues from auxiliaries	4.36	14	6	7	1			
Other:								
Stable State Funding [CAS]	5.00	1	1					
Full Funding of FTIC [CAS]	5.00	1	1					
<u>STRATEGY IX: Community Engagement</u>								
83. # of community-based courses	3.69	16	4	5	6		1	
84. # of enrollments in community-based courses	3.94	16	4	8	3	1		
85. # of workforce development courses offered via Education Outreach	3.31	16	2	5	6	2	1	
86. # of outreach activities at the USF Downtown Center	3.63	16	1	8	7			
87. # of participants in graduate certificates	3.75	16	3	6	7			
88. # business start-ups through SBDC	3.88	16	5	5	5	1		
89. Jobs created/retained through SBDC	3.63	16	4	3	8	1		
90. # of K-12 personnel graduating from USF	4.00	16	4	8	4			
91. # of K-12 personnel graduating from USF – African American	4.13	16	5	8	3			
92. # of K-12 personnel graduating from USF – Latino	4.19	16	6	7	3			
Other:								
Amount of community-based research [CAS]	5.00	1	1					
Number of community/university collaborations [CAS]	5.00	1	1					