



**ASSESSMENT
PLAN/REPORT
FOR**

Applied Anthropology/Tampa
(Academic Degree Program and Campus)

Ph.D.
(Degree Level)

7/03 – 6/04
(Assessment Period Covered)

9/29/03
(Date Submitted)

Expanded Statement of Institutional Purpose Linkage:

Institutional Mission Reference: Enter all or part of the USF mission statement that relates to this academic program. The mission is located here:
http://usfweb.usf.edu/president/vis_val.html
The University of South Florida is dedicated to academic excellence, the advancement of knowledge, the promotion of social and cultural development, and the ethic of community responsibility and respect for cultural and ethnic diversity.

College/University Goal(s) Supported: Enter all or part of the College's mission statement and/or goals that relate to this academic program. College mission statements are located here:
<http://www.acad.usf.edu/ie/missionacademic.htm>
The applied doctoral program contributes to the University's mission of becoming a premier national research university, through the education of rigorously trained graduates who will advance knowledge in both academic and professional settings, and will be especially competent in applied and engaged research.

Intended Educational (Student) Outcomes:

Identify at least three student learning outcomes and prepare a FORM C. Student learning outcomes are defined in terms of what students **will know, or be able to do, or believe as a result of instruction.**

1. Doctoral students will demonstrate appropriate knowledge of key content area in the four sub-fields of anthropology, and will show improvements from the performance of last year's cohort.

2. Doctoral students will be capable of presenting knowledge of their anthropological specialty through oral presentation to a professional audience.

3. Students will be capable of presenting knowledge of their anthropological specialty through written presentation to a professional audience.



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Student Learning Outcome #1

Doctoral students will demonstrate appropriate knowledge of key content area in the four sub-fields of anthropology.

Means of Assessment #1: On an annual basis, a set of questions developed by a faculty committee will be answered by all students in the required graduate proseminar (ANG 7933). Test items will be analyzed at the end of each semester, and we will annually monitor the percentage who reach an acceptable level.

Criteria for Success: An acceptable level is 70% of students scoring at least 75% on the overall test, with no student scoring below 60% on each of the four sub-field sections.

Student Learning Outcome #2

Doctoral students will be capable of presenting knowledge of their anthropological specialty through oral presentation to a professional audience.

Means of Assessment #1: Upon graduation from the applied anthropology doctoral program, students will report whether they have presented at a meeting of a regional or national scientific association.

Criteria for Success: An acceptable level is 50% of graduating doctoral students having made such a presentation.

Student Learning Outcome #3

Doctoral students will be capable of presenting knowledge of their anthropological specialty through written presentation to a professional audience.

Means of Assessment #1: Upon graduation from the applied anthropology doctoral program, students will report whether they have written or co-written either an article published/in press in a professional journal, or a technical report to a client or partner.

Criteria for Success: An acceptable level is 40% of students having such a publication.